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For Immediate Release

NECC Launches Revamped Website to Better Serve Its Commercial/Industrial HVAC Parts Customers

National Energy Control Corporation (NECC), a leading commercial/industrial HVAC distributor, announces the launch of its completely revamped website at https://necc-controls.com. Users will now be able to more easily find the HVAC parts they need and do business with NECC more efficiently on a mobile-friendly site.

Havertown, PA, September 12, 2017 - National Energy Control Corporation (NECC), a leading wholesale distributor of commercial/industrial Heating, Ventilation and Air Conditioning (HVAC) parts and supplies, announces the launch of its completely revamped website at https://necc-controls.com. The site now boasts many new user-friendly features, while keeping and enhancing the most popular and useful elements of the previous site. The website is now mobile-friendly, so that users in the field can access the website more easily and effectively on smartphones and tablets.

The new NECC website provides an improved part number search feature for users who know the part number they need. Partial part number searches may also be performed. Newly simplified category pages help visitors who are unsure of the exact part they need to more easily find the component that will perform as required. These category pages contain hundreds of easy-to-use part selection charts that help visitors find exactly what they need. Newly expanded accessory and cross reference information is available to help identify the latest versions of part numbers, accessories, exact and functional replacement items. By clicking on the part number in the selection chart, the user can view additional product information, and then easily order the part online in a secure transaction.



NECC has incorporated more enhanced benefits for registered users. Customized pricing, online order history, and a comparison shopping tool are just a few of the new features that make the revamped website better for registered users. NECC continues to offer free UPS ground shipping on orders of \$300 or more that ship within the contiguous United States. The NECC website continues to have one of the largest databases in the world of HVAC parts from all the top manufacturers.

Features of the enhanced website include:

- Mobile friendly design so the website performs well on both desktop and mobile devices
- Enhanced part number search for over 200,000 parts
- · Cross referencing help to find new replacements for obsolete parts
- Simplified category selection charts
- Products from more than 50 leading HVAC part manufacturers

"The new NECC website blends new website technology and customer suggestions, gathered over NECC's many years of internet B2B experience," says NECC's CEO Kerk Farrell. "We've combined what's cool with what our customers have asked us for." Farrell says, "Work on the site is continual, ensuring that our site contains the best information our customers want and need about the HVAC parts they seek."

About National Energy Control Corporation

National Energy Control Corporation (NECC) is an authorized wholesale distributor of over 200,000 parts and controls for commercial/industrial HVAC systems. NECC has an extensive parts inventory and technical support expertise to help customers find the right replacement parts for existing HVAC systems, especially pneumatic controls for commercial and industrial HVAC systems. Visit <u>https://necc-controls.com</u> or call 800-227-9800 for more information.

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