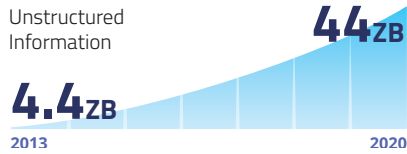




# Information Visibility and Security



## Digital Transformation — A New Paradigm

Digital transformation is sweeping across all corporate and public sector organizations stimulating unprecedented information sharing and growth.

### Your Information is at Risk

Today, information is every digital organization's most valuable asset. Cyber thieves covet that information. Hackers are no longer motivated by earning bragging rights, they've become highly sophisticated and motivated criminals driven by malicious intent.

**45%**

have inadequate resources

**68%**

lack data visibility

Average Cost

**\$2.1-6.7M**

Days to Identify

**201**

Days to Contain

**70**

### Information Breach Is Expensive

The combination of rapid information growth, escalating security threats, and an unprecedented shortage of skilled IT and Security resources, makes it incredibly difficult for organizations to detect, investigate and respond to data breaches. As a result, the costs of a data breach continue to rise.

## THINAIR SIMPLIFIES INFORMATION INTELLIGENCE AND SECURITY

ThinAir answers sophisticated questions about information creation, consumption and communication through easy to use search and analytics, tracking and reporting.

This enables you to effectively address four critical areas – Information Usage and Loss, Compliance and Governance, Defense Coverage and Gap Analysis, and Risk Impact and Infonomics.



### TAKE BACK CONTROL OF YOUR DATA

- Investigate Exfiltration
- Identify Insider & Privilege Misuse
- Assess Human Error Loss

*“Any organization that is serious about breaches would be smart to take a look at ThinAir”*

ENTERPRISE STRATEGY GROUP  
FEBRUARY 2017



Learn more at:  
[www.thinair.com](http://www.thinair.com)  
[testdrive@thinair.com](mailto:testdrive@thinair.com)



© Copyright 2017 - All Rights Reserved