

SOLOMOTO AND WEWORK PARTNER UP TO HELP SMALL BUSINESSES GROW

MIAMI (May 22, 2017) -- WeWork, the biggest movement in co-workspace environments, and Solomoto, the all-in-one digital marketing platform for small businesses, have partnered together to bring an enriched experience to small businesses. WeWork recently released the WeWork Services Store, an integrated hub for online business services.

The store gives WeWork members access to exclusive deals, from leading brands across multiple industries, and provides WeWork members with a unique Hero Invoice, where all digital services are billed together with their WeWork membership fees. As part of the company's partnership, Solomoto will be one of the first products integrated in the Service Store. Through the Service Store, WeWork members are one click away from all of Solomoto's services.

Solomoto's focus on bringing a single and impactful solution for small businesses prompted the company's addition of their Marketplace feature. The Marketplace includes handpicked services to offer the best and most complete solution for small business needs. The partnership of the two companies has promise for small business development and growth across the globe.

Guy Israeli, CEO and Co-founder of Solomoto said about the partnership, "WeWork is a natural choice for our Marketplace launch. The company itself started in a WeWork office and since then has had the opportunity to expand across the globe from there." Guy continued, "We feel privileged to be a part of WeWork's Service Store and hope that this initiative will help solve many of the small business needs today."

WeWork SVP of Digital Product Ron Gura said: "As a growing company ourselves, we know how hard it is to jump start a business. We are proud to introduce the Services Store as a new tool for our members and to further empower our community to make a life, not just a living."

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About

WeWork was founded in 2010 and is headquartered in New York City. The company has over 30,000 members and has offices in 13 countries. WeWork has made it its mission to make a workplace environment where people work to make a life, and not just a living.

Solomoto is headquartered in Tel Aviv and was launched in 2014. The company created an easy-to-use dashboard, which enables business owners to take greater control of their online presence. Solomoto is active in 24 different countries, and helping over 150,000 small businesses across the globe.