



# Vya Ad Systems

## HOW IT WORKS

1 Franchisor develops ad designs



2 The Vya Team loads the ads into the Vya system



3 Franchisees choose an ad, enter the size, select customization if applicable, and provide the publication details



4 The Vya Team adjusts the ad size as necessary



5 Franchisees review & approve resized ad



6 The Vya system forwards the ad to the publication and confirms receipt

