

March 1, 2017 – G&L Acupuncture: Celebrating 20 Years of Community Wellness

When we opened our doors in 1997 we had an important mission: use our knowledge of natural medicine to help as many people as possible. Our tiny Beaverton clinic was literally wedged between a nail salon and a cigarette shop. We barely had the basics: two treatment rooms and a shelf of herbs. At first, Zheng Gong was our only acupuncturist. She also doubled as the manager, receptionist, accountant, and everything else we needed. Lei Liu, her husband, joined her a year later and they started building the clinic into what it is today.

In those early days, America had yet to accept acupuncture as a valid form of medicine. Health insurance didn't cover treatment and many people were "afraid of the needles." There were tough days when no patients called or walked in, but we knew what acupuncture could do and were determined to help the people who needed us. Eventually, as more patients trickled in, our clinic slowly grew.

Many of those first patients still come to our clinic. They took a chance on us and have stayed all these years because we were able to help them when no one else could. They know how deeply we care about them and their health. They've seen the healing power of acupuncture firsthand and trust our judgment – so much so that some patients come to us before they consult their doctors!

Reflecting back through the years, so many inspiring patients come to mind. A couple of highlights in particular stand out:

We receive holiday cards every year from dozens of couples who had trouble conceiving until they received treatment from us. It brings us great joy to help families in this way. Some of them have children in their teens now!

There was a young woman whose chronic asthma was impeding her acceptance to the U.S. Airforce Academy. After receiving consistent acupuncture treatments, she passed her physical in 2014 and graduated as a USAF second lieutenant in 2016. We were honored to be invited to the ceremony and see her happy smile.

Twenty years later, we've expanded to 14 treatment rooms in our Beaverton clinic and four more in our West Linn location, opened in 2004. We are proud to employ acupuncturists, massage therapists, and support staff who share our caring philosophy and commitment to helping people get well with natural medicine.

Every good thing that has happened since that first day is due to our devotion to our mission and our patients' trust. We regularly volunteer our time at events throughout the city to increase awareness of acupuncture and spread the message of natural medicine. We are driven by our desire to improve the health of others with acupuncture and other natural solutions, especially those who have not found help through traditional methods.

We are very happy to celebrate this milestone with you, our treasured patients and friends. Our success is due to your trust in us and we are humbled by this opportunity to serve our community. We look forward to many more years of helping you, your friends, and your family feel better and stay healthy.

Thank you all for your continued support. We couldn't do it all without you!

Zheng and Lei



ZHENG GONG







MASSAGE





HERBALS

Lei Liu



WEST LINN 18670 WILLAMETTE DR. SUITE #102 503-433-8448 · WEST LINN, OR 97068

WWW.GANDLACUPUNCTURE.COM