



FPG Think Tank™

FPG Think Tank™, a brand extension of Focus Pointe Global, houses platforms that bring people together to share ideas and opinions, to invite thoughtful discussion, and to generate actionable insights. Essentially, FPG Think Tank™ serves as an “Idea Incubator,” utilizing our 1.6 million double opt-in member panel.

Check Pointe Recruiting

- 100% Verification: Qualified respondents are authenticated through a rigorous 5 Check Pointe Recruiting process.
- Consumer, Healthcare, B2B, Patient
- Recruiting takes place at every FPG location, as well as by our team at our centralized call centers
- Delivering the right respondents, with speed and accuracy.

Online Services

- Online Quant-to-Qual
- Online Surveys
- Online Communities (MROCs)
- Webcam Focus Groups with Custom Options
- Bulletin Boards
- Sample Matching
- In-House Survey & Screener Programming

In-person Services

- Focus Groups
- In-Depth Interviews (IDIs)
- Ethnographies
- Usability Studies
- Central Location Testing
- Taste Tests
- Home Use Tests (HUTs)
- Jury Simulation

Facility Locations

Providing quality service in the following locations:

Appleton, WI	Irvine, CA	Phoenix
Atlanta (2 locations)	Kansas City	San Francisco
Boston	Los Angeles	St. Louis
Chicago (2 locations)	Minneapolis	Teaneck, NJ
Columbus	New York City	
Dallas	Philadelphia (2 locations)	

Need another market? We field projects anywhere! Multi-market projects are handled by a single point of contact.

Central Project Management (CPM)

Our **CPM** department is unique to the industry, comprised of research experts with exceptional knowledge in all methodologies and *combinations* of methodologies. Providing one point of contact throughout the life of your project, CPM serves as an extension of your team to manage all aspects of your project requirements.

Technologies

- Proprietary Survey Software
- Video Conferencing/Streaming
- HD Digital Recording, Wi-Fi
- Dial Testing - Eye Tracking
- Transcription Services
- Communities/Webcam Interviews