

## **SOLOMOTO AND BLUEVINE ANNOUNCE PARTNERSHIP TO OFFER CREDIT LINES AND DIGITAL MARKETING TO SMALL BUSINESSES GLOBALLY**

**TEL AVIV and MIAMI** (June 7, 2017) -- [Solomoto](#), the international SaaS platform for small businesses and [BlueVine](#), the online provider of working capital financing for small and medium-sized businesses, today announced an innovative partnership geared to providing credit lines and digital marketing services to small businesses worldwide. With cash flow and marketing serving as two of the most important pillars in small businesses, combining Solomoto's digital marketing platform and BlueVine's fast and flexible credit services will give small business owners the capital they need, combined with a stronger online presence to bring exponential growth.

Solomoto aims to provide an all encompassing marketing and advertising solution for small business owners. The company offers an intuitive and dynamic digital marketing platform with an all-in-one-place dashboard so business owners do not need to spend hours each day in their marketing efforts or seek out of house agencies.

Founded in 2013, BlueVine offers its clients convenient access to working capital through its business line of credit solution, called Flex Credit. With Flex Credit, businesses get convenient access to up to \$100,000 in working capital. BlueVine's sophisticated online financing platform features a quick and seamless application and approval process. CEO and co-founder Guy Israeli said "Solomoto's all encompassing solution to marketing and advertising in collaboration with BlueVine brings us one step closer in our mission of helping small businesses succeed in every capacity." Guy continued, "We understand our clients need quick funding at rates they can actually afford. I believe BlueVine is the natural solution for our clients."

BlueVine Chief Revenue Officer Eric Sager said: "Digital marketing is important for small businesses in today's world. We're excited to work with Solomoto in addressing this need by offering convenient financing to entrepreneurs."

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## About

BlueVine offers small businesses financing solutions to access the funds they need to purchase inventory, cover expenses or expand operations. BlueVine developed a fully online, cloud-based platform for invoice factoring, enabling rapid advances on outstanding invoices due in 7-90 days and bringing a 4,000-year-old industry into the digital age. BlueVine also offers Flex Credit — an on-demand, revolving line of credit — through the same online platform. With BlueVine, business owners can focus on growing their business instead of worrying about their bank account. BlueVine is funded by Lightspeed Venture Partners, Citi Ventures, 83North, Correlation Ventures, Menlo Ventures, Rakuten Fintech Fund and other private investors.

Solomoto is headquartered in Tel Aviv and was launched in 2014. The company created an easy-to-use dashboard that enables business owners to take greater control of their online presence. Solomoto is active in twenty-four different countries and helps over 150,000 small businesses across the globe.