



Witty Health is Revolutionizing Oncology market via outcome based Cancer Treatment Platform (CTP™)



Cancer treatment costs are at a crisis point, forcing the payers to adopt newer value-based payment models. With the increasingly high prices of cancer drugs, more insurers are saying no to therapies that can't prove their value.

Witty Health is your partner that can help you improve the value and image of your prescription drug brands with its ground-breaking digital health Cancer Treatment Platform (CTP™).

Witty Health's Cancer Treatment Platform (CTP™) is a remote patient platform that gives real-time information about an individual's Health Risks to Oncologists to improve patient's Quality of Life (QoL) and potentially improve outcomes. Witty Health (www.wittyhealth.com) is mostly a physician-owned, Houston, TX-based company.