



680 Columbia Avenue, Riverside, CA 92507, United States (877) 477-8777

FUSION SIGN AND DESIGN PROMOTES MARK BREININGER TO VP OF CORPORATE OPERATIONS

Innovator in custom branding solutions elevates industry expert w/ 30+ years of success

For Immediate Release

RIVERSIDE, CA (August 21, 2017) – FUSION SIGN AND DESIGN is proud to promote Mark Breininger from Director of Operations to Vice President, Corporate Operations.

Breininger has enjoyed a long career in operations, beginning as an electronic technician 30+ years ago, working his way up through manager and director level positions in the printing and sign industries. He has been with FUSION SIGN AND DESIGN since 2015, leading their operations activities first in Riverside, CA, and then expanding his scope in early 2017 to also include Las Vegas, NV and Colorado Springs, CO.

As Vice President, Corporate Operations, Breininger will now assume responsibility for FUSION's five locations (Riverside, CA, Manteca, CA, Las Vegas, NV, Colorado Springs, CO & Salt Lake City, UT), where he is focused on safe and profitable business programs. Breininger developed FUSION's Three Deep Program, which has increased workplace safety through team-oriented accountability and bonus incentives. While his passion for business runs deep, it's Breininger's commitment to his team that makes him essential to FUSION's leadership group; "Helping my team to develop stretch goals and surpass them is what makes my job so great- it's really all about the people" shares Breininger.

FUSION's Co-Founders, Loren Hanson and Dave Haffter couldn't agree more, "We're so appreciative of what Mark has done to grow profitability for FUSION in just two short years, but it's his commitment to teambuilding, safety and a positive work environment that make him truly special.



FUSION SIGN AND DESIGN has offered comprehensive branding and signage solutions to a diverse group of businesses and industries for over 10 years. With six locations and a "whatever it takes" attitude, FUSION serves architects, builders, contractors and many of the world's top global brands with expertly-crafted, high-quality signs, banners and traffic solutions.

Media Contact: Nikola Cline, Brandettes **E:** nikola@brandettes.com **P:** 818.388.8316