

FOR IMMEDIATE RELEASE: 9/14/17

Marketing Doctor, Inc. Awarded GSA National Accreditation

Media Buying Specialists & Full-Service Advertising Agency Marketing Doctor Inc. Certified by GSA

Northampton, MA: Adding to a long list of professional certifications, Western Massachusetts' leading woman-owned boutique advertising agency, Marketing Doctor, is now an accredited Federal General Services Administration (GSA) vendor on the Professional Services Schedule.

The mission of GSA is to ensure that government agencies can procure goods and services at the best value. By building a database of vetted and approved firms, GSA offers small businesses, like Marketing Doctor, opportunities to work on large, long-term government contracts.

Marketing Doctor Inc. is a certified Women's Owned Enterprise (WBE) and Disadvantaged Business Enterprise (DBE), which initiated the push to become GSA certified.

Janet Casey, founder and president of Marketing Doctor Inc., is committed to continued success of small businesses and women-owned businesses. In addition to holding DBE and WBE certifications, Marketing Doctor Inc. is a certified Woman Owned Small Business (WOSB) through the Women's Business Enterprise National Council (WBENC).

Marketing Doctor Inc. has contributed to the success of businesses in both the private and public sectors. Clients nationwide include: The U.S. Army, Massachusetts Department of Transportation, New York Bariatric Group, Massachusetts Public Health, Allergan, Massachusetts Executive Office of Labor and Workforce Development, and Friendly's.

Already entrenched in work with government contracts, becoming GSA certified allows Marketing Doctor new forward mobility. President Janet Casey is thrilled about the new opportunities, stating:

"Marketing Doctor is exceptionally thankful to be GSA certified. There is tremendous value in being a part of GSA and the Professional Services Schedule. We might be a small business, but we are not small time. This certification allows Marketing Doctor to expand our relationships with government agencies across the nation as we continue to provide industry-leading work."

Marketing Doctor is a full-service marketing agency, providing Media Buying, Digital Advertising, Graphic Design, Branding, Social Media Management, SEO and SEM, Direct Mail Marketing, Website Development, Event Marketing, TV/Radio/Photo Production, Mobile Marketing, Email Marketing, Content Marketing and more.

Marketing Doctor Corporate Headquarters is located at 30 Industrial Drive, Northampton MA 01060.

About Marketing Doctor Inc.

Leading the industry as a full-service marketing agency, Marketing Doctor was founded in 2003. Since its founding, Marketing Doctor, known for its strategic and analytical approach to meeting client goals, has offered results-oriented marketing and an explosive return-on-investment. In the past 14 years,

Marketing Doctor has grown significantly, branching into both state and federal contracts and working with major national corporations. Marketing Doctor is a certified Google Adwords Partner, Facebook Blueprint certified, a Commonwealth of Massachusetts Approved Vender, Hubspot Inbound Marketing certified, certified "Woman Owned Business Enterprise," certified "Disadvantaged Owned Business," and WBENC certified.

About GSA

The Government Services Administration was founded in 1949 by President Truman in an attempt to reorganize, manage and support the variety of government sectors. Today, GSA procures all goods and services for government contracts and expands opportunities for small businesses across the nation.

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