

3rd Annual ComplianceOnline
Medical Device
Summit - 2017



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June 8-9, 2017



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2017 Summit Speakers



Stephen Allan Weitzman
Editor in Chief, FDA Information Repository,
IRAI



Pat Baird
Regulatory Head of Global Software Standards,
Philips



Casper E Uldriks
Former Associate Center Director of FDA's CDRH



Rita Hoffman
RAC, Managing Partner,
Regs & Recall Strategies, Former Branch Chief, Recalls, CDRH,
FDA



Nick Sikorski, CISSP
Senior Consultant,
Deloitte Advisory



Stan Mastrangelo
Technical Committee Member of working group on ISO 31000,
ISO 14971, and ICH Q9 Standards, Professor, Center for Applied
Health Sciences,
Virginia Tech University



Michael Weickert
Strategic & Entrepreneurial Executive,
Trail-blazing Leadership in Biotech, Medical Device &
Pharmaceutical Business



Roy Wallen
President & CEO,
Directional Healthcare Advisors, LLC



Rohit Bedi
Senior Vice President & Executive Leadership,
MetricStream



Peter Pitts
Chief Regulatory Officer,
Adherent Health, LLC.



Steven Grossman
Public Policy & FDA Regulatory Consultant,
HPS Group



Brian Shoemaker, Ph.D.
Principal Consultant,
ShoeBar Associates



Keith Morel, Ph. D.
VP, Regulatory Compliance,
Qserve Group US Inc



Daniel L. Aisen
Quality Assurance, Regulatory Compliance,
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David Nettelton
Industry Leader, Author, and Teacher for 21 CFR Part 11, Annex
11, HIPAA, Software Validation, and Computer System
Validation



Virginia A. Lang, PhD
President & Chief Scientist,
HirLan, Inc.



Martyn Gross
CEO,
Skylit Medical



Daphne Walmer
Thought Leader/Expert/Consultant in Medical Device Labeling
and Technical Communications



Fletcher Wilson
CEO,
InterVene, Inc



Roni Cohen
Director of the Microbiology & Chemistry Division,
HYLabs



Scott Philips
President Starfish Medicals,
StarFish Medicals



Darin Oppenheimer
Director Regulatory, CMC, & Combination Products,
Merck



James Edward Ledlum, Jr
Director Corporate Supplier Quality,
Hologic, Inc

Past Summit Speakers from FDA

Ron Brown
 Branch Chief for
 Medical Device Recalls,
FDA

Marisa White
 Lead Consumer Safety Officer,
 Division of Bioresearch
 Monitoring, Office of Compliance,
CDRH

Cisco Vicenty
 Acting-Branch Chief, Office of
 Compliance
CDRH/FDA

Seth D. Carmody
 Ph.D, Cybersecurity Project
 Manager,
CDRH

Bakul Patel
 Associate Center Director for
 Digital Health at ,
FDA

Chrissy Cochran
 Acting Director, Division of
 Enforcement and Postmarketing
 Safety at **FDA**

Bill MacFarland
 Director, Division of Enforcement
 B, Office of Compliance,
FDA/CDRH

Erin Keith
 Director, Division of
 Anesthesiology, General Hospital

Robin Newman
 Director, Office of Compliance,
 Center for Devices and
 Radiological Health,
FDA

Neil Mafnas
 Assistant Regulator
CDRH/FDA

Ann Ferriter
 Director, Division of
 Analysis and Program Operations
CDRH/OC at FDA

James Saviola
 Deputy Director of
 Regulatory Affairs (Acting), and
 Director

Past Summit Speakers

Rick Williams
 Partner, Newport Board Group
 New England Practice, Chairman
 of Point Care Technology, Board
 member of,
Amorphex Therapeutics

French Caldwell
 Chief Evangelist,
MetricStream

Michael Weickert
 Strategic & Entrepreneurial
 Executive, Trail-blazing
 Leadership in Biotech, Medical
 Device & Pharmaceutical
 Business

Minda Wilson
 Founder,
Affordable Healthcare Review

Fletcher Wilson
 CEO and Founder,
InterVene Inc

David Nettelton
 Industry Leader, Author, and
 Teacher for 21 CFR Part 11, Annex
 11, HIPAA, Software Validation,
 and Computer System Validation

Geetha Rao
 CEO,
Springborne Lifesciences

Andrew Pfeifer
 Account Executive,
REED TECH

Angela Bazigos
 CEO,
**TouchStone Technologies Silicon
 valley**

Darin Oppenheimer
 Regulatory Affairs Expert, Global
 Medical Device Regulations &
 Licensure Authority, Strategic &
 Engaging Leader,
Baxter Healthcare Corporation

Dr. Ron Weissman
 Chairman,
Software SIG, Band of Angels

Terri Jollymour
 Sr. Director, Operations Readiness
 & Convergence,
**Johnson & Johnson Corporate
 Supply Chain Quality &
 Compliance**

Haley Lentz
 GUDID Submission Subject Matter
 Expert,
Reed Tech

Mitch Levinson
 Founder, President & CEO,
Cerebrotech Medical Systems

Mark Mitchell
 SVP Corporate Development at
**MetricStream &
 ComplianceOnline**

Kevin Fleming
 National Healthcare Managing
 Director at,
Newport Board Group

Peter Pitts
 Chief Regulatory Officer,
Adherent Health, LLC.

Daphne Walmer
 Thought
 Leader/Expert/Consultant in
 Medical Device Labeling and
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 14971, and ICH Q9 Standards,
 Professor, Center for Applied
 Health Sciences,
Virginia Tech University

Patrick Rousche
 Co-Founder and Chief Scientific
 Officer,
Hemotek Medical, Inc

Brian Shoemaker, Ph.D.,
 Principal Consultant,
ShoeBar Associates

Keith Morel, Ph. D.
 VP, Regulatory Compliance,
Qserve Group US Inc

Virginia A. Lang, PhD
 President & Chief Scientist,
HirLan, Inc.

Eduardo Cervantes
 President & CEO,
Morf Media Inc

Tom Loker
 Businessman | Author | Speaker,
 Startup Consultant and Advisor
 SYDK.ORG, Contributor to
California Political Review

Scott Phillips
 President,
Starfish Medicals

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DAY 01 - JUNE 8, 2017

Note: This program may be subject to alterations and additions

08:00 - 08:30 am	Registration and Breakfast
08:30 - 08:45 am	Welcome Speech <i>Rohit Bedi, Senior Vice President & Executive Leadership, MetricStream</i>
08:45 - 09:10 am	Adequate Directions for Use" in the Age of AI and Watson - Keynote Speech <i>Stephen Allan Weitzman, Editor in Chief at FDA Information Repository, IRAI</i>
09:10 - 09:40 am	FDA Enforcement – Outlook & Implications - Panel Discussion <i>Casper E Uldriks, Former Associate Center Director of FDA's CDRH</i> <i>Rita Hoffman, RAC, Managing Partner, Regs & Recall Strategies, Former Branch Chief, Recalls, CDRH, FDA</i> FDA Invited
09:40 - 10:20 am	Benefit-Risk: Factors to Consider Regarding Benefit-Risk in Medical Device Product Availability, Compliance, and Enforcement Decisions
10:20 - 10:40 am	Medical Devices under Trump Administration <i>Steven Grossman, Public Policy & FDA Regulatory Consultant, HPS Group</i>
10:40 - 11:10 am	Change Management - Managing the Cost of Change <i>Pat Baird, Regulatory Head of Global Software Standards, Philips</i> It is said that the one Constant in life is Change. Whether it is new features, increased reliability, or cost savings, we are constantly asked to make changes to our products and our processes. However, change comes with a cost, and often this cost is either under-estimated or overshadowed by misperceptions by key stakeholders. At this session you will learn how to: <ul style="list-style-type: none"> ✓ Evaluate the cost of change, including both local and hidden costs ✓ Evaluate the cost of NOT changing ✓ Getting stakeholder buy-in ✓ Propagating success
11:10 - 11:25 am	Networking Break
11:25 - 12:05 pm	Post-Market Compliance; No Easy Journey <i>Rita Hoffman, RAC, Managing Partner, Regs & Recall Strategies, Former Branch Chief, Recalls, CDRH, FDA</i> Ineffective or lack of proper Complaint Handling is cited as one of the top violations in a 483 issued at time of inspection by FDA. The number of device companies having their recall classified as a Class 1 (most severe) recall has surged in the past three years. Additionally, product liability and financial risks are staggering when companies fail to properly report and take action when required. Ms. Hoffman will explain proper handling of complaints reportable or non-reportable, product complaint handling and documentation, filing for both Medical Device Reports (MDR) and eMDR, effective and appropriate communication with the appropriate regulatory agencies in the event of a recalls and how UDI's factor into reporting. She will provide key factors in implementing and maintaining compliance with the regulations from real life experiences from her career in FDA for a correction and removal actions to avoid a recall crisis, including required recordkeeping, expectation from an FDA perspective on achieving regulatory compliance. In addition, a brief review of the affect that the new FDA Compliance Guidance's issued in 2016 on post-marketing have had on post-marketing.
12:05 - 12:30 pm	Establishing a Medical Device Security Program <i>Nick Sikorski, CISSP, Senior Consultant, Deloitte Advisory</i> Brief Synopsis of Content: Connected medical devices are playing a transformative and beneficial role in healthcare; however, these devices also pose risks to patient safety and health information security. As innovation continues and the threat landscape evolves, securing medical devices becomes more crucial. Currently, many manufacturers and providers have an ad hoc and device-specific security approach with a lack of a programmatic approach and framework for addressing connected medical device security risks. A mature medical device security program can increase effectiveness and consistency in the execution of security mitigations, including improved collaboration and communication between medical device manufacturers and healthcare providers. This session will focus on industry leading practices related to designing, developing, implementing, and sustaining a mature medical device security program. Learning Objectives: Following this session, the audience will have an enhanced understanding of the below topics: <ul style="list-style-type: none"> ✓ The evolution of connected medical devices ✓ The connected medical device cybersecurity landscape ✓ Recent messaging and action of the FDA around medical device cybersecurity ✓ Industry response to secure connected medical devices ✓ Medical device security program solution for both healthcare providers and medical device manufacturers ✓ The top risks the industry might face over the next five years, as well as some of the potential industry responses
12:30 - 01:30 pm	Lunch & Networking

01:30 - 02:00 pm

Off-label Promotion: Truth or Consequences

Casper E Uldriks, *Former Associate Center Director of, FDA's CDRH*

FDA inspects many different kinds of firms. If the FDA regulates your product, they can show up at your lobby and say, "I am here to conduct an inspection." What do you do? What have you done to prepare for an inspection? How do you deal with the investigator, including their personality? The scary part is having to explain the error of your ways to the FDA and above all, managing an administrative action, e.g., Warning Letter or Import Alert, or a legal action, e.g., civil money penalties, seizure, injunction or prosecution. This course will explain what you need to know and what you should do to survive an FDA inspection with the least possible pain.

TRACK A - SESSIONS

TRACK B - SESSIONS

02:00 - 02:25 pm

Sterilization Validation & Biocompatibility for MedTech

Cleaning, Disinfection and Sterilization of Re-usable Medical Devices

Roni Cohen,
Director of the Microbiology & Chemistry Division, HYLabs

02:25 - 02:50 pm

Onward to Approval: Documenting Development for Regulatory Compliance

Brian Shoemaker, Ph.D.,
Principal Consultant, ShoeBar Associates

Clinical Evaluation in the EU for Medical Devices - Changing Expectations

Keith Morel, Ph.D.,
VP, Regulatory Compliance, Qserve Group US Inc

02:50 - 03:20 pm

Medical Device Risk Management 2017 Updates - Workshop

Stan Mastrangelo, *Technical Committee Member of working group on ISO 31000, ISO 14971, and ICH Q9 Standards, Professor, Center for Applied Health Sciences, Virginia Tech University*

The last year has been active with changes around the world in Risk Management. Are you familiar with the Compliance Risk requirements of ISO 13485? Is "risk-based thinking" as required by ISO 9001 evident in your organization? Has your organization implemented elements of Enterprise Risk Management based on ISO 31000? And most importantly, the international committee for ISO 14971 is actively working on updating this key standard! Stan will bring you the latest information that will keep you abreast of the recent changes related to managing risk. He will also discuss the vector of future changes. Based on insightful analyses, Stan will present concise key considerations to help you evaluate the currency of your firm's Risk Management program.

03:20 - 03:40 pm

Networking Break

03:40 - 04:10 pm

Best Practices When Interacting with FDA - Panel Discussion

FDA Invited

04:10 - 04:25 pm

Closing Mark - Next Day Plan

DAY 02 - JUNE 9, 2017

Note: This program may be subject to alterations and additions

08:00 - 08:30 am	Registration and Breakfast
08:30 - 09:00 am	Cyber Security Risks and Working with Law Enforcement - Keynote Speech FBI Presenting
09:00 - 09:30 am	Learning From FDA Warning Letter - How to Stay Out of Trouble? - Panel Discussion Scot Philips, <i>President, Starfish Medicals</i>
09:30 - 10:00 am	FDA Upcoming Electronic Submission Process - Keynote Speech
10:00 - 10:25 am	Effective Internal Auditing for Superior Quality Systems Daniel L. Aisen, <i>Quality Assurance, Regulatory Compliance, Proven Leadership</i>
10:25 - 10:55 am	CDRH Office of Compliance Strategic Priorities and Hot Topics in Compliance - Keynote Speech FDA Invited
10:55 - 11:10 am	Networking Break
11:10 - 11:40 am	Global Regulatory Landscape (US, EU and APAC): What's on the Horizon? Darin Oppenheimer, <i>Director regulatory, CMC, & Combination Products, Merck</i>
11:40 - 12:15 pm	Is a Quality Agreement Required for All Suppliers? - Panel Discussion James Edward Ledlum, Jr., <i>Director Corporate Supplier Quality, Hologic, Inc.</i> Casper E Uldriks, <i>Former Associate Center Director of, FDA's CDRH</i>
12:15 - 12:45 pm	Medical Devices and the Future of Outcomes Centricity Peter Pitts, <i>Chief Regulatory Officer, Adherent Health, LLC.</i>
12:45 - 01:45 pm	Lunch & Networking

TRACK A - SESSIONS

TRACK B - SESSIONS

01:45 - 02:25 pm	FDA Compliance for SaaS/Cloud Environments David Nettelton, <i>Industry Leader, Author, and Teacher for 21 CFR Part 11, Annex 11, HIPAA, Software Validation, and Computer System Validation</i>	Human Factors Compliance: Just Another "Hoop" or Good Business? Virginia A. Lang, PhD., <i>President & Chief Scientist, HirLan, Inc.</i>
02:25 - 02:50 pm	Digital Health & Medical Devices Roy Wallen, <i>President & CEO, Directional Healthcare Advisors, LLC</i> This presentation addresses the challenges of bringing new medical device technologies to market in the context of market trends that seem to circumvent regulatory requirements. There is a need to balance market opportunity – such as wearable devices that provide useful diagnostic data – with the need to assure safe and effective adoption of those devices. Specific examples of new technologies are presented that appear to avoid standard compliance requirements under the disclaimer that they are “not a medical device”. The presentation addresses the issue of how users (i.e., patients) can adopt these devices, how clinicians can use the data in patient treatment, and how regulatory oversight could address the gap between device use and safety.	FDA Quality Metrics Update
02:50 - 03:10 pm	Developing a Global Strategy for Labelling Daphne Walmer, <i>Thought Leader/Expert/Consultant in Medical Device Labelling and Technical Communications</i>	Early R&D Best Practices from Concept to First in Human Studies Fletcher Wilson, CEO, <i>InterVene, Inc.</i>
03:10 - 03:25 pm	Networking Break	
03:25 - 04:00 pm	Compliance as an Element of M&A Strategy Michael Weickert, <i>Strategic & Entrepreneurial Executive, Trail-blazing Leadership in Biotech, Medical Device & Pharmaceutical Business</i>	
04:00 - 04:15 pm	Vote of Thanks & Participation Certificate Distribution	

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