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## CheapOair Adds Itinerary Sharing Capabilities to iMessage

Next generation travel company becomes first online travel agency to offer app users ability to share itinerary via text messaging

**NEW YORK, April 27, 2016**: CheapOair, a leading flight-focused, next generation concierge travel service, is now offering customers the ability to share a travel itinerary with family and friends using Apple devices. Apple's iMessage extension allows users open select apps directly within iMessage for simultaneous interaction.



Always seeking to offer more flexibility and convenience, CheapOair's inhouse mobile development team is dedicated to continually enhancing the mobile products available to customers. The iMessage integration marked yet another notable milestone for the team, as CheapOair became the first online travel agency to implement this feature.

"Our team works continuously to develop and implement industry leading features for our mobile app," said Daniel Lizio-Katzen, Senior Vice President of Product & Revenue at Fareportal. "This new capability supports our mission to provide a seamless mobile experience from searching and booking on our mobile app to sharing the itinerary with friends and family through iMessage."

The CheapOair app with iMessage is available to <u>download</u> for free on iOS 10 and above. To use the functionality, users should enable the CheapOair app through the app drawer in iMessage.

## **About CheapOair**

CheapOair is a flight-focused hybrid travel agency that enables consumers to book online, on mobile apps for <u>iOS</u> and <u>Android</u>, by phone or live chat. CheapOair (<a href="https://www.cheapoair.com">https://www.cheapoair.com</a>, 1-800-566-2345) bridges the gap between an online and traditional travel agency with certified travel agents available 24/7 to help find deals and offers to destinations worldwide on over 450 airlines, 150,000 hotels, and 100s of car rentals. Partner airlines benefit from access to CheapOair's broad customer base that books high yield international travel and add-on ancillaries at above the industry average. Follow CheapOair on Facebook and Twitter to learn how to travel the world for less.