



FOR IMMEDIATE RELEASE:

New CFO Appointed to Take Procon Analytics Through Next Phase of Growth

Irvine, CA – May 30, 2017 — Procon Analytics, a global leader in connected car telematics, has announced the addition of Eric Miller to its executive team. As CFO, Miller will lead all aspects of Procon’s financial management and ensure the company has the finance resources to propel its rapid growth.

“We are thrilled to have Eric at the helm of Procon’s financial strategy,” said founder and CEO Brian Boling. “His experience in managing the finances of high-growth businesses deepens our executive bench, and he will be a true asset to our company as well as our customers.”

Miller brings more than 20 years of executive leadership to Procon Analytics, ranging from high-growth, privately held businesses to multinational public companies. In key leadership roles, Miller helped manage a highly successful IPO and has lead numerous strategic M&A deals and integrations. Throughout his career, Miller has managed the finances of multimillion-dollar businesses, developed and led effective strategies for raising capital and promoting sustainable growth.

“I am excited to join Procon at this favorable time for the company. This is exactly the kind of forward-thinking, entrepreneurial team that I’ve been seeking,” says Miller. “The leadership here fosters a culture of innovation and creative problem-solving not only in their solutions but in their operations.”

Prior to joining Procon Analytics, Eric served as Senior Vice President, Corporate Finance at Intersections, Inc., a NASDAQ-listed multinational leader in consumer financial analytics. More recently, he held senior financial roles with Payoff, Inc. and loanDepot, LLC, both leading financial services companies in southern California.

“There’s no one more qualified than Eric to help lead Procon’s financial vitality,” added Boling. “He shares our company’s focus on innovation, not only in IoT technologies that transform the automotive industry, but in the way we run and grow our company. His addition to our team is welcome news for our employees, customers and partners.”

Miller earned his undergraduate degree from Old Dominion University and his M.S. in Business, with honors, from The Johns Hopkins University.

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About Procon

Procon Analytics, a global leader in automotive telematics, is dedicated to bringing better, more efficient, more value-driven connected car features, along with next-generation channel management processes, to US automotive retailers and lenders, while simultaneously innovating data, business intelligence and IoT solutions for the global automotive industry. Procon Analytics currently operates in the US, Canada and Latin America with a focus on creating big data solutions for the automotive industry.

For more, visit www.ProconAnalytics.com

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