

## FOR IMMEDIATE RELEASE

## LADIES FIRST: EBONY Special Women's Issue Features Michelle Obama Collector's edition salutes over 100 prominent women, displays exclusive archival photography

**CHICAGO, IL** (March 8, 2017) - EBONY, the preeminent media brand for African-Americans, continues its commitment to recognizing excellence and achievements of amazing Black women, who are not only changing the game, but also writing new rules in the fields of science, politics, entertainment, fashion and sports.

In the first of an ongoing series, this year, the magazine opted to honor 100 exemplary champions of #BlackGirlMagic of past and present including: tennis superstar **Serena Williams**, entertainment icon **Beyonce**, award-winning writer **Maya Angelou**, visual artist **LaToya Ruby Frazier**, Nobel Prize Laureate **Toni Morrison**, fashion icon **Naomi Campbell**, and civil rights activist **Myrlie Evers-Williams**.

Contributors to this newsstand only collector's item range from **Natalie Baszile**, the celebrated author of the book-turned-OWN television show, Queen Sugar to scientist **Danielle N. Lee** who highlights *Hidden Figures*' inspiration and beyond in a riveting chapter on Black female achievements in STEM. Cover to cover, this is an inspiring must-read, particularly during Women's History Month.

"Black women have so often been denigrated and pushed aside, despite our clear ability to excel, for being part of two marginalized groups," says EBONY's Editor-in-Chief **Kyra Kyles** who sets the stage for this instant keepsake with a letter about how sistas make the world go 'round. "It's such a joy to be able to celebrate over 100 inspirational ladies across all walks of life, leveraging the unique vantage point our magazine offers as curator of the culture. These beautiful exclusive images and moving words from top writers will ensure that anyone who reads this will be filled with pride for what we have achieved and are poised to achieve in the future."

*'Ladies First'*, the second special issue that EBONY has released this year, follows a very successful commemorative edition *"Hail to the Chief: Saluting Eight Years of Excellence*. heralding the 44th **President** of the **United States**, **Barack Obama** and his historic administration. For more information, and to see a special Women's History video tribute, visit EBONY.com. Follow the issue on social via **##EbonyLadiesFirst** 

## ABOUT EBONY

EBONY is the No. 1 source for an authoritative perspective on the multidimensional African-American community. The EBONY brand, including print, digital and social reaches over 30 million readers monthly. EBONY media reflects the cross section of Black America as delivered by the best thinkers, trendsetters, activists, celebrities and next-generation leaders. EBONY ignites conversation, promotes empowerment and celebrates aspiration. EBONY magazine is the heart, soul and pulse of Black America, and a catalyst for reflection and progression. Follow and engage with us: <u>@EbonyMag</u> on Twitter, <u>EbonyMag</u> on Facebook, <u>EbonyMag.Tumblr.com</u> on Tumblr, and <u>Ebony.com</u> on the Web. We are not "new Black" nor "old Black"; we are ALL Black!