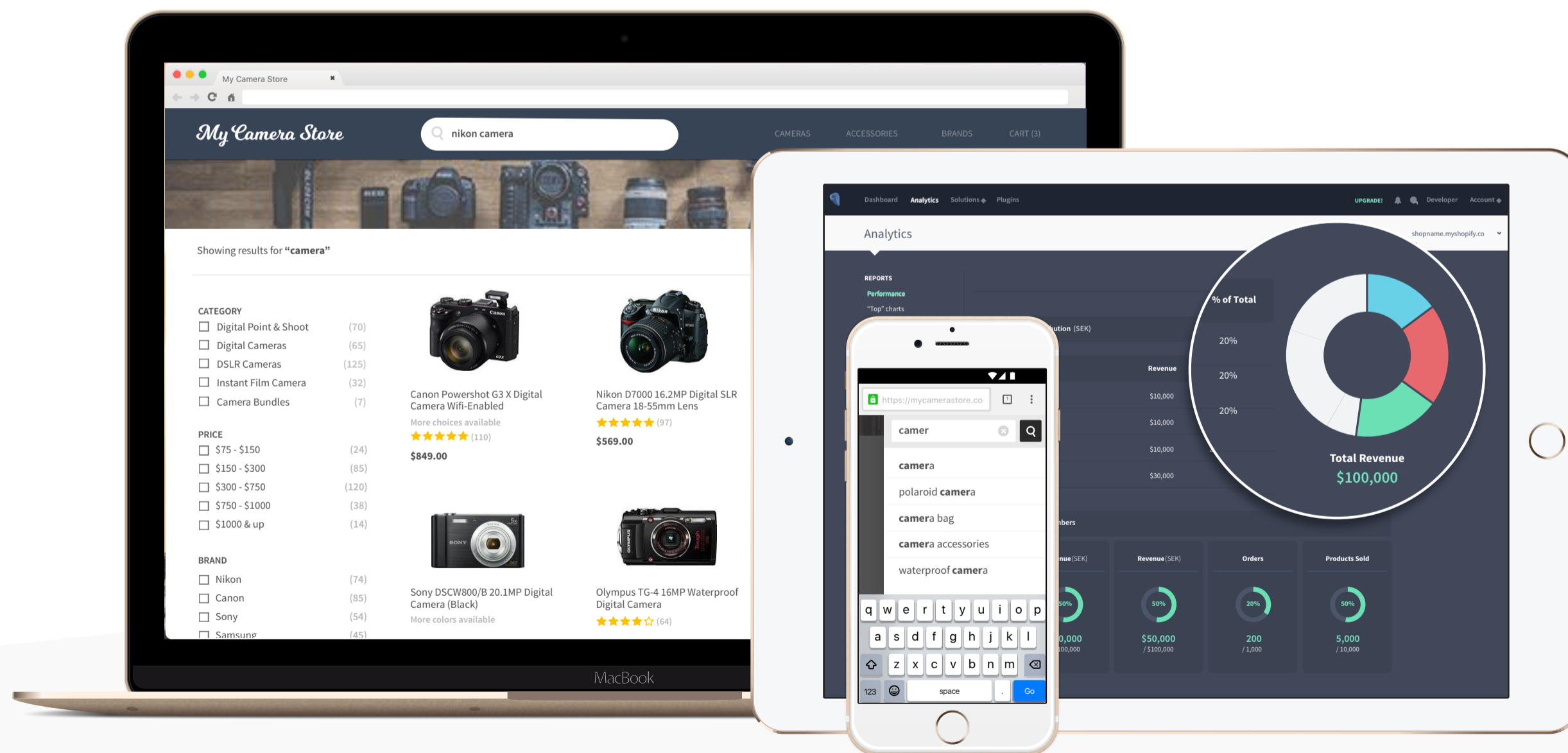


E-Commerce Search & Discovery Reinvented

The all-in-one, easy-to-integrate solution -
Harness the power of machine learning to boost sales by 30%

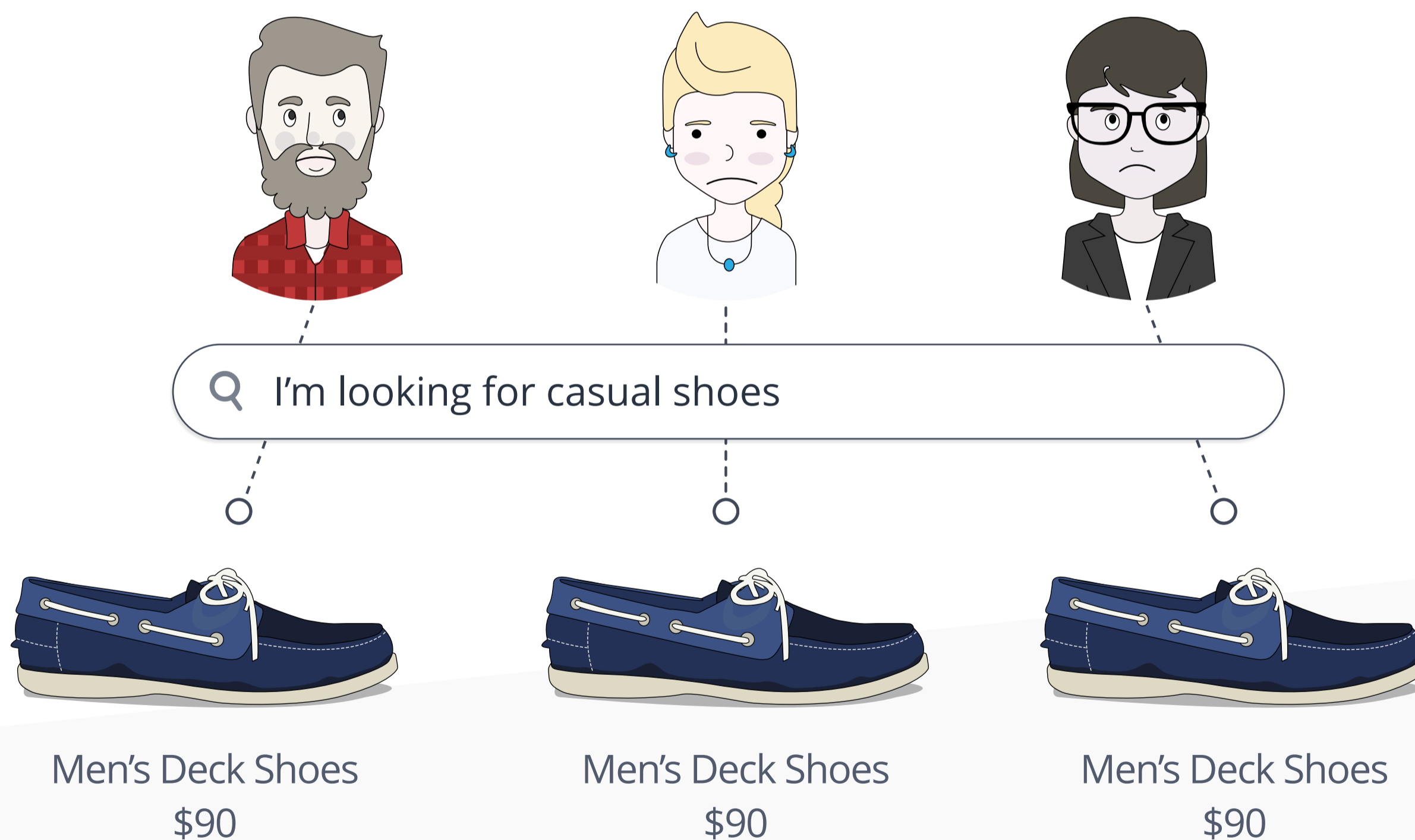




You're losing sales -

Because your customers can't find what they're looking for.

E-commerce search and discovery is impersonal and static. Your store needs to respond to customer trends, and personal preferences, in real-time.





Now imagine e-commerce with the same personalization & intelligence as Google





We have the solutions

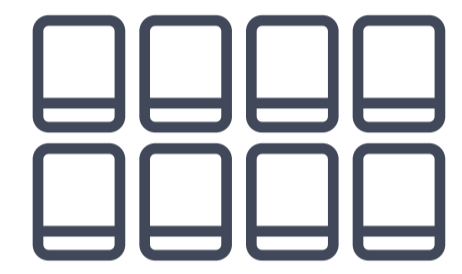
Incredibly smart search & discovery tools that increase your sales - In one simple integration.



Self-Learning Search



Product Recommendations



Smart Collections



Merchandising & Analytics



30%

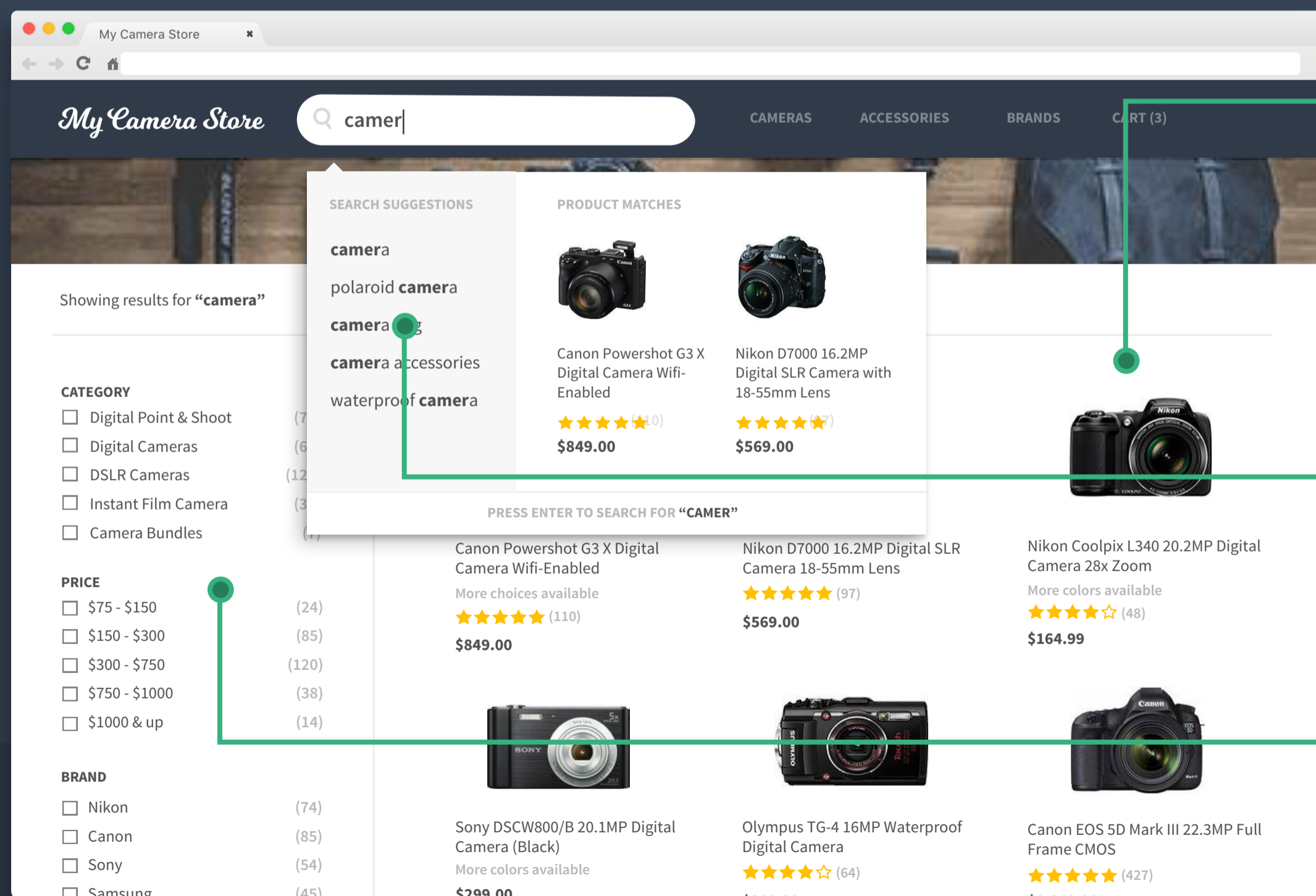
Revenue increase for our customers!



Self-Learning Search

Harnessing the power of machine learning -
Turning search into sales.

Our machine learning algorithms continuously adapt your search results based on overall user trends and individual behavior, ranking the products most likely to convert, first.



Self-learning search results
Results that automatically improve based on your customer behavior & trends. Personalized in real time to reflect individual preferences

Smart autocomplete
Helping customers find things faster and mitigating typos

Dynamic filtering
Helping customers fine-tune their results



Product Recommendations

Helping customers discover new products -
Cross-sell and upsell products to increase AOV

- ✓ Customers who viewed this product ultimately bought these products (upselling)
- ✓ Frequently purchased together (cross selling)
- ✓ Customers who viewed this product also viewed
- ✓ Trending products
- ✓ Your recently viewed products
- ✓ Newest products

Products we think you'll love!

Product Name	Rating (Stars)	Review Count	Price
Polaroid Cube+ 1440 Mini Action Camera with Wifi	★★★★★	(329)	\$149.99
GoPro Hero 4 Silver by GoPro	★★★★★	(732)	\$315.00
Amir 3 in 1 Fisheye Lens Clip-on Cell Phone Lens	★★★★★	(1098)	\$13.99
Nikon COOLPIX AW 130 Waterproof Digital Camera	★★★★★	(126)	\$329.00
Sony Alpha A5000 Mirrorless Digital Camera	★★★★★	(133)	\$448.98
Waterproof WiFi Action Camera with 2 batteries	★★★★★	(83)	\$56.99



Smart Collections

Target customers who browse your menus - Give them the same intelligence & features as your search

Browsing from your navigation menu



- ✓ Granular product scope selection
- ✓ Machine learning powered product ordering
- ✓ Dynamic Filtering
- ✓ More!

The screenshot shows the 'My Camera Store' website. The navigation menu at the top includes 'CAMERAS', 'ACCESSORIES', and 'BRANDS'. A circular callout highlights the 'CAMERAS' menu item, which is being clicked by a mouse cursor. Below the navigation menu, there is a search bar and a banner image with the text 'The best brands - all in one place'. The main content area displays a list of camera products with filters on the left. The filters include Category, Price, and Brand. The product listings show three cameras: a Canon Powershot G3 X Digital Camera, a Nikon D7000 16.2MP Digital SLR Camera, and a Nikon Coolpix L340 20.2MP Digital Camera. Each product listing includes a star rating and a price.

Category	Count
<input type="checkbox"/> Digital Point & Shoot	(70)
<input type="checkbox"/> Digital Cameras	(65)
<input type="checkbox"/> DSLR Cameras	(125)
<input type="checkbox"/> Instant Film Camera	(32)
<input type="checkbox"/> Camera Bundles	(7)

Price	Count
<input type="checkbox"/> \$75 - \$150	(24)
<input type="checkbox"/> \$150 - \$300	(85)
<input type="checkbox"/> \$300 - \$750	(120)
<input type="checkbox"/> \$750 - \$1000	(38)
<input type="checkbox"/> \$1000 & up	(14)

Brand	Count
<input type="checkbox"/> Nikon	(74)
<input type="checkbox"/> Canon	(85)
<input type="checkbox"/> Sony	(54)
<input type="checkbox"/> Samsung	(45)

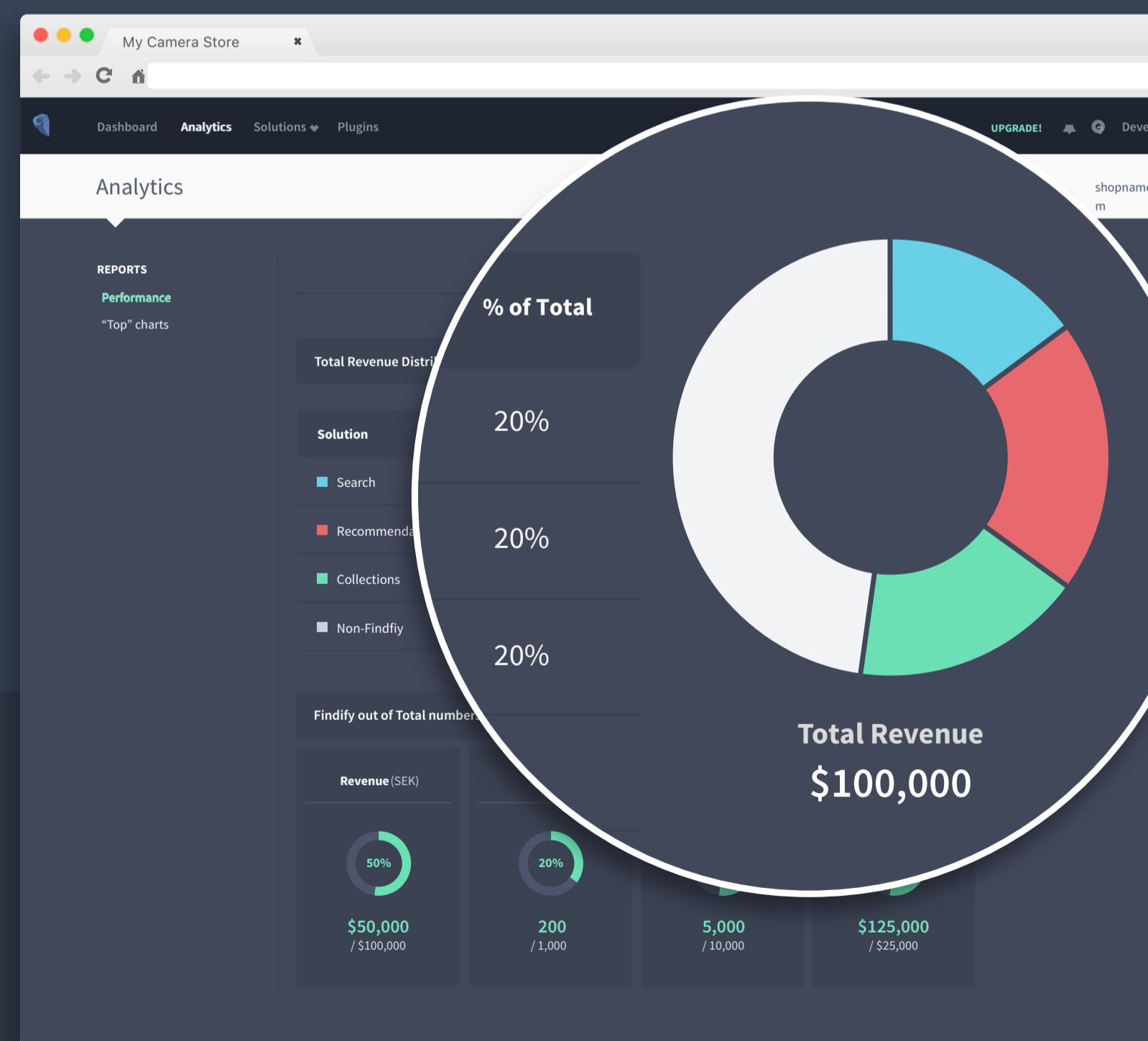
Product Name	Price	Rating
Canon Powershot G3 X Digital Camera Wifi-Enabled	\$849.00	★★★★★ (110)
Nikon D7000 16.2MP Digital SLR Camera 18-55mm Lens	\$569.00	★★★★★ (97)
Nikon Coolpix L340 20.2MP Digital Camera 28x Zoom	\$164.99	★★★★☆ (48)



Merchandising & Analytics

Insights to help make informed decisions - and tools that help you keep control.

- ✓ **Product pinning**
Pin products to appear in a specific ranking, for example to boost higher margin products, or products with an overstock.
- ✓ **Synonyms**
Create synonyms so your customers can search using any term they wish, no matter if it matches the labelling in your database.
- ✓ **Dynamic banners**
Create on-site targeted campaigns
- ✓ **And much more!**





Why Findify?

Because we're not just another search provider

All of our solutions use our proprietary machine learning algorithms so your customers always see the most trending, most relevant products. Happier customers = more sales.



Harness the power of Machine Learning & Big Data



All your discovery solutions combined in a single platform



Mobile, tablet and desktop optimization



Multi-language support out-of-the-box



Why now?

Because each minute without Findify could be a lost sale.



With a super simple integration, you'll be up & running in no time.

Whether you're using our robust and simple API, pasting our javascript code snippet into your page, or using one of our pre-made modules, all of our integrations methods are dead-simple.



Custom, cost-effective pricing

We work closely with each of our enterprise customers to make sure Findify delivers the highest ROI for your business.



Our customers have seen up to a 30% increase in overall revenue



Karl Nielsen, CMO
animail.se



“ Findify has helped us increase our conversion through the most important tool on our site. With over 6000 SKU's our customers demand a smart search to find what they're looking for fast & easy. Findify gives our customers just that.

↑ 10%

Increase in total revenue

↑ 8%

Increase in revenue per customer

26%

Revenue coming from search



Sean Geng, CEO
smokecartel.com



“ Findify's intelligent search, driven by machine learning, is exceptionally accurate and has proven it self in conversion rate increase. The team has also provided exceptional support.

↑ 35%

Rate of revenue increase from search

↓ 19%

Bounce rate decrease from customers using search



Findify

Join hundreds of happy customers.
Schedule a one-on-one demo today!

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US: +1-347-674-1554

HAVEN
★ ★ ★

Paul Evans

SWOON
EDITIONS

CASTRO

Positively
Wellington
Tourism

SLEEPS

 **mostly music**

 **animail**