

StarchWorld AMERICAS

13 - 14 June 2017 | Foz do Iguaçu, Brazil

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Centre for
Management
Technology®

into our 34th year

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Day 1 - 13 Jun 2017, Tuesday

09:00 Chairman's Introduction

09:10 Challenges of Corn Milling Market in Brazil: Players, Products and Applications

- Corn milling industry supply and demand
- Corn milling industry challenges and opportunities
- Currency inflation and impact on local price

Mr. Willian Oliveira

*Business Intelligence Director
Cargill Brazil*

09:40 Regional Trade in Starch and Sweeteners Consumption

- Overview of regional emerging growth markets
- Which origins have the edge in supplying emerging growth markets?
- How will growth in Africa affect starch markets in Asia and South America?
- Revamp of NAFTA and trade deals with US post Trump

*Mr. Simon Bentley, Managing Director
Commoditia Ltd*

10:15 Discussion followed by Coffee Break

10:45 Starch Production, Opportunities and Export Potential for South America, Central America & Caribbean Markets

- Supply/demand of raw materials in Paraguay, Colombia and Nicaragua
- Cost and competitiveness of regional production for export
- Driving factor and sectoral analysis of starch demand in the region
- How will the market grow in the near to medium term?

Dr. Hans Theodor Regier Janzen

Executive Director

CODIPSA

11:15 Developments in Corn Production and Breeding in Brazil

Dr. Sidney Netto Parentoni

Associate Director of RD

(Maize & Sorghum Research Ctr)

**EMBRAPA - Empresa Brasileira de
Pesquisa Agropecuária**

11:45 Cassava Breeding and the Starch Sector: New opportunities and Challenges

- Current status of cassava and future perspectives, including positive and negative impact of climate change
- Characterizing and commercializing cassava with new starch properties (e.g. amylose-free starch)
- Problems of current breeding system has for developing high yielding

varieties and alternatives to overcome them

- New technologies to identify and develop clones with useful traits (new starches, herbicide tolerance, etc) from transgenic to other approaches

Dr. Hernan Ceballos, Cassava Breeder

**CIAT (International Center for
Tropical Agriculture)**

12:15 Discussion followed by Lunch

13:55 Chairman's Introduction

14:00 Competitiveness of Argentina's Starch Industry and Potential of Cassava, Potato and Corn

Mr. Alejandro Patlis, Managing Director

Dutch Starches International

14:30 Reshuffling in US Trade Policies & Implications on Mexico: From Starches and Fructose Perspective

- Mexico's starch, sugar and sweetener market
- Overview of cross border sugar and HFCS trade between Mexico & US
- Trends and challenges of the US sweetener market
- Impact of Nafta and changes in trade policy post Trump

15:00 Novel Approach of Using Cassava as Raw Material for Maltose Syrup Production in Jamaica's Brewery Sector

Ms. Cavell Francis-Rhiney

*Local Raw Material Business Devt Mgr
Red Stripe (Part of Heineken Group)*

15:30 Discussion followed by Coffee Break

16:00 Starches from Andean Food: Tubers, Quinoa and Cañahua (Chenopodium sp.)

- Properties, applications & opportunities
- Chuño and Tunta the traditional Andean sun-dried Potatoes and other sources

Dr. Mauricio Peñarrieta, Co-founder

**Swebol Biotech Bolivia
(Part of Universidad mayor de
San Andrés, UMSA)**

16:30 Future Trends Moving Forward for the Corn Starch Industry

- GMO-free processing to clean label HFS
- Improved process for production of specialty feed and food ingredients i.e. Lysine, Maltodextrin, etc.
- Innovative product launches that works with consumers

17:00 Discussion and End of Day 1

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Day 2 - 14 Jun 2017, Wednesday

09:00 Chairman's Introduction

09:05 Global & Brazilian Markets Opportunities for 'Healthy' Food & Beverage during the Economic Crisis

- Increasingly wide meaning of 'health' in consumers' minds as they develop a deep understanding of their own needs, tastes and specificities
- Status of products with limited positioning, such as reduced sugar or low calories, losing space to those offering wider functional benefits, such as "free from" composition (i.e. lactose, gluten etc.), and organic production
- Consumers' needs for convenience and its influence in products' packaging
- Consumers' new lifestyle and the rising of authentic brands and clean labels
- Consolidation of premium brands and accessible luxury

*Ms. Angelica Salado, Research Analyst
Euromonitor International*

09:35 Developments in Cassava Flour for Gluten-free Applications in Cheese Bread & Confectionaries

*Mr. Ivo Pierin Junior, Managing Partner
Podium Alimentos*

10:05 Developments in Starch Modified Products for the Food & Beverage Markets in Latin America

- Commercial applications of waxy starch

10:35 Discussion followed by Coffee Break

11:05 Development of Pneumatic (Flash) Dryers for Starch and Flours with Improved Energy Efficiency (including for Small-scale Operations)

- How to reduce energy costs for large cassava starch factories in South-American countries?
- Reducing production costs of underutilized starches (e.g. canna, taro) and potential for new markets

Dr. Thierry Tran

*Sr. Researcher in Food Technology
CIRAD (Centre de coopération
internationale en recherche
agronomique pour le développement)*

11:35 Cassava Cultivation & Developments in the State of Santa Catarina

12:05 Final Discussion followed by Lunch

14:00 End of Conference

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| Per Person Fee for Conference: | (USD) |
| Regular Fee for 1 | 1295.00 |
| Group Fee for 3 or more | 1095.00 |
| Pay Online By 12 May with Visa/MasterCard & SAVE USD75 (per person). | -75.00 |
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WHO WILL YOU MEET

Agro Industrial Crops Plantation Companies, Additives, Enzymes and Ingredient Suppliers, Traders /Buyers of Starch & Starch Derivatives – Food, Textiles, Paper, Pharmaceutical Industries, Starch Manufacturers from various feedstocks including Corn, Cassava, Sweet Potato, Financial Institutions, Ethanol Producers, Fertiliser Companies, Yeast Industry, Biogas Equipment Suppliers, Carbon Consultants, Equipment and Technology Solution Providers for Starch Processing