
PRESS RELEASE

High-level (9floor)
car-show comes to
Elizabeth, NJ

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ELIZABETH, NJ- CARSHOW
(APRIL 22 @5PM-10PM)

PRESS RELEASE

RIX MAGAZINE DEBUTS 2017 "BACK TO BASICS" CAR-SHOW TOUR SERIES ON APRIL 22ND IN ELIZABETH, NJ

RIX Magazine launches it's Street Fest NightShift Edition, "The Back-to-Basics Tour," bringing a world-class exotic car show to a high-level (9 floor) parking deck in Elizabeth, NJ.

Elizabeth, N.J. April 20, 2017- On Saturday April 22nd, 2017 at 5pm, RIX Magazine will open the doors to one of New Jersey's largest parking decks, a (9) nine level parking deck in the heart of mid-town Elizabeth, NJ. The world class high-level exotic car show is set to truly be an experience that will revolutionize the car-show industry in the northeast, drawing hundreds of car enthusiasts from across the NY Metro area.

"With April 14th's new movie release of *The Fate of the Furious* (#F8) of the legendary *Fast & The Furious* movie collection, hot cars are once again the latest buzz craze and lovers of the industry are hungry for new showcase opportunities", said Ricardo Baez, Producer of RIX Magazine.



The Perfect timing for RIX Magazine and the Independent Media Group to make it's comeback after a (6) six year idle, but having over 12 years in the industry. They are back to raise the bar and set a new standard on street show-car experiences: promoting high-level class and industry car trends. The three categories of competition are: Elite Class, Street Class, and Show Class.

For more event information on how to register a show car or purchasing general admission tickets please view: www.goelizabethnj.com/carshow.

A portion of the proceeds will be donated back to the Elizabeth Shines Foundation, a non-profit beatification project established by the Elizabeth tourism initiative to help with beatification projects that are geared toward highlighting Elizabeth as New Jersey's newest destination, just minutes from NYC. Elizabeth's rich authentic history draws tourists to its historic landmarks and sites as well as to its high-end outlet shopping mall The Mills at Jersey Gardens (0% tax on clothes and shoes). To discover more about Elizabeth, New Jersey, or for additional information please visit www.goelizabethnj.com.

Event details contact: Jennifer M. Costa, EDMO Director, at (908) 220-9643 or via e-mail at jcosta@goelizabethnj.com