

For Immediate Release



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New Music Festival Planned to Raise Awareness of Youth Depression, Suicide

*PeteFest to Celebrate Life; Promote Mental Health, Awareness
for The Pete Foundation for Depression Prevention*

LOUISVILLE, Ky. (May 17, 2017) – The Pete Foundation for Depression Prevention announced today a new 3-day music festival named PeteFest scheduled for Sept. 8-10, 2017 in southeast Louisville near Turkey Run Park. The festival will feature a wide variety of musical acts, local artists, activities, food trucks and camping on the 90-acre forested nature preserve. Ticket prices start at \$19 and are available at the PeteFest website at www.PeteFest.com.

PeteFest is being produced by The Pete Foundation founded in 2016 to honor Pete Jones who struggled with and [lost](#) his battle to depression. All proceeds from PeteFest will benefit The Pete Foundation.

“We started The Pete Foundation to bring meaning to Peter’s life,” Molly Jones, Co-founder of the Foundation. “We want to eliminate the stigma around talking about depression and anxiety so young people can talk about and deal with their suffering.”

A preliminary lineup of musical acts was also announced. PeteFest will feature The Delta Saints, Dr. Dundiff, Nick Dittmeier and the Sawdusters, Frederick the Younger, Jeremy Pinnell, Blind Corn Liquor Pickers, The Local Honeys, C2 & The Brothers Reed, Johnny Conqueroo, Cheyenne Mize, Electric Garden, Light Treasons, Bendigo Fletcher, Funkasaurus, Scott Whiddon, Blind Scryer, and Ocifer. More musical acts will be announced. Artists, performers, vendors, non-profits and sponsors are encouraged to participate in PeteFest. Information on participating can be found on the [PeteFest](#) website.

About the venue: Jones Fields is a 90-acre nature preserve off Seatonville Road, just 30 minutes from downtown Louisville. The venue offers gently rolling hills, abundant camping and free parking.

Based in Louisville, KY, The Pete Foundation was founded in 2016 to honor the life of Peter Jones who struggled with depression. The foundation’s mission is to instill a culture in which dialogue surrounding depression and anxiety is met with understanding and acceptance by providing services and experiences for adolescents, and funding research to better understand the nature of emotional suffering. The Jones Family created the Pete Foundation for Depression Prevention after losing Peter in 2016. More information is available at www.thepetefoundation.org.

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