

TUESDAY, APRIL 25

Priorities in Organizational Reinvention

John Hink, Competitive Intelligence Leader
GE Healthcare

W Agents of Change: Intelligence Opportunity in Transformation

Victoria Richard, Manager, Competitive Intelligence
Greenberg Traurig, LLP
Raleen Gagnon, Director Market Intelligence & Strategy
ManpowerGroup Solutions

W Reimagining the Business Development Process: Using Win/Loss Analysis to Capture & Keep the Business You Want

Ellen Naylor, CEO
The Business Intelligence Source

W Competitive Intelligence Ethics for a Digital World

Phil Britton
Competitive Insights Manager
ULTA Beauty

How to Navigate the Corporate Game: An Intelligence Practitioner's Cheat Code

Allyse Nockels, Principal Engineer | Director, Competitive Intelligence
McAfee Security

Rise of the Robots: How Machine Learning Will Reinvent Human Intelligence Gathering

Kurt Hahlbeck, Management Consultant

Customer Experience Programs: CI Pros Embrace Challenges and Capture Opportunities

Michael Diaz, Founder and Principal
Growth Canvas Consulting

Delivering CI as a Core Function:

A Live Case Study in Action

Clara Brunkhorst, Research Analyst, iCIMS
Ed Allison, Founder, Compintelligence, LLC

How to Get (and Keep) Executive Attention

Michael Shea, Manager, Competitive Intelligence
NetApp

Repositioning Yourself and Your Role in a Modern Organization

Steve Wallin, Vice President, Customer Insight & Strategy
U.S. Bank

WEDNESDAY, APRIL 26

The Process of Reinvention

Tom Leydorf, Executive Vice President
Chickasaw Nation Industries, Inc.

Hiding in Plain Sight – The Case for Embedded Intelligence

Zena Applebaum, Director, Competitive Intelligence
Bennett Jones LLP

Reinventing the Collaboration of Industry and Government: FDA Case Studies

Jackie Torfin, Global Director
NAMSA

The Future of Organizational Learning: Thriving in Chaos

Rob Shook, Program Director, IBM Training and Skills
IBM
Bill Kirst, Organizational Change Management Leader
West Monroe Partners

Funnel Forms and CI Signals for Antifragile Reinvention

Todd Hostager, Program Management and Market Insights for Innovation and Growth

Lessons Learned In Building Strategic Intelligence Capability for a Conglomerate

Terry Thiele, Diane Dick and Sukhy Ubhi
The Lubrizol Corporation

Innovation Intelligence

Clay Phillips, Founder & Principal
Crow's Nest Consulting LLC

G2 Lifetime Achievement Award Presentation

The G2 Lifetime Achievement Award is given to a practitioner and leader who has a disproportionate impact on the intelligence field.

This year's winner:

Terry Thiele, Director, Strategic Intelligence
The Lubrizol Corporation

Stay tuned for updates regarding exciting networking activities after hours on both Tuesday and Wednesday evenings - all included in your registration.

THURSDAY, APRIL 27

Intelligence Shark Tank

This favorite RECONVERGE:G2 session returns! The Shark Tank is a process during which teams representing a variety of companies defend an intelligence function proposal at their organizations to three judges who will either accept or reject their ideas. Each team has 15 minutes to make a case, and the judges have 15 minutes to ask questions.

Participants TBA

Jim Mathews Award and Fellowship for Intelligence Excellence

The Jim Mathews Award, started in 2012 by Aurora WDC and to celebrate the 6th award year in 2017, was created to remember and acknowledge the lasting professional contributions to the field of Competitive Intelligence (CI) made by Mr. James (Jim) Mathews, who passed away in October 2011.

This year's winners:

Thomas Hamby, Mercyhurst University
Connor Hamel, James Madison University

W Intelligence Applications for the Business Model Canvas

Martha Gleason, Founder & CEO
VIDAL Market Insights, LLC

W How Intelligence Practitioners Can Provide Leadership

Allison Hartsoe, CEO
Ambition Data, LLC

W Developing Your Professional Value Proposition

Jason Voioovich, Virtual Chief Marketing Officer (vCMO)
Vojvdec & Sigma

W Interactive Professional Development Workshops Included in Registration Fee