**FOR IMMEDIATE RELEASE**

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**JadeCrate Launches Bohemian and Vintage Styled Monthly Subscription Box**

Cape Coral, FLA. - JadeCrate announces the launch of a new and unique surprise subscription box service, the JadeCrate Boho Box. The monthly subscription box is filled with a variety of 5 to 7 items, including fair trade, USA artisan made, boho chic, practical, and exceptional goods. Each box contains a mix of fashion accessories, home décor, edible organics, and all-natural skin care products, including all-natural private label personal products. The brand difference is it’s usable, consumable, unique, and true to the bohemian lifestyle.

Jadecrate offers different options including their regular monthly boho subscription for $49.99, try before you subscribe for $55.00, and their latest addition, the Pico Boho monthly box subscription, which is a scaled down version of the flagship boho box, costing $25.00. In addition to options, JadeCrate is currently pre-selling through Kickstarter, <http://kck.st/2wjRiEg>.

Owners Amanda and Michael Stirn are lifelong entrepreneurs, including endeavors in consulting, marketing, arts, and music. The Stirn’s combined their business savvy into their free-spirited bohemian lifestyle to create the JadeCrate brand. As part of their promise to their consumers, box curation is highly focused on certified fair trade goods as well as USA artisan made items. Amanda says, “It’s not about just having a subscription box, it’s about sharing goods to promote a healthy and balanced boho lifestyle”. The Stirn’s spent one-year in concept and content development, including working with various focus groups and testers to ensure quality and uniqueness.

The subscription is available direct at [www.jadecrate.com](http://www.jadecrate.com) and the subscription box has been recently accepted on the Cratejoy subscription box service as well as Wanelo, an online community for all the world's shopping.

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About JadeCrate, Inc.

At Jadecrate, we are lifelong bohemians who think inside the next great boho subscription box! Our goal to ensure the bohemian spirit of each box is filled with worldly chic items that are practical, consumable, and unique. Whether your bohemian style and spirit is every day, weekend, or special occasions, JadeCrate boho boxes will give you the best items to incorporate into your home, office, wardrobe, and feed your inner hippie too.

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