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AllenComm recognized for prestigious interactive media awards

*AllenComm Wins Big at the 15th Annual Horizon Interactive Awards Competition*

**Salt Lake City, Utah – April 18, 2017** - The Horizon Interactive Awards, a leading international interactive media awards competition, has announced the 2016 award winners to highlight this year’s “best of the best” in interactive media production.

AllenComm was recognized for their excellence with nine awards: two Gold, two Silver and two Bronze awards in the Training / E-Learning category; a Bronze in the Website Games category; and two Bronze awards in the Instructional Video category. These winning solutions included a New Leader Development Onboarding program, a New Product and Brand training course, a Gamification-based New Product training program, and a comprehensive Motion Graphic video for Compliance training.

“It’s an honor to partner with world-class companies to create learning solutions that push the envelope of training design and technology innovation, and to see those efforts recognized with these awards,” said Ron Zamir, CEO of AllenComm. “These awards are a testament to our team members and our clients, who desire to create learning solutions that transform individual leaner potential into lasting organizational strength.”

The 15th annual, international competition saw over 1200 entries from around the world including 40 out of 50 US States and 20 countries including: Australia, Bangladesh, Canada, Germany, Greenland, Hong Kong, Ireland, Italy, Malaysia, Portugal, Qatar, Russia, Singapore, Spain, Sri Lanka, Taiwan, Turkey, UK, Ukraine and Uruguay.

An international panel of judges, consisting of industry professionals with diverse backgrounds evaluated categories ranging from online advertising to mobile applications. The 2016 winning entries showcase the industry’s best interactive media solutions including web sites, mobile applications, print media, interactive displays, public exhibits, online advertising, video, email and more.

“The 2016 competition represents an outstanding execution of industry trends in terms of strategic online solutions and integrated campaigns through multiple media,” Said, Mike Sauce- Founder of the Horizon Interactive Awards. “Many of our top award winners have continued to stay on the cutting edge of technology while maintaining the high bar for visual design. We’re continuing to see web sites that harness the power of the immersive online experience while coordinating across multiple delivery channels. Design is also continuing to evolve where you are seeing an equal blend between form and function and those 2 elements are combining to deliver digital solutions that not only look fantastic but have a real purpose. It is clear that digital creatives are paying close attention to performance across all media, brand identity, user purpose and the utility of the solution.”

The Horizon Interactive Awards holds the competition each year with the winners being announced the following April. For more information visit the Horizon Interactive Awards online: [www.horizoninteractiveawards.com](http://www.horizoninteractiveawards.com).

**About AllenComm**

AllenComm is a leading custom training solutions provider partnering with the world’s leading brands to create unique and innovative learning solutions that excite, engage and educate. What makes AllenComm unique is a combination of deep instructional design experience, innovative learning technologies and marketing-quality creative teams, together with a design and development system that enables us to understand our client’s and their learner’s every need and objective. For the past 30 years, AllenComm has worked with companies of all sizes, and across all industries, to create transformational learning solutions that enable companies to become sharper, smarter and better. To learn more, go to [www.allencomm.com](http://www.allencomm.com).

**About the Horizon Interactive Awards**

In its 15th year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received tens of thousands of entries from many countries around the world and nearly all 50 US States. Each year, those entries are narrowed down to the “best of the best” to be recognized and promoted on and international stage for their excellence. The judging process involves a blend of the Horizon Interactive Awards advisory panel, an end user panel and an international panel of volunteer judges consisting of industry professionals. Winning entries have been dubbed the “best of the best” in the interactive media industry.

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