**FOR IMMEDIATE RELEASE**

Comark Announces J. Robin Palermo as Director of Marketing and Communications

Milford, Massachusetts – April 18, 2017 – Comark is pleased to announce the appointment of veteran communications professional J. Robin Palermo as Director of Marketing and Communications. Headquartered in Milford, MA, Comark is a leading provider of highly reliable, rugged computer and display solutions for mission critical automation and control applications around the world.

In her new position, Robin will direct and oversee all aspects of the company's marketing strategies and communication efforts. A marketing professional and creative brand strategist with 25 years’ experience, Robin is noted for developing integrated marketing and communications plans and product launch programs across a spectrum of international B2B and B2C businesses.

Said Comark CEO, Jeff Roberts, "In addition to her professional expertise, Robin has a reputation for building strong relationships with staff, suppliers and customers alike, and is recognized for leading high performing teams that drive sales and generate revenue. We're delighted to have her join our team."

Robin most recently worked at Mahr Federal, Inc. a member of the Mahr Group as the Director of Marketing and Customer Service. Prior to Mahr, she headed her own firm, JRP Marketing Strategies and Communications Consultancy in Dedham, MA. Throughout her career, she has held international positions in senior level marketing positions with ZeeVee, a manufacturer of video distribution equipment; Exigen Services, an IT professional services organization; Instron, a manufacturer of advanced material testing hardware and software; and DCI Systems, Inc., a manufacturer of robotic positioning and automated dispense systems and software. She proudly worked for her father, Joseph R. Palermo at DCI for 11 years. She is a graduate of Northeastern University with a BA in Business Administration and History. She is the Membership Committee Head for The Venture Forum, a non-profit organization for the development and education of upcoming entrepreneurs.

**About Comark**Comark is a world-class provider of smarter automation solutions and IIoT platforms for the industrial and building automation markets. With a proven track record of innovative designs and unparalleled reliability, Comark enables companies to implement automation strategies to improve the performance of their business. Comark is headquartered in Milford, MA, Visit [www.comarkcorp.com](file:///C:\Users\DStratford\AppData\Local\Microsoft\Windows\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\21-inch%20HD%20displays\www.comarkcorp.com) for information on Comark brands and products.

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