

# *New Online Program*

Designed for Women Leaders  
Incorporating Leading-Edge  
Leadership Balance® Model



MIND



WILL



HEART

*Leadership Balance for women  
develops leaders who have the  
Mind, Will, and Heart to Lead*



*Fresh. Relevant. Current.*

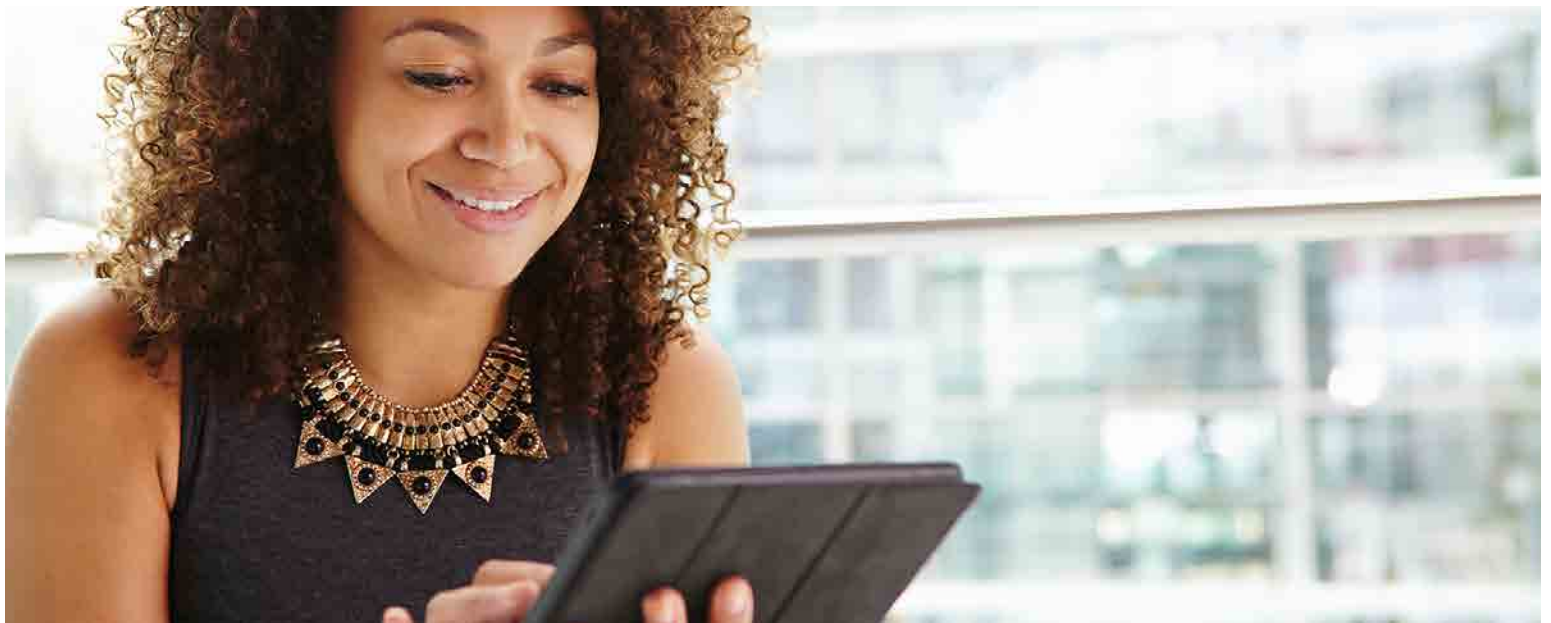
**SPECIAL PRICING** FOR INDIVIDUALS AND TEAMS - THROUGH NOVEMBER 30, 2017

Take your leadership to the next level  
at your own *pace, location, and time!*

LEADERSHIP  
BALANCE®



MIND. WILL. HEART TO LEAD.



# Skillsoft® Women in Action™ Program

High-impact continuous learning for women leaders at all levels

The Women in Action Leadership Program provides women leaders with quick, convenient access to learning content that promotes the development of leadership skills and addresses the unique challenges faced by women in business.

## A STRUCTURED PROCESS GUIDES LEARNING

The Women in Action Leadership Program from Skillsoft is a collection of high-impact training resources that are designed for women leaders and aspiring women leaders. These learning tools were formulated to address the needs of three distinct women leader populations:

- Senior leaders
- Mid-level leaders
- Emerging leaders

Using unique learning templates prepared by subject matter experts, Women in Action participants will gain instant access to three learning tracks, each with more than 12 courses. Participants can select the track best-suited for their needs or select courses from all three tracks. Learning is self-paced and access will remain open for one year. Coursework includes a blend of short videos, book summaries, and activities to provide focused learning in specific competency areas.



## CONTENT ALIGNED TO THE COMPETENCIES THAT ARE MOST RELEVANT TO TODAY'S WOMEN LEADERS

We've carefully selected the most pressing areas of development for women leaders across three levels of their career. Sample topics by audience include:

### TRACK ONE: EMERGING LEADERS

- Gender and Leadership
- Choosing to Lead as a Woman
- Career and Family Challenges for Women Leaders
- New Manager Transitions
- The Emotionally Intelligent Leader
- Listening
- Ethics, Integrity, and Trust
- Building and Leading Teams
- Leading Effective Meetings
- Problem Solving and Decision Making
- Giving and Receiving Feedback
- Coaching
- Developing People
- Managing Conflict

### TRACK TWO: MID-LEVEL LEADERS

- Overcoming Unconscious Bias in the Workplace
- Bridging the Diversity Gap
- Diplomacy & Tact in Challenging Situations
- Goal Setting
- Customer Focus
- Finance for non-Financial Managers
- Setting and Managing Priorities
- Delegation
- Managing Performance
- Decisiveness
- Influence and Persuasion
- Managing Upward Relationships
- Perseverance and Flexibility
- Managing Diversity

### TRACK THREE: SENIOR LEADERS

- Developing a Brand Internally
- Optimizing Your Work/Life Balance: Analyzing your W/L Balance
- Optimizing Your Work/Life Balance: Maintaining your W/L Balance
- Optimizing Your Work/Life Balance: Taking Control of your Stress
- Strategic Thinking
- Competitive Awareness and Strategy
- Developing a Business Execution Culture
- Communicating Bad News
- Negotiating
- Hiring New Employees
- Leading Organizational Vision
- Leader as Motivator
- Leading Change
- Creative Thinking
- Leading Innovation

### BONUS COURSES:

(7) additional Skillsoft Leadership Advantage® courses

- Accountability
- Attracting and Retaining Talent
- Career Development
- Critical Thinking
- Dismissing an Employee
- Globalization
- Project Management

**ONLY**  
\$17.98  
PER COURSE

**ALL** 50 courses included with purchase!

Our contemporary new leadership model offers engaging courses to develop women leaders who have the Mind, Will, and Heart to Lead.



Meet your Master Facilitators & Coaches  
Abbey Louie, VP and Cathy Light, CEO

### FEATURES

Addresses the diverse workplace challenges faced by all levels of women leaders

Lessons are short and easily accessible from a variety of devices

Lessons are primarily comprised of videos, short reading and learning activities, and thinking exercises from the best minds in business

Each lesson includes recommendations for additional in-depth reading and learning

### BENEFITS

Builds a more competitive and well-rounded workforce by promoting women in leadership

Helps women leaders overcome gender biases and build their leadership "brand"

Short training lessons are easy to integrate into busy schedules

Topics are structured to build leadership skills at all levels

INVEST IN YOUR  
FUTURE ~~\$999.00~~  
SPECIAL  
PROMOTION  
PRICING  
**ONLY \$899.00**  
Ends November 30, 2017



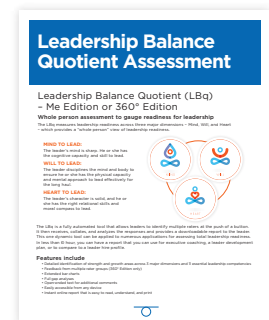
# Let's get started - *Today!*

## PROGRAM DETAILS

- 1 One year to complete the program. To enroll today or for more information, visit us at [leadershipbalance.com/women-in-leadership/](http://leadershipbalance.com/women-in-leadership/)
- 2 Corporate volume pricing available - Contact us today!

## WHAT YOU GET

- 1 Free LBq assessment - **\$99 Value!**  
Our LBq leadership model measures three major dimensions - Mind, Will, and Heart - which provides a total person view of leadership readiness.
- 2 A **\$25 Amazon gift card**, when qualifying for our "refer a friend" program.\*
- 3 Certificate upon successful completion of the program.



\*When a colleague or friend enrolls in the Women in Action Program using you as a referral, both of you will receive a \$25 Amazon gift card. Best part - there is no limit on referrals, so share away!



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