



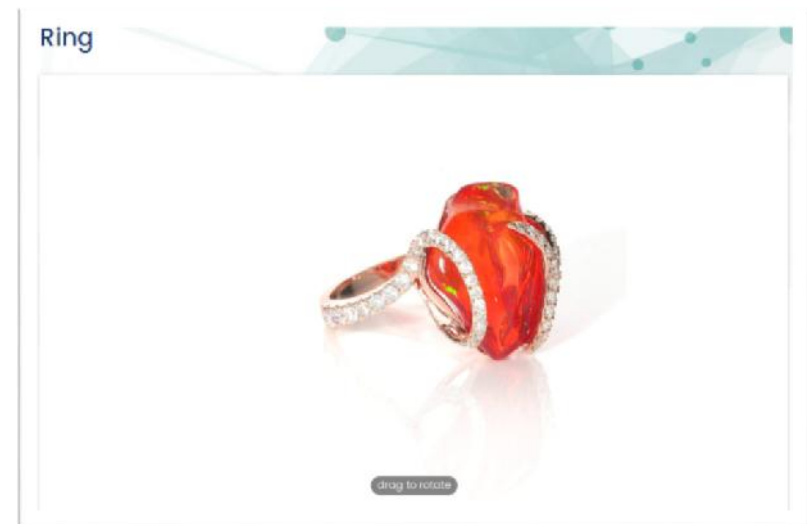
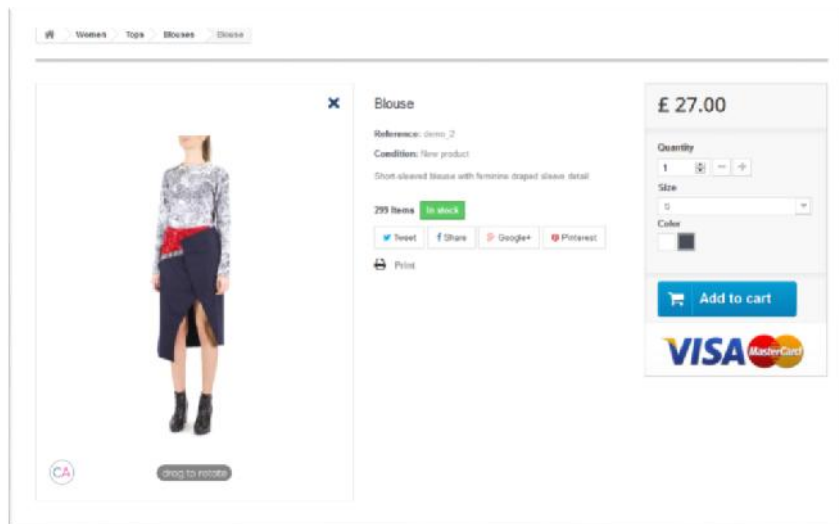
CAPPASITY

Your business, made better, in 3D

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CAPPASITY PLATFORM FOR E-COMMERCE

Cappasity is a cloud-based platform that lets online stores easily create and deliver 3D shopping experience.



Interactive 3D images deliver significant improvement on **conversions (10%-30%)** and shrink returns.

WHY 3D

Customers interact with 3D products the same way as with real ones. They look at them from all sides, notice the details and better understand what they are about to purchase.

Such immersive experience is essential for e-commerce and results in **higher conversion and lower return rates.**

Previously **there was no easy way to create interactive 3D experience for websites** using only one complex solution.



drag to rotate

WHY 3D

At least 26% of Cappasity users spend 30-600 seconds looking at interactive 3D! *1

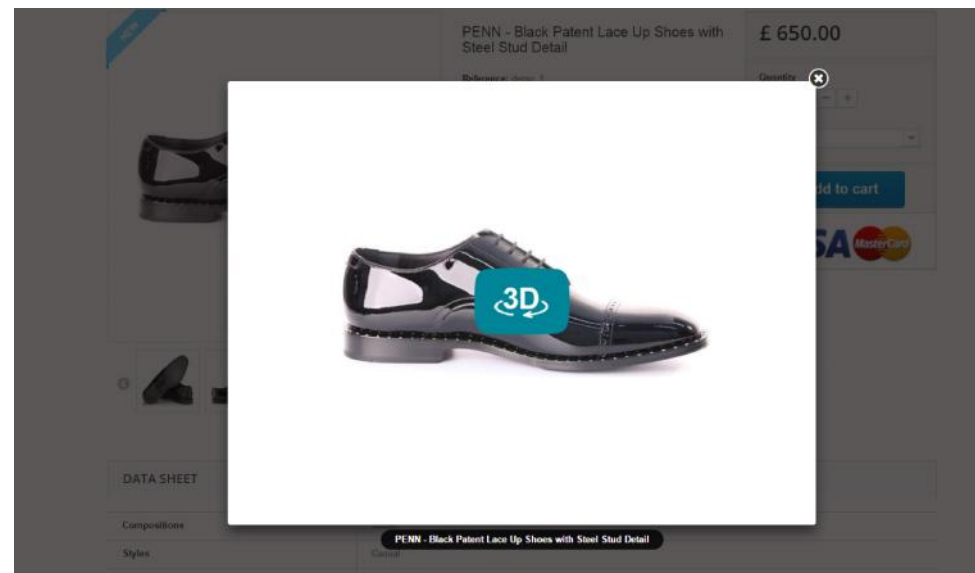
“91% of individuals surveyed want the ability to turn products around in full 360° spin and zoom in on any perspective” *2

*1 Cappasity GA statistic

*2 Adobe Scene7

Session Duration	Sessions	Pageviews
31-60 seconds	706	5,078
61-180 seconds	1,041	8,092
181-600 seconds	842	7,629
601-1800 seconds	713	7,228

Sessions: 22,765 (% of Total: 100.00% (22,765))
Pageviews: 105,641 (% of Total: 100.00% (105,641))



3D DIGITIZING – EASY 3D SCAN ®



3D shooting can be done by any photo studio
You just need to install Cappasity Easy 3D Scan® software

UPGRADE FROM FLAT IMAGES TO 3D

Baldinini

Search entire store here...

• SIGN UP FOR THE NEWSLETTER •

NEWSLETTER

WISHLIST

LOGIN/REGISTER

US

SHOPPING BAG

- SS17 PREVIEW
- WOMEN'S SHOES
- GIMMY BALDININI CAPSULE
- MEN'S SHOES
- SECOND SEASON -50%
- WOMEN'S OUTWEAR
- MEN'S OUTWEAR
- HANDBAGS
- ACCESSORIES
- WATCHES
- HOME FRAGRANCES

**F/W COLLECTION:
SHOES MY WAY**

Baldinini
T R E N D

- COMPANY
- HEADQUARTERS
- COLLECTION
- INFOPOINT
- WHERE TO BUY
- CONTACT
- PROFILE

HOME | GIMMY BALDININI CAPSULE | PUMPS IN BLACK PATENT LEATHER

< GO BACK



Activate 3D View



drag to rotate

PUMPS IN BLACK PATENT LEATHER

700813P01YTOSC0000

-50%

€270

€540

all prices are vat-free for non-eu countries

DESCRIPTION

BLACK PATENT LEATHER, 11 CM SPIRAL SCULPTURE ENAMEL HEEL WITH METAL PROFILES, LACQUERED LEATHER SOLE AND METAL PLATE, BALDININI MADE IN ITALY

SIZE *

36 37 40 41

SIZE GUIDE

ADD TO SHOPPING BAG

ADD TO WISHLIST








SHARE

OTHER COLORS



3D ANALYTICS



Session Duration	Sessions
0-10 seconds	5,420 
11-30 seconds	3,143 
31-60 seconds	3,127 
61-180 seconds	4,239 
181-600 seconds	301 
601-1800 seconds	247 
1801+ seconds	48 

Our **self-service analytics module** tracks user engagement, clicks, conversions. It will give you insight on what people love/dislike about each product.

ENTERPRISE SOLUTION

Features

- Unlimited storage of 3D images, unlimited traffic
- In-depth 3D analytics
- Integration into your e-commerce website (JS API)
- Synchronization by SKU solution
- Customized Premium CDN solution
- 24/7 support

Price

\$3-20 per SKU (3D image)

CLICK AND TRY IN 3D



<https://3d.cappasity.com/u/cappasity/684646b2-3cc3-44b4-86a5-b80f2d578b3c>

Video - <https://youtu.be/1WLwaAsq1Sg>

CAPPASITY

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