**American Equus Premium Horseshoes Want to Revolutionize the Way We See Horses Feet**

**Gilbert, AZ - September 21, 2017 –** American Equus Premium Horsehoes have garnered a lot of attention for their vibrant anodized color and updated design. Although the color is certainly important, American Equus horseshoes are more than just another pretty product on the market. Designed specifically with a horses optimum movement in mind, American Equus set out to design a shoe that was not only good looking but also good for horse that is wearing the shoe and easily applied by the dedicated farrier that is putting the shoe on every few weeks.

A true feat of engineering, the addition of the MonoBloc Sport Horseshoe to American Equus’ product line represents the ongoing effort to enhance experience of competition for horses and riders across the globe. Crafted from solid .5” 6061 T6 Aircraft Grade Billet Aluminum, MonoBloc Premium Horseshoes only outweigh the traditional steel shoes with benefits. Stylish and ultra-lightweight, they are 65% lighter than steel shoes and are available in a wide variety of deep anodized colors.

The color on an American Equus Premium Horseshoe is even more useful than strikingly beautiful. Through a natural chemical reaction, the anodized color is proven to prevent fungal growth between the sole of the horse’s foot and the shoe. By keeping that space healthy and clean, the integrity of the hoof wall is preserved – ensuring the farrier will have even healthy foot growth for continued regular shoeing cycles.

American Equus Premium Sport Horseshoes are available in five distinct styles. Each style is specifically designed to match the needs to the type of horse wearing the shoe. While hunter and jumper clients may want to use the Sport Edge and Sport Infinity, racehorses will want to use the Monobloc Accelerate. Polo ponies can be fitted in a Monobloc High Goal horseshoe and barrel race horses will most benefit from the Monobloc Velocity.

Other important features of the Premium Horseshoes include a rolled front edge for a comfortable break over process, tabbed edges, and unique counter-sunk and beveled topside nail holes. All of these features are designed to help the farrier provide their customers with a well fitted horseshoe that require less shaping than a traditional steel horseshoe.

To learn more about the complete line of American Equus Premium Horseshoes please visit our website: [www.americanequus.com](http://r20.rs6.net/tn.jsp?t=6bl4ll9ab.0.0.4j7hnpcab.0&id=preview&r=3&p=http%3A%2F%2Fwww.americanequus.com)

Follow American Equus on [Facebook](http://r20.rs6.net/tn.jsp?t=6bl4ll9ab.0.0.4j7hnpcab.0&id=preview&r=3&p=https%3A%2F%2Fwww.facebook.com%2Famericanequus%2F), [Instagram](http://r20.rs6.net/tn.jsp?t=6bl4ll9ab.0.0.4j7hnpcab.0&id=preview&r=3&p=https%3A%2F%2Fwww.instagram.com%2Famericanequus%2F), and [Twitter](http://r20.rs6.net/tn.jsp?t=6bl4ll9ab.0.0.4j7hnpcab.0&id=preview&r=3&p=https%3A%2F%2Ftwitter.com%2FAmericanequus) to keep up with our Chosen Riders and product updates.