Laundry Ownership Made Easy

Washlava lets your customers reserve and pay for machines from their smartphones. **No waiting. No quarters. No hassle.**

washlava
LAUNDRY. RELOADED.

FOR LAUNDROMATS

Laundry for the Way We Live

Washlava creates convenient, connected experiences for laundromat customers while addressing classic operational challenges like quarter management and machine monitoring - all for a simple per transaction fee.

Connected Laundry Management

- Increased customer convenience
- Quick, low cost and easy install
- Instant machine error notifications and remote machine resets
- Robust performance analytics

- More efficient laundry rooms via machine reservations and in-app notifications
- Automated, demand-based pricing capabilities
- Targeted marketing and customer engagement
- 24/7 user support and seamless refunds

How It Works

Reserve

Reserve 1, 2 or 3 washers so they're waiting for you when you arrive.

Pay

Hold your phone next to the machine you want to use and click to pay.

Go

Keep tabs on your laundry and get notified when your laundry is finished!

Customers Love Our User-Friendly Features

It's convenient, modern, easy to use and fast!

Reserving a machine before I get there is a GAME-CHANGER!

The real-time notifications are perfect for my busy schedule.

Find us in the App Store
Learn more at washlava.com

Download on the **App Store**

GET IT ON **Google Play**

Laundry Ownership Made Easy

Leverage the power of Washlava's cutting edge, proprietary mobile technology and digital brand to reach more customers and streamline your business.

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LAUNDRY OWNERSHIP MADE EASY.

Ditch Quarters

INSTALL:

We'll handle installation and provide everything you need to jump on the network and start growing fast.

Included:

- Proprietary machine control hardware
- Integrated wayfinding LED light system
- Network configuration and router
- Machine + instruction signage
- Customer onboarding

PAY:

Eliminate the friction associated with quarters, cash, and expensive card systems once and for all. Payments are made seamlessly through the app with credit, debit, and prepaid cards. Card processing is included in Washlava's flat per-transaction fee, so there are no additional costs.

Reach More Customers

MARKET:

Get more competitive and start gaining market share by leveraging the unprecedented reach of smartphones. The Washlava app and integrated digital marketing system is designed to drive customers to your location, gain loyalty, and provide them with incentives to refer friends. Word of mouth travels fast on mobile!

Included:

- Store listing in the Washlava app
- Store webpage on Washlava.com
- Optimized listings on Google, Facebook and Yelp
- Periodic drip email campaigns and push notifications
- Automated refer a friend and loyalty incentives

Run a Smarter Store

MONITOR:

We'll handle installation and provide everything you need to jump on the network and start growing fast.

Included:

- Proprietary machine control hardware
- Integrated wayfinding LED light system
- Network configuration and router
- Machine + instruction signage
- Customer onboarding

SUPPORT:

We'll be your first line of defense and help you focus on what you do best - creating an awesome laundry experience!

Included:

- 24/7 owner and customer support
- Available 24/7 via phone, text, and email
- Seamless electronic customer refunds
- Online review monitoring

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