

WHEN IS THE RIGHT TIME TO SELL MY BUSINESS?

New Book Helps Owners Sell Their Business For Maximum Profit, Without Regrets

Actionable Strategies & Expert Guidance Result In A Confident Decision

For any business owner, the thought of someday selling your business can be overwhelming and confusing – raising more questions than you are prepared to answer. But thanks to a carefully thought out, systematic approach, Rich Mowrey helps reduce that uncertainty. He has developed a path that will lead to a confident, more profitable sale of the business.

In *When Is The Right Time To Sell My Business?*

The Expert Answer From Richard Mowrey, you will learn:

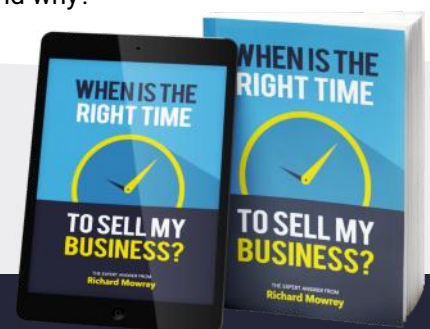
- How to determine what your business is worth in order to confidently decide whether or not to sell.
- How to examine the value attributes, personal assets, and elements that need to be in place in order to sell the business for the most profit, without regrets.
- The environments to analyze in order to know when the time is right to sell.
- Understanding different ownership transfer scenarios to set the foundation before the sale even begins.
- Specific action steps to begin taking now to lead to a confident decision when it comes time to sell.

Interview/Speaking Topics

- What is the biggest secret that a business owner needs to know when deciding whether to sell their business?
- Who will benefit most from following your advice?
- In your experience, what are the top five mistakes that most business owners make when preparing to sell?
- What role does family play when someone is outlining and determining their business succession plan?
- If you recommended just one chapter of your book, what should someone read and why?

“Critically important recommendations for every business owner from one of the best ownership transfer experts in the business.”

–J.G. (Partner, M&A practice group, national law firm)



ABOUT THE AUTHOR

Richard Mowrey is an expert in the valuation and ownership transfer of privately held businesses. He is known for making transaction complexities on complex valuation and business sales easy to navigate.

Rich has a unique combination of experiences as a result of counseling businesses in transition that lead to the development of the Priority Seminars and the educational materials found at www.MergerMentor.com. Rich is a sought-after speaker on valuation and ownership transfer topics. He is a Fellow of the IBBA and holds a CMA, CBA, and CBI certification.