FOR IMMEDIATE RELEASE:

DIGICHIEF and SCORESTREAM team up to deliver high school sports content to the Digital Signage Industry

June 15, 2017

DIGICHIEF, a leading provider of licensed content for the digital signage industry and ScoreStream, the first and only crowd-sourcing platform for local sports, have teamed up to distribute high school sports content to digital-out-of-home networks.

During the various sports seasons at the high school level, Digichief will be able to provide signage clients with sports scores, images and highlights through an intuitive HTML5 widget, or data feeds for those networks looking to use their own creative. Sports include high school football, basketball, baseball, soccer, lacrosse are more.

All image and video content is manually curated for quality and as a safeguard review for the user-submitted media.

"With thousands of local games across North America, ScoreStream has built an impressive infrastructure to collect and deliver what digital signage covets most, hyper-local content. This solution has been long overdue."

Gene Hamm, Partner at DIGICHIEF

"Digichief offers a comprehensive range of data and content feeds to the market. We are excited to bring hyper-local high school sports scores, videos and pictures to their offering and we are especially excited about the opportunity to showcase the teams, players and fans across the country as one of our first partners in the digital signage arena."

Derrick Oien, CEO at ScoreStream

About Digichief, LLC. Digichief offers a line of fully-licensed content feeds for the digital signage industry, including data feeds, images and video. Digichief content is accessed by thousands of screens around the world, including verticals in healthcare, automotive, hospitality, financial and more.

About ScoreStream, Inc. ScoreStream is the first and only crowd-sourcing platform for live local sports. The ScoreStream mobile app engages fans through crowd-sourced scores, photos, video and chat from over 10,000 games per week from around the world. ScoreStream is an early-stage, venture-backed start-up based in Del Mar, CA. Follow ScoreStream at www.scorestream.com, www.facebook.com/scorestream, and @scorestream.com, www.scorestream.com, www.facebook.com/scorestream, and @scorestream on Twitter.

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements, which are other than statements of historical facts. These statements are subject to uncertainties and risks including, but not limited to, product service demands and acceptance, changes in technology, economic conditions, the impact of competition and pricing, government regulation, and other risks defined in this document and in statements filed from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by or on behalf of the Company, are expressly qualified by the cautionary statements and any other cautionary statements which may accompany the forward looking statements. In addition, the company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

###

Image Link:

Image 1 Image 2

Media Contact:

Gene Hamm, Partner DIGICHIEF

Tel: 859.299.4081

Email: <u>gene@digichief.com</u>

Web: digichief.com

Media Contact:

Derrick Oien, CEO ScoreStream

Tel: 858.205.3730

Email: derrick@scorestream.com

Web: scorestream.com