

# HOSPITALITY MANAGEMENT

Bachelor's Degree Program Guided by Hospitality Industry Leaders







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### **PROGRAM OVERVIEW**

Advance your career in the hospitality management industry by completing your bachelor's degree

in Hospitality Management from Marylhurst University. This in-depth program combines key career skills in restaurant management, hotel management, membership clubs and resorts and destination travel leading to careers in managerial roles.

By completing this program, you will earn a Bachelor of Science in Hospitality Management. If you hold an Associate's of Applied Science (AAS) or other technical degree, you have the option of completing a Bachelor of Applied Science in Hospitality Management to leverage the technical skills you learned in community college.

### **INDUSTRY LEADERSHIP**

In order to continuously deliver cuttingedge industry knowledge, the university has affiliated itself with internationally recognized hospitality management experts from across Oregon and the nation. This direct industry influence keeps the program apprised of the latest developments and enhancements to hospitality instruction. For you, this means a direct connection to the industry offering opportunities for internships, networking and employment. Here's just a sample of the organizations and businesses that make up the Hospitality Management Advisory Council:

- Oregon Restaurant and Lodging Association
- Travel Portland
- Bon Appetit Management Company
- Travel Oregon
- Oregon Convention Center
- Provenance Hotel Management

### HOSPITALITY CAREER PATHS

Hospitality management careers span a wide range of focus areas and industries such as hotels and resorts, clubs and memberships and meetings and events. Highly skilled managers with a bachelor's degree in Hospitality Management continue to be in high demand across the hospitality industry. In addition, Oregon — and particularly Portland, Oregon — is a strong growth and career advancement region for those wanting hospitality management careers.



Hospitality management jobs are expected to grow between 5% and 10% nationally in the next decade and even higher in Oregon.

Based on the U.S. Bureau of Labor Statistics & O\*NET Online

# TAKE THE NEXT STEP

## HOSPITALITY MANAGEMENT CURRICULUM

### **60 QUARTER CREDITS IN THE MAJOR**

### Business Core: 20 Credits

Courses focused on business fundamentals, including business foundations, writing and communication, statistics, strategy and marketing.

# Hospitality Management: 32 Credits

Key courses that offer in-depth knowledge in specific hospitality management subjects, such as service operations, law, culinary operations, human resources, accounting and facilities management.

# Major Electives: 8 Credits

Focus your degree on meetings and events, hotels and resorts, or clubs and associations.

### MARYLHURST CORE AND GENERAL ELECTIVES

Students complete fundamental coursework in applied liberal arts as well as general electives, as part of an undergraduate program. Many of these requirements are often met by transferring in credits from other institutions - like community college - or through our Credit for Prior Learning Program.



# **B.A.S. IN HOSPITALITY MANAGEMENT OPTION**

If you hold an associate's in applied science (A.A.S.), the Bachelor of Applied Science (B.A.S.) allows you to transfer in additional vocational credits toward this degree. And it goes beyond an A.A.S., if you have another technical degree or have completed a body of at least 45 quarter credits in a single professional/technical discipline, you can apply up to 90 of those credits to the B.A.S. in Hospitality Management at Marylhurst.

### BENEFITS OF MARYLHURST UNIVERSITY



Campus is located 10 miles south of Portland.



Marylhurst is regionally accredited by NWCCU.



Credit for Prior Learning program: Apply your work or military experience for college credit.



Small class sizes with well-networked faculty. Average class size is 11.



Emphasis on experiential learning through internships and field trips.



Designed for students with multiple priorities with evening and online classes.

Campus classes are one night a week.

# **SCHOLARSHIP OPPORTUNITIES**



Marylhurst offers distinct scholarships to help make an exceptional education accessible to students of all faiths and backgrounds. For example, if you're a Phi Theta Kappa member, you may qualify to receive up to \$6,000 in an annual, renewable scholarship. As an applicant, you are automatically considered for scholarships. **Learn more about scholarship and transfer opportunities:** Contact Admissions at admissions@marylhurst.edu or 503.699.6268.

# **READY TO APPLY?**

marylhurst.edu/admissions

Questions? 503.699.6268 or 800.634.9982 admissions@marylhurst.edu

Marylhurst University is a small, private, nonprofit institution serving Oregon and beyond since 1893.

