



## **Witty Health is Revolutionizing Oncology market via outcome based Cancer Treatment Platform (CTP™)**



**Cancer treatment costs are at a crisis point, forcing the payers to adopt newer value-based payment models. With the increasingly high prices of cancer drugs, more insurers are saying no to therapies that can't prove their value.**

**Witty Health is your partner that can help you improve the value and image of your prescription drug brands with its ground-breaking digital health Cancer Treatment Platform (CTP™).**

**Witty Health's Cancer Treatment Platform (CTP™) is a remote patient platform that gives real-time information about an individual's Health Risks to Oncologists to improve patient's Quality of Life (QoL) and potentially improve outcomes. Witty Health ([www.wittyhealth.com](http://www.wittyhealth.com)) is mostly a physician-owned, Houston, TX-based company.**