

7th PET & Polyester ASIA Outlook

9 - 10 November 2017 / Ho Chi Minh City, Vietnam

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Day One - Thursday, November 9th

- 08:00 Registration
- 09:00 Chairman's Welcome & Introduction
- 09:05 **Current Scenario of PX, PTA & Polyesters – Emerging Challenges & Opportunities**
*Rakesh Gaur, President
Recron Malaysia Sdn Bhd*
- 09:35 **MEG Market Outlook & Competitiveness of Coal to MEG in Asia**
*Dr. Joe Zhao Jun
Senior Strategy and Investment Manager
Sinochem Plastics Co., Ltd.*
- 10:05 **Suntory's Sustainable Packaging Strategy "2R+B"**
 - Development of 100% bio-based PET*Hideyuki Suzuki, Packaging Engineer
Suntory Monozukuri Expert Limited*
*Tomohiko Sugimori
Packaging Development Director
Suntory Business System Asia Pte Ltd*
- 10:35 Discussion followed by Coffee
- 11:05 **Are Changes in Global Supply and Demand Helping or Hindering the Asian PET industry?**
 - The growing imbalance between PET Supply & Demand
 - Key issues for Asia
 - Global trends in PET pricing
 - The importance of PET Recycling, sustainability and circular economy*Kim Yong Jung, Senior Consultant
PCI Wood Mackenzie*
- 11:45 **Asia's Rising Urbanisation and Changing Lifestyles**
 - Opportunities for convenient, sustainable PET packaging
 - Influence of consumers' behaviour on latest PET packaging designs

- Identifying opportunities within the lunchbox market
*Rakesh Dayal, Executive Director
Head of Consumer Insights
Nielsen Vietnam*
- 12:15 Discussion followed by Lunch
- 13:40 Chairman's Introduction
- 13:45 **Developments on PEF Polymer, Films & Bottles**
*Minoru Watari, Team Leader New Business Development, Biochemical business Dept.
Specialty Chemicals Div
Mitsui & Co., Ltd*
- 14:15 **Bottle to Sheet – Packing Your Success in PET**

*Andreas Stoiber, Area Sales Manager
Starlinger & Co. Gesellschaft m.b.H.*
- 14:45 **Thermoform New Trends**
- 15:15 Discussion followed by Tea
- 15:45 **A Sustainable Approach of PET/Polyester: Recycled and Bio-based PET/Polyester**
 - Developments on FENC Vietnam's plant
 - Success Recycling Story of Adidas Ocean Shoes Project
 - The developments of the world 1st 100% bio-PET bottle and 100% bio-polyester shirt*Dr. Fanny Liao, Senior Vice President of RD
Far Eastern New Century Corporation*
- 16:15 **Topic: TBA**
*Renee Howard, Vice President Source Apparel
Adidas Group*
- 16:45 **Sustainable Sourcing and Outlook for RPET Yarn – From a Retailer's Perspective**
- 17:15 End of Day One

Day Two - Friday, November 10th

- 09:00 Chairman's Introduction
- 09:05 **China PET & Polyester Market Outlook and Trends**
*George Xue Jinliang, General Manager
Jiangsu Sanfangxiang International Trade Co. Ltd. - Jiangsu Sanfangxiang Group Co., Ltd*
- 09:35 **Growth Opportunities for PET in the Consumer Era**
*Philip Parubets, Business Advisor
PET Systems and Tooling
Husky Injection Molding Systems (Thailand) Ltd.*
- 10:05 **Innovative Packaging Design Trends for Beverages in Japan**
 - Connecting consumer insights, science and technology
 - Smart Packaging influence*Hiromasa Iwashita, Senior Engineer
R&D Package Technology & Design
Coca-Cola (Japan) Co Ltd*
- 10:35 Discussion followed by Coffee
- 11:00 **Moving Toward Active and Intelligent Packaging**
 - Commercial Applications, Trends & Challenges*Dr. Patra Maneesin, Director of Packaging Development Laboratory
Thai Packaging Centre (TPC)*
- 11:30 **Trend of 100% Recycle PET Bottle Usage in Japan as Direct Food Contact Packaging Materials**
*Koichi Matsuda, CEO
T-Bay International Beverage Business Consulting*

- 12:00 **Bangladesh's First and only Bottle to Bottle PET Recycling Plant**
 - Bangladesh Waste Generation & Recycling Scenario
 - PET Usage & Market in Bangladesh
 - Current PET Recycling & Collection Scenario
 - Collection Chain, Capacity & Challenges
 - Current rPET market and growth potential
 - Opportunities for Expansion and Exports*Khadem Mahmud Yusuf, Managing Director
Bangladesh Petrochemical Company Limited BPCL*
- 12:30 Final Discussion followed by Closing Lunch
- 14:00 End of Conference

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