

FOR IMMEDIATE RELEASE

Media Contacts:

Arden Moore
CWA Contest Chair
arden@fourleggedlife.com
Marci Kladnik
CWA 2017 President
mkauthor@verizon.net

Lea-Ann O'Hare Germinder, APR Fellow PRSA Germinder & Associates, Inc. Lgerminder@germinder.com or @lgerminder 917-334-8682 or 212-367-2170

The Cat Writers' Association 23nd Annual Conference & Awards Banquet Joins BlogPaws Again

Winners Will Be Announced at May 19th Awards Banquet

(New York – April 27, 2017) – The #CatWriters Association (<u>CWA</u>) has announced its 23rd Annual Conference will once again be held in conjunction with the BlogPaws 2017 Conference. This year the event will be held at the Sheraton Myrtle Beach Convention Center Hotel, May 18-20, 2017. As in previous years, hundreds of writers will come together for networking, education and mingling with the top pet industry representatives. All conference registrants can attend any combination of CWA and BlogPaws seminars, sessions and events. Don't miss this PAW-some opportunity, register here!

Here is a sampling of what will be offered in the special CWA Feline track:

- Listen to a Winn Feline Health Foundation panel of experts speak on the latest research in feline health, including diabetes and new parasite control.
- Explore the American Association of Feline Practitioner "Cat Friendly Practice Begins at Home" tips.
- Learn how to reinvent your writing to recover from "Overworked and Overwhelmed" by someone who has lived through it.
- Discover "Fear Free" living for your indoor cats through home enrichment.
- Take notes on how to "Attract, Engage and Keep Your Audience Coming Back for More" taught by an award-winning blogger.

Recently announced, Kate Benjamin, a brand-new CWA member and owner of Hauspanther, invited CWA to have their booth and book-signing table within the Cat Lounge at the 2017 BlogPaws/CWA Conference.

"We are thrilled to partner with BlogPaws once again to collaborate and bring together topnotch programming and networking for seasoned journalists, writers, artists, and bloggers. We have something for everyone who loves and champions cats," said Marci Kladnik, CWA president.

The 23rd annual CWA Awards Banquet on Friday night will honor the best of the best, bestowing the coveted MUSE Medallion on 42 talented recipients presented in writing, photography and graphic arts categories. In addition, \$14,000 in prize money will be given away for 20 special awards.

Join us in extending "paws and applause" to the 2016 Certificate of Excellence Winners:

I.1 Magazine - National Circulation

Cat Talk, editor Teresa Keiger

I.2 Magazine Article – Health and General Care

Dusty Rainbolt, Litter Box Basics
Denise Fleck, Torn Nails, Limping and High-Rise Syndrome
Denise Fleck, Water: A Cat's Best Friend

I.3 Magazine Article –Behavior and Training

Sally Mullen, Training An Aggressive Kitten Phillip Mlynar, Ooh, It's a Box!
Susan Logan-McCracken, Kitty Quirks

I.4 Magazine Article – Rescue/Advocacy

Phillip Mlynar, Adventures in Giving Back

I.5 Magazine Article – Any Other Topic

Deborah Barnes, Kitten Introduction
Ramona Marek, One Health and The Human-Animal Bond
Ramona Marek, The Human-Animal Bond: A Biological Imperative
Shery Clark, Holidays and Heartbreak

I.6 Magazine Column

Mollie Shutt, Su-PURR-Stitions Anthony Nichols, Showtime JaneA Kelley, Keep It Clean

II.4 Newspaper Article – Any Other Topic

Jen Reeder, Back in Black

II.5 Newspaper Column

Deborah Camp, The Best of the Pet World Amy Shojai, PETiQuette

III.2 Newsletter – National Circulation

Alley Cat Mews, editor Louise Holton

III. 4 Newsletter Article - Health and General Care

Ramona Marek, Cancer Treatments for Cats

Ramona Marek, Hospice Care for Our Pets

Kim Thornton, When Compounding IS Right for Your Cat

Kim Thornton, Fewer Heartworm Cases, More Severe Signs

III.5 Newsletter Article – Behavior and Training

Kim Thornton, They Climb Curtains, Scratch the Sofa

III.8 Newsletter Column

Lyn T. Garson, Technically Speaking

IV.2 Poem

Susan Willett, Haiku by Cat: Attraction

Susan Willett, Haiku by Cat: Yoga

IV.3 Humor

Heather Marcoux, 5 Father's Day Gifts from My Unemployed, Moneyless Cats Jeremy Greenberg, Sorry I Slept on Your Face

IV.4 Brochure, Pamphlet or Short Publication

Amy Shojai, My Cat Hates My Vet!

Matt Carl of Alley Cat Mews, Saving Cats' Lives Through Trap-Neuter-Return

IV.5 Annual or Long Publication

Dusty Rainbolt, The Healthy Cat 2017 Calendar

IV.6 Opinion Piece, Essay or Editorial

Amy Shojai, Eight Common Aging Cat Conditions and What to Do Deborah Barnes, Break Out of Your Blogging Niche to Make Strides in Cat Welfare

IV.7 PR/Humane Education/Press Kits

Bernadette Kazmarski, Making Life Better for Every Day of the Year

V.1 Books – Fiction

Clea Simon, The Ninth Life

Shirley Rousseau Murphy, Cat Shout for Joy

Stephen Chensue, The Nine Lives of Ichiban

Carole Nelson Douglas, Cat In An Alphabet Endgame

V.3 Books - Health and General Care

Ramona Marek, Cats for the Genius

V.4 Books – Behavior and Training

Dusty Rainbolt, Cat Scene Investigator

V.5 Books - Gift

Tamar Arslanian, Shop Cats of New York

V.7 Books - Other

Lonnie Hull DuPont, Kit Kat & Lucy Deborah Barnes, Makin' Biscuits Laurren Darr, CatDala Coloring Book

VI.1 Video, CD, DVD or Television Production

Matt Carl, TNR Video Susan Willett, Elsa Clair's Gold-Medal Purr-formance

VI.2 Broadcast - Audio

Denise Fleck, Pet Safety Crusader Radio

VII.2 Online Article - Health and General Care

JaneA Kelley, When a Horse is Really a Zebra

Kim Thornton, Lethal Lillies

Kim Thornton, Survival Guide to Traveling Cross-Country with Cats

Kim Thornton, Travels with Felix

Kim Thornton, Fat Cats

Kim Thornton, Feline Mammary Cancer

Jen Reeder, Kidney Transplants for Cats

Lisa Richman, Kidney Transplants for Cats? Yes!

Dawn White, Stressed by the Vet?

Julie McAlee, Anal Glands and Happy Cats

Jacqueline Munera, Behavior Consulting and Declawed Cats

Susan Willett, My Cat Suddenly Started Drooling

VII.3 Online Article – Behavior and Training

Janiss Garza, Cat Tricks

Janiss Garza, A Step-by-Step Guide for Harness and Leash Training for Your Cat Janiss Garza, 10 Tips to Trounce Kitty Troublemaking

VII.4 Online Article – Rescue/Advocacy

Jen Reeder, Oskar the Blind Cat Rallies for Special-Needs Pets

Dawn White: Tabby's Place

Jonathon Scott Payne, To Sterling with Love

Susan Willett, A #ClearTheShelters Cat Adoption Story

VII.5 Online Article – Any Other Topic

Deborah Barnes, Living in Comfort with Cats

Janiss Garza, Driving Miss Kitty

Janiss Garza, Five of the Biggest Cat Show Misconceptions

Heather Marcoux, Senior Rescued Cat Saved Her Diabetic Human

JaneA Kelley, Give Me the Old, Creaky Cats

Tracy Ahrens, Whiskers Stir Up Senses, Luck and Memories

Bernadette Kazmarski, Buddy Gets A Miracle

VII.6 Online Column

Phillip Mlynar, Monday Miracles

Phillip Mlynar, Social Cat of the Week

Kim Thornton, Dr, Marty Becker and Mikkel Becker, Pet Connections

VIII.1 Blog - Health and General Care

Mollie Hunt, Life Stages

Marc-Andre Runcie-Unger, Katzenworld Blog

BJ Bangs, Paws for Reflection

VIII.2 Blog - Behavior and Training

Amy Shojai, The Paw Print Blog

Amy Shojai, Amy Shojai's Bling, Bitches and Blood Blog

VIII.4 Blog – Entertainment

Lisa Richman, A Tonk's Tail

Bernadette Kazmarski, The Creative Cat

VIII.5 Blog – Any Other Topic

JaneA Kelley, Paws and Effect

IX.3 Color Photograph – Single

Andrew Mattila, Catster Cover Photo

Susan Willett, Double Trouble: Cat Reflection

Janiss Garza, Vancouver Portrait

Weems Hutto, Cat Scene Investigator

IX.5 Photographic Art

Teresa Keiger, Cat Talk October Cover

IX.6 Cartoon

Stephanie Piro, Cat Woman Stephanie Piro, Great Outdoors

IX.7 Illustration - Single

Stephanie Piro, Makin' Biscuits Cover

IX.8 Illustrations - Series

Stephanie Piro, Cat Scene Investigator Bernadette Kazmarski, Klepto Cat Mysteries

"We are delighted to receive entries from some of the best pet journalists and artists from all over the world for this year's contest," says Arden Moore, CWA communications contest chair. "Through various forms of media, they delivered the latest on feline health, behavior and the human-animal bond."

CWA is grateful to the following sponsors: Emerald Level: Purina and Fear Free; Platinum Level: GoodNewsForPets, Germinder & Associates, Inc. and PetSafe; Gold Level: CEVA Animal Health, CFA, Petco, Pioneer Pet, TICA, Hartz Mountain, Perrigo Animal Health; Silver Level: Catalyst Council, Precious Cat, Pet Sitters International, World's Best Cat Litter, Barn Cats, Inc., Amy Shojai, Sleepypod, AAFP, Cornell Feline Health; Bronze Level: Cats Rule. For sponsorships for next year's program, contact Marci Kladnik at mkauthor@verizon.net

About the Cat Writers' Association

The Cat Writers' Association, Inc. (CWA) is an international journalism organization founded in 1992 to promote the interests of cats; to provide a medium for exchange of ideas, methods and professional courtesies; and to promote a high standard of ethics in the collection, creation, and dissemination of cat information. CWA is a dynamic professional group of passionate cat advocates composed of writers, bloggers, photographers, artists, and broadcasters. The Association promotes mentorship for new writers, provides writing/publishing educational opportunities, and seeks to improve the quality of cat information by recognizing and rewarding outstanding published work. See www.catwriters.com for further information. Follow CWA on Twitter at @CatWriters and on Facebook at https://www.facebook.com/CatWriters.

About BlogPaws

BlogPaws is a Social Media Company focused on teaching pet enthusiasts, pet bloggers and all pet parents how to use social media effectively and responsibly. Our dedicated team of professionals works year-round to connect our bloggers and micro-bloggers to the brands they buy every day. Following our first amazing conference in 2010, we launched an online community site for pet bloggers, pet enthusiasts, pet people on Twitter and Facebook and brands eager to tap into a vibrant, vocal community of serious writers, bloggers, tweeters. BlogPaws is a proud member of the Pet360 family of sites, dedicated to Pet Parenting. Simplified.