



## Press Release

### No.1 free Wi-Fi application for tourists in Japan boosts hotspots to over 200,000

Japanese Telecommunications Company, Wire and Wireless Co., Ltd., provides tourists with over 200,000 hotspots Japan-wide through its free Wi-Fi application, TRAVEL JAPAN Wi-Fi. The market-leading application has been downloaded by more than 1,5 million foreign visitors to date and numbers are increasing steadily in line with raving user reviews. It's new loginless auto-connect functionality is set to further enhance the user experience.

**Tokyo, Japan-15<sup>th</sup> March, 2017:** Tourists travelling to Japan can stay connected more easily through TRAVEL JAPAN Wi-Fi, Japan's number one free Wi-Fi application with the largest number of hotspots countrywide and unlimited free data usage.

Telecommunications Corporation Wire & Wireless Co., Ltd, a subsidiary of KDDI, Japan's largest mobile operator, TRAVEL JAPAN Wi-Fi (<http://wi2.co.jp/tjw/rd/global.html>) has recently increased its number of hotspots to over 200,000, available to all users without limits. This makes TRAVEL JAPAN Wi-Fi, which launched 2 years ago and aims at foreign travellers, the free Wi-Fi application provider with the largest number of hotspots in Japan. The stark increase of tourists entering Japan over the past few years spurred the need for more and more accessible free Wi-Fi hotspots which resulted in the inception of the program.

Well over 1,500,000 foreign tourists have already downloaded and used TRAVEL JAPAN Wi-Fi which is available in multiple languages, such as English, Korean, Thai and Chinese. Users' recommendations and raving reports on social media underline its popularity.

In order to further boost the user experience TRAVEL JAPAN Wi-Fi now is the first free Wi-Fi application to include a loginless auto-connect functionality. The application automatically connects them whenever Wi-Fi hotspots, such as Wi2, Wi2\_Club, Wi2premium, and Wi2premium\_club, are in reach. In addition the application automatically provides tourists with information on nearby shops and sight-seeing spots, as well as a wealth of discount coupons and a map and navigation functionality.

The use of TRAVEL JAPAN Wi-Fi which runs on both Android and iOS devices is simple and straightforward with set up taking as little as only 1 to 2 minutes. Download and set up can be done prior to travelling so that tourists can launch the app immediately upon arrival in Japan and leave it running to automatically get Wi-Fi access at major airports, train stations, tourist spots, popular shops, restaurants and cafés.

"We are thrilled about the success of TRAVEL JAPAN Wi-Fi," states Teppei Kawanishi of Wire & Wireless. "Satisfied Users are our most enthusiastic advocates proving that the application is really making a very positive difference to people's travel experience in Japan."

– Ends –

**Notes to the editors:**

**Wire and Wireless Co., Ltd**

Founded in 2007 Wire and Wireless Co., Ltd (Wi2) is a major provider of end-to-end wireless LAN services in Japan with the particular focus on Wi-Fi service. Wi2 is a subsidiary of KDDI Japan's largest mobile operator and the linchpin of KDDI Group's Wi-Fi business.

The au Wi-Fi service is provided via Wi2 and Wi2 offers "Wi2 300", Wi2's own brand Wi-Fi service, to expanding customer base.

Wire and Wireless aims at offering a communication environment ensuring seamless IP continuity, or in other words, achieving services accessible indoors, on moving vehicles, and outdoors without changing an ID not only in Japan but also overseas.

More information about Wire and Wireless Co., Ltd (Wi2) is available on [www.wi2.co.jp/en/](http://www.wi2.co.jp/en/)



For more detail for TRAVEL JAPAN Wi-Fi APP, please go to:

<http://wi2.co.jp/tjw/rd/global.html>

Download URL for TRAVEL JAPAN Wi-Fi APP:

<http://wi2.co.jp/tjw/lp/cp6/index.html>

Images:

[http://wi2.co.jp/tjw/img/index/TJW\\_en\\_01.png](http://wi2.co.jp/tjw/img/index/TJW_en_01.png)

[http://wi2.co.jp/tjw/img/index/TJW\\_en\\_02.png](http://wi2.co.jp/tjw/img/index/TJW_en_02.png)

For further information, related images or videos please contact us.

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