



## AIT WORLDWIDE LOGISTICS ACCREDITED 'BEST IN CLASS'

### *Global Institute of Logistics Accredits AIT Worldwide Logistics Best in Class*

Chicago, USA, April 24th, 2017: AIT Worldwide Logistics, the Chicago USA based global independent freight forwarder has been accredited **Best in Class** by the Global Institute of Logistics. The designation Best in Class is reserved for those independent freight forwarders identified by the Institute as demonstrating a commitment to best practice in logistics execution.

The announcement is the result of the Institute's ongoing research into the evolving role of the Independent Freight Forwarder in Global Logistics, which will be published in 2018. The research is in response to the increasing trend by Beneficial Cargo Owners (BCO's) to outsource the management of their freight traffic, logistics, and supply chain support functions to the independent freight forwarding sector.



*Vaughn Moore President & CEO AIT Worldwide Logistics Receives Best in Class Accreditation from Kieran Ring GIL*

AIT's accreditation with Best in Class is in recognition of the company's culture which has been developed and formalized to prioritize relationship excellence as the core value and guiding principle in the company's development. AIT have embedded a commitment to excellence in the conduct of both internal and external relationships in their company culture and regard this principle as central to its strategic foundation.



AIT recognize that relationship excellence begins within the company and between co-workers and that the quality of interaction between team members will directly affect the company's customer either positively or negatively.

The company's commitment to relationship excellence is articulated in AIT's mission, vision, and core values, statements which are foundational to the company culture. AIT has a very clear idea of why they are doing what they do (mission) where they are trying to go (vision) and how they are going to go about it (values).

Mission, vision and value statements can sound intangible and cryptic to the uninformed, but to visionaries like Vaughn Moore President at AIT, their development is a vital step in building a strong foundation of consensus for the organization with core value behaviors outlined to be an AIT teammate.

The effect of AIT's culture program has been to build consensus within the organization around the core principle of relationship excellence. This principle, in turn, influences the tools that AIT build and the services they deliver.

AIT is in effect putting theory into practice. Academics argue that excellence in the conduct of relationships is **Best Practice 101** in logistics execution. Indeed, Institute research proves that there is a direct correlation between relationship excellence and the quality and costs of the logistics service delivered.

AIT's culture provides a benchmark for the industry to emulate and crucially the essential ingredient that a Beneficial Cargo Owner (BCO) should look for when choosing its logistics partner.

Kieran Ring CEO and Founder of the Institute making the announcement said:

***"AIT is known in the global logistics industry as the 'One to Watch' amongst global independent freight forwarders, and our research makes it very clear why.***

***Everything that Vaughn Moore and his team do at AIT is meticulously planned and executed.***

***They say the higher the skyscraper, the deeper the foundation and AIT's culture development program is just that, a foundation on which to build a global logistics company with real depth and reach.***

***AIT realizes that competing on operational excellence alone, where they excel, will not get them to where they want to go. They need to have a competitive advantage, and in choosing relationship excellence and making it a core competence and guiding principle in the company's development, AIT has chosen the most effective differentiator.***

***No other service is influenced as much by relationship excellence as logistics provision, once trust is established between colleagues, partners, and customers through sincerity, reliability and consistency, the hallmarks of relationship excellence, things get done, information gets shared, and freight moves faster.***

***Vaughn Moore AIT's President and CEO is the Chief Advocate for the company's culture, he radiates charisma and genuinely relates to people excellently, he is not asking anybody at AIT to do anything that he does not do himself and at the end of the day that is what matters.***



***I am encouraged that at a time when there are many demands for capital, AIT has chosen to invest in its culture, great to see Vaughn and his team setting a global best in class standard, leading the way and ultimately providing a benchmark for others to emulate.***

***Congratulations to all concerned.”***

Vaughn Moore President and CEO of AIT Worldwide Logistics responding to the announcement said:

***“AIT is honored to receive the Best-in-Class designation from a respected independent third party with such insightful knowledge of the transportation industry. We appreciate the acknowledgment from the Global Institute of Logistics, and I offer my thanks to all AIT team members for their individual contributions that have collectively helped us earn this recognition.***

***Our teammates all over the world are engaged in an ongoing effort to strengthen and evolve the company culture. Every day, the company’s Vision, Mission, and Core Values are expressed in our relationships with customers, partners, community members and each other. Those relationships drive the qualities for which AIT is known including our consultative approach, flexible solutions, competitive pricing and high performance.***

***While teammates at AIT continue to advance our vision of becoming the global logistics provider respected for delivering a world-class experience, we look forward to sharing our passion for culture by participating in the Institute’s forthcoming global benchmarking group.”***

#### **Notes to editors**

#### **ABOUT AIT WORLDWIDE LOGISTICS:**

Founded in 1979, Itasca, Illinois-based AIT Worldwide Logistics is a full-service transportation management provider. With continental headquarters in Chicago, Amsterdam and Hong Kong, AIT’s offices form a vast network spanning the globe. By coupling a flexible business model with robust technology that presents end-to-end shipment visibility, AIT delivers precisely tailored supply chain efficiencies for almost every industry imaginable. Leveraging creative, competitively priced multimodal solutions, AIT removes the complexity from global logistics puzzles, helping companies thrive by regaining focus on the core goals of their business.

#### **Our Mission**

At AIT, we vigorously seek opportunities to earn our customers’ trust by delivering exceptional worldwide logistics solutions while passionately valuing our co-workers, partners and communities.

**For more information, visit [www.aitworldwide.com](http://www.aitworldwide.com).**

---



**ABOUT GLOBAL INSTITUTE OF LOGISTICS:**

The Global Institute of Logistics (GIL) was established in 2003 under the Chairman of renowned US logistician and author Robert V. Delaney in response to the global logistics industry's call for "joined up thinking" amongst stakeholders in the global supply chain. GIL looks to resolve the challenges facing the global logistics chain of managing single transport modes, modal systems, and targets which are set on stand-alone operations to create a seamless global logistics system.

Acting as a think tank within the sector, GIL brings together thought-leaders as part of a global knowledge network committed to researching and sharing best practices and developing global standards. Today the Institute is a community of organizations and professionals from across the world who share a commitment to collaborating on global logistics solutions.

**Our Mission is to network the global logistics community**

---

**For Further Information, please contact:**

Global Institute of Logistics: Siobhan Kelly [mediadirector@globeinst.org](mailto:mediadirector@globeinst.org)

AIT Worldwide Logistics: Matt Sanders [msanders@aitworldwide.com](mailto:msanders@aitworldwide.com)