



# Advantages™ Clinic

Improve Patient Flow & Productivity



## Improve Patient and Staff Satisfaction While Increasing Access

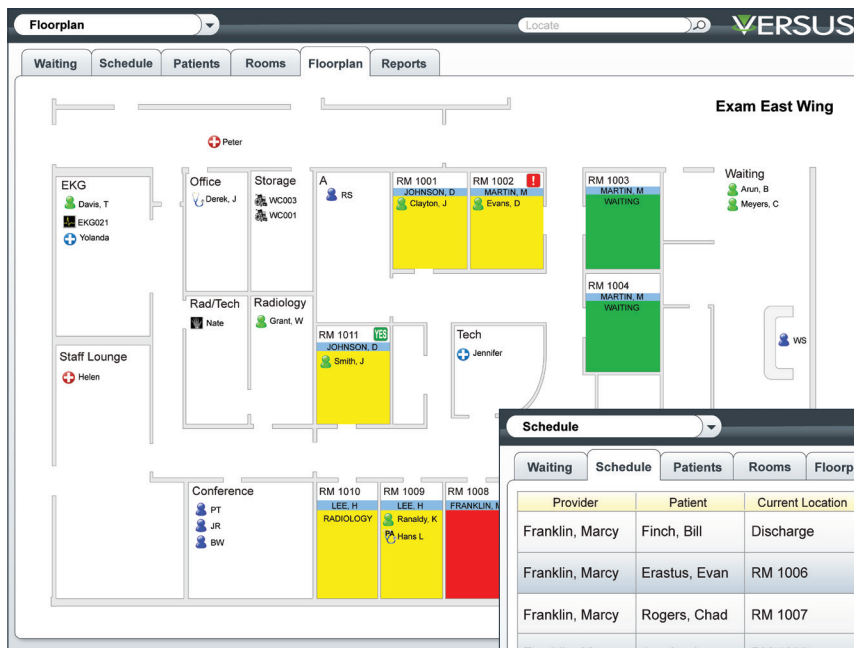
No matter your specialty, time management and efficient communication are critical to every clinic's success and sustainability. Increase productivity in your practice, ultimately increasing access, capacity and profits, while at the same time enhancing patient and staff satisfaction. Versus has proven success helping primary care, eye care, oncology, outpatient surgery and other ambulatory care providers:

- ▶ Keep patient visits on time and staff on target
- ▶ Reduce wait times or eliminate the waiting room with patient self-rooming
- ▶ Compare appointment times and wait times to proactively optimize your schedule
- ▶ Quickly find patients, staff and other resources at a glance
- ▶ Open more slots in your schedule to increase accessibility and revenue
- ▶ Focus your team on the patient experience while reducing staff stress
- ▶ Benchmark performance metrics compared to national averages and goals

### Managing Patient Flow Improves Quality of Care

"When we started this, we thought we'd improve the efficiency of our care. I think it has improved the quality of care, improved communication between team members."

Craig Bunnell, MD  
Chief Medical Officer, Dana-Farber Cancer Institute



◀ **Operational Visibility at a Glance**  
Enterprise View™ Floorplan provides visual cues to assess current conditions and respond more quickly, optimizing room turnover, patient flow and resource utilization. Room status information is essential to creating a self-rooming workflow.

### Streamline Your Patient Flow ▶

Our automatically updated electronic whiteboard communicates:

- ▶ Where patients are and how long they've been waiting or alone
- ▶ Patient status (ready to be seen, with provider, in X-ray, etc.)
- ▶ Where patients and caregivers should go next
- ▶ When a patient visit is running long

Provider	Patient	Current Location	Type	Appt. Time	Code	Appt. +	Ready	MA	Prov.	SLOS	OLOS	Notes
Franklin, Marcy	Finch, Bill	Discharge	E	9:30	15			+	V	00:07	01:00	
Franklin, Marcy	Erastus, Evan	RM 1006	E	9:45	30			+	V	00:10	00:44	
Franklin, Marcy	Rogers, Chad	RM 1007	N	10:15	15		YES	+		00:04	00:19	
Franklin, Marcy	Jacobs, Ian	RM 1005	N	10:30	45			+		00:02	00:05	
Johnson, Derek	Smith, John	RM 1011	E	10:15	15		YES	+		00:08	00:15	
Johnson, Derek	Clayton, Jim	RM 1001	N	10:30	30					00:01	00:03	
Lee, Hans	Grant, Wilber	Radiology	E	10:00	30			+	V	00:05	00:29	
Lee, Hans	Ranaldy, Kris	RM 1009	N	10:15	30			+	PA	00:03	00:14	
Martin, David	Evans, Dan	RM 1002	E	9:30	30		YES	+	!	00:10	00:59	MD hospital
Martin, David	Arun, Brad	Waiting	E	10:00	15	+00:30				00:29	00:29	MD hospital
Martin, David	Meyers, Cathy	Waiting	N	10:15	15	+00:15				00:14	00:14	MD hospital

## Managing Patient Flow Increases Revenue

"The Versus real-time locating solution helped us design our clinic to increase patient flow by 35 to 40 percent and double net revenue projections."

Brett Daniel, MD, Former Medical Director  
Canyon Park Clinic, Pacific Medical Centers

## Create a Calm, Efficient Environment

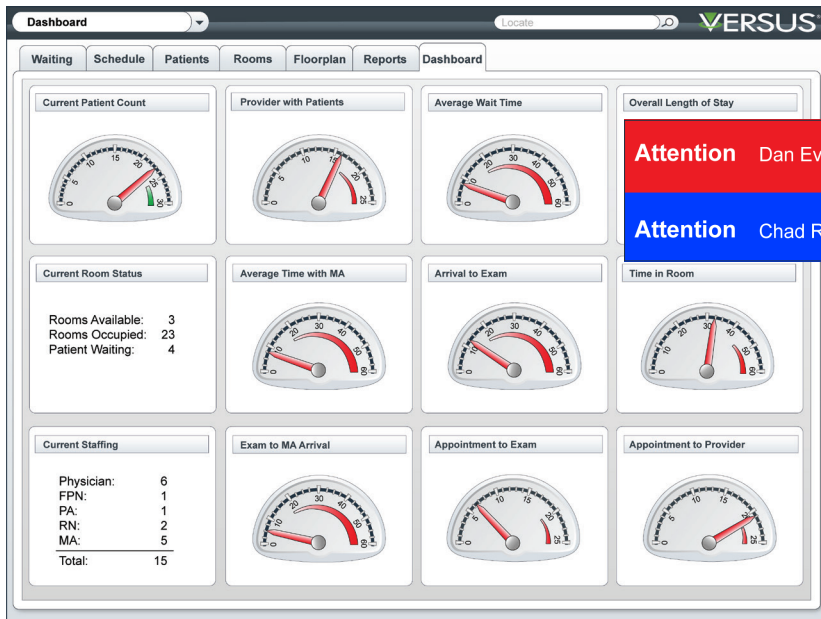
Foster an efficient and organized workflow with automatic alerts for providers, nurses and other personnel indicating next steps in the workflow process.

### Proactive Prompts and Alerts

Automatically notify caregivers when action needs to be taken, allowing them to rapidly and effectively react.

### Visualize Key-Performance Indicators in Real Time

Monitor key performance metrics in the moment in order to make adjustments to staffing and other resources on the fly.

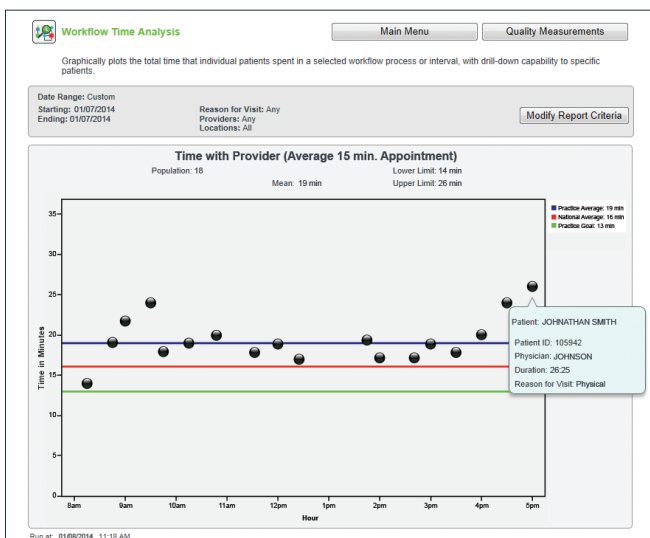


## Complete Reporting Package Takes the Guesswork Out of Managing Your Practice

Better understand your clinic's resource utilization, physician productivity, workloads and staffing needs. Easily benchmark and compare your clinic's wait times, physician visit times, lengths of stay and more against your own goals, national averages and best-in-class. The automatically collected data allows you to improve processes and easily measure the results.

### Easy Benchmark Reporting

With Reports Plus™ Analytics, you can easily benchmark patient visits, determine where additional resources may be needed, and when and where additional patients can be added to the schedule. With our reports designed for clinics, gaining insight into your daily operations has never been easier.



### Go Mobile

Versus offers mobile apps for smart phones and tablets to keep you in-the-know while you're on-the-go.

[versustech.com/mobile](http://versustech.com/mobile)



**VERSUS**  
Locating Advantages for Healthcare™

[www.versustech.com](http://www.versustech.com)  
**1-877-9VERSUS**

Versus Technology, Inc.  
2600 Miller Creek Dr.  
Traverse City, MI 49684  
E-mail: [info@versustech.com](mailto:info@versustech.com)