

Contact: Liz Van Voorhis
lvv@lvvcollab.com
415.786.9865

Kahshanna Evans
PR@KissingLions.com
646.580.6076

New York, New York
May 9, 2017

Parsons Fashion Celebrates 2017 Emerging Designers and Study Collection Exhibition

Social Media Reference Guide

Parsons Fashion Graduate Exhibition Hours

May 17–19
11AM–7PM
New School University Center
63 5TH Avenue, 3rd, 4th & 5th Floor, New York, NY 10003

Private Exhibition Tours
May 17, 3:30PM, 4PM, 4:30PM, 5PM
RSVP Required: Rajat.Singh@NewSchool.edu

Opening Reception
May 17, 6–9 PM
New School University Center
63 5th Avenue, 5th Floor, New York, NY 10003

Future of Fashion Industry Panel
In Conversation with Gary Wassner
(CEO of Hilldun Corporation)
Moderated by Martin Okner
May 17, 5:30–6:30 PM

Website

NewSchool.Edu/Parsons

Blog

Fashion.Parsons/Edu

Parsons Fashion Graduate Exhibition Hashtags

#ParsonsFashion

#ParsonsFestival

#ParsonsAASFashion

Social/Digital

@Parsons_Fashion

@Parsons_Fashion
@parsonsaasfashion

@Parsons Fashion



[Click-to-Tweet Sample Message I \(http://ctt.ec/ixMk6\)](http://ctt.ec/ixMk6) -

On 5/17 #celebrate the #graduating #class of 300+ @Parsons_Fashion #fashion #designers in #NYC! #Design #ParsonsFashion #ParsonsFestival