

The Laundry Experience for Colleges and Universities



Washlava lets you reserve and pay for machines from your smartphone. **No waiting. No quarters. No hassle.**

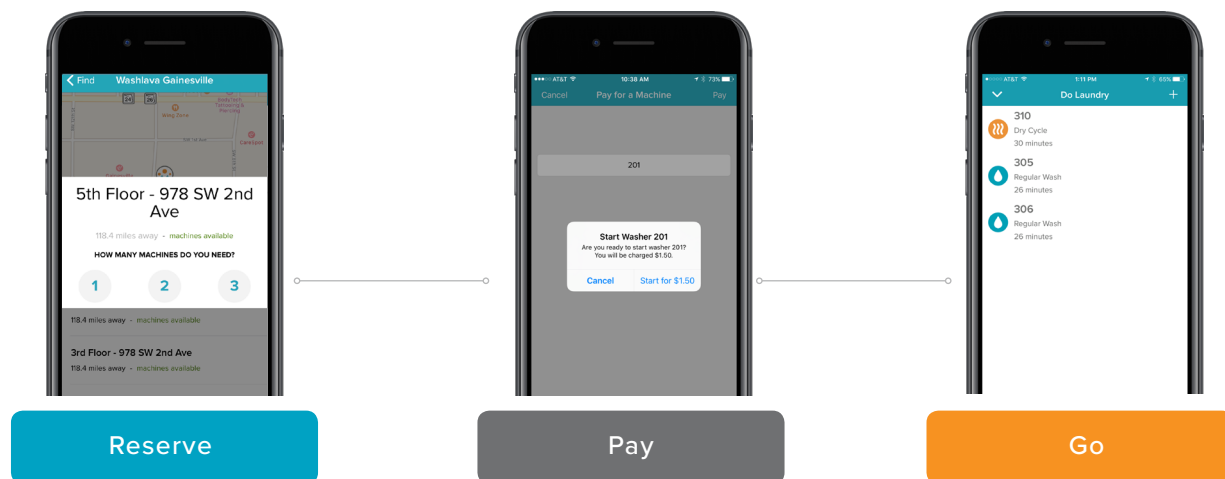
Laundry for the Way Students Live

Washlava fits seamlessly into the on-campus lifestyle and helps colleges and universities stay on the cutting edge of innovation while addressing the classic laundry issues affecting residence halls.

Connected Laundry Management

- Increased resident convenience
- Quick, low cost and easy install
- Instant machine error notifications and remote machine resets
- Robust performance analytics
- More efficient laundry rooms via machine reservations and in-app notifications
- Automated, demand-based pricing capabilities
- 24/7 user support and seamless refunds

How It Works



Reserve 1, 2 or 3 washers for 5 minutes so they're waiting for you when you arrive.

Hold your phone next to the machine you want to use and click to pay.

Keep tabs on your laundry and get notified when your laundry is finished!

User Features

- Mobile app for Android and iOS
- Seamless mobile payments
- Machine reservations
- Real-time laundry notifications
- Demand-based pricing
- 24/7 support

Find us in the App Store



Learn more at washlava.com

Washlava + CSC Beta Test Case Study at the University of Florida



Washlava, and CSC ServiceWorks partnered together to conduct a 90-day pilot of Washlava's laundry platform at the University of Florida. The test was held at Infinity Hall, UF's premier live-work residence hall.

Purpose of the Test

The goals of the beta test were to:

1. Prove that the platform and app work as intended
2. That target users (Millennials) like the system and will adopt it
3. Obtain feedback from users
4. Gather data on laundry usage patterns

Student Laundry Challenges

Through surveys and focus groups, Washlava identified several pain points that residents were experiencing prior to the Washlava installation:

- Perceived shortage of washers and dryers in hall
- Credit card readers failing to accept swipes reliably and then producing duplicate charges
- Time wasted because of unknown machine availability and no laundry status visibility

Implementation Details

Existing washers and dryers and a credit card payment system were replaced with new LG machines.

- 12 washers and 12 dryers were distributed across 4 laundry rooms
- Washlava technology was integrated inside each machine
- An LED light fixture was affixed to each machine to indicate status

Green = Available **Blue** = Reserved **Orange** = In Use

Beta Findings

Students immediately understood how to use the Washlava app. No instructions or guidance was needed. Throughout the test, they reported:

- Improved equipment throughput and machine availability
- Spending less time doing laundry because of improved laundry room visibility, machine reservations and in-app notifications
- Seamless, error-free payments via the mobile application
- An affinity to the sleek design and usability of the LG machines

Students describe Washlava as “Convenient”.



BETA DATA

Washlava ended the beta with a net promoter score of 99+

(95 of 96 respondents said they would recommend Washlava to a friend).

PREFERRED BY STUDENTS

After students petitioned to keep Washlava at Infinity Hall, Washlava and CSC extended their collaboration and have embarked on a second round of tests.

Washlava's platform will be available in April 2017.

SEE WASHLAVA IN ACTION AT

bit.ly/InfinityBeta