

# 7th StarchWorld ASIA

23 - 25 Jan 2018 / Siem Reap, Cambodia

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23 Jan 2018, Tuesday

Separately Bookable  
Pre - Conference Site Visit

**Battambang Agro Industry  
&  
Cassava Propagation and Distribution  
Centre, University of Battambang**

7:00	-	Leave Sokha Resort
10:00	-	Arrive Battambang Agro Industry (BAI)
10:00 - 12:00	-	Tour for 2 Hours
12:00 - 13:00	-	Lunch
13:00 - 15:00	-	Travel to University of Battambang
15:00 - 16:30	-	Tour for 1 and half Hour
16:30	-	Leave back to Sokha Resort
19:30	-	Arrive back to Hotel

Day One - 24 Jan 2018, Wednesday

- 08:00 Registration & morning coffee
- 09:00 Chairman's introduction
- 09:05 **Asia starch market outlook and cassava competitiveness - can asia's cassava industry provide a new supply base for feed amino acid production**  
*Mr. Simon Bentley, Managing Director Commodity*

09:40 **Developing cassava varieties with high amylopectin content (waxy tapioca starch) and recent advancements**

- Breeding/genetic/agronomic issues related to waxy cassava
- Key functional properties of our waxy starch

*Mr. Hernan Ceballos, Cassava Breeder, CIAT*

10:30 Discussion followed by coffee break

11:00 **Organic starches and applications**

- Sharing our experience collaborating with organic tapioca producers

*Mr. Hans Friese, CEO Ciranda*

11:30 **China's corn policy and its impact on asia's starch market - an update**

*Mr. Lief Chang, Deputy Manager, Food & Agribusiness Research, Rabobank*

12:00 **Accelerating cassava production in Cambodia**

- Production of cassava seedlings without disease at the battambang province the important role of the cassava production and distribution center (CPDC)

*Senior Representative, JICA*

12:30 Discussion followed by lunch

14:00 **Developing Cambodia's cassava downstream industry and value-added activities**

*Mr. David Prak, General Manager, Battambang Agro Industry*

14:30 **Project cassava in Cambodia – an update**

*Mr. Dylan Ong, Director  
Mr. Kaushik Subramani, General Manager  
HLH Agriculture Division*

15:00 Discussion followed by tea

15:40 **Productivity & sustainability of cassava production in Laos**

- Update on the sustainable smallholder cassava business model – success and lessons learnt

*Mr. Kenekeo Sayarath, Senior Advisor Value chain development, Agriculture and Forestry program, SNV Netherlands Development Organisation*

16:10 **Perspective from cassava companies in Laos**

- A brief view on our factory, processing line, production capacities, expansion plans

- Ms. Phattamaly Chanthavisouk, Owner, KPN Tapioca Factory*
- Mr. Oudon Philomhak, Owner Asian Agronomy Company*

16:40 Final discussion. End of day one

Day Two - 25 Jan 2018, Thursday

09:00 Chairman's introduction

09:05 **Developing an innovation platform**

- Taking the company to the next level
- Our investments in Cambodia

*Mr. Ho Ren Hua, CEO, Thai Wah Starch*

09:45 **Indonesia's competitiveness as a sustainable cassava starch producer – how far are we and what is the future outlook?**

*Mr. Sudarmo Tasmin, Deputy President Director, PT Sungai Budi Starch*

10:20 Discussion followed by coffee

11:00 **Modified cassava flour – new opportunities for Indonesia**

*Mr. Achmad Subagio, University of Jember*

11:30 **Cassava bio-ethanol E5 production and distribution situation in Vietnam**

*Dr. Nguyen Huy Hoan, Deputy Director General, Department of Science and Technology, Ministry of Industry & Trade*

12:00 **Cassava production in the philippines & opportunities for downstream processing**

*Dr. Albert Usman, Regional Cassava Coordinator, Department of Agriculture & Food*

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- 12:30 **Modified corn starch market in India**
- Applications in food & non-food sector
  - Promising sectors of starch applications in high value added products
- Mr. Ramesh Kumar, President-Sales & Marketing, Shree Gluco Biotech*
- 13:00 Final Discussion followed by Closing Lunch
- 14:15 End of Conference

## “Developing Innovative Platforms to Enhance Competitiveness of Cassava Starch & Its Sustainable Production”

### “Recent Advancements in Waxy Tapioca Starch, Functional Properties & Applications”

The much anticipated 7th Starch World ASIA to be held in Siem Reap Cambodia on the 23-25th January 2018 comes at an opportune time as the Cambodian government gets serious about addressing priorities in the country's cassava sector and setting up a national cassava policy to boost the production chain, seek new markets, attract investment in cassava processing and promote the livelihood of cassava farmers.

*“Cassava policy in the pipeline”*

~ September 6, 2017, *The Khmer Times*

Asia's leading cassava starch stakeholders are investing into value added high quality products and advocating policies to drive innovation and competitiveness of cassava starch.

*“Thai Wah has budgeted Bt2 billion to expand its capacity to produce tapioca, cellophane noodles and other high-value products for export to Cambodia, Laos, Myanmar and Vietnam this year under a plan to boost total sales to Bt10 billion in 2019”*

~ March 07, 2017 *The Nation*

*“Indonesian company makes eco-bags from cassava starch”*

~ August 04, 2017, *FreshFruitPortal.com*

Indonesia is a large importer of cassava starch and starch based products. The rising affluent market and changing diets will further drive consumption of products derived from starch, particularly cassava starch which is considered the gluten free alternative for noodles and

other baking products. It has been tested in laboratories that up to 25% mofaf (modified cassava flour) substitution in instant noodles would not alter the taste and texture profiles of the noodles.

There are plans to revolutionize the cassava industry to build a local market for mofaf. This could be a viable solution to the crops and incomes of the country's farmers for Indonesia.

*“Elsewhere, in Vietnam, the Ministry of Finance has turned down proposals by the Vietnam Cassava Association (VCA) for preferential policies similar to those for rice and sugar to ensure its sustainable development”*

~ September 29 2017, *Vietnam News*

This move clearly contradicts the government's effort to meet demand for E5 fuel production, which is becoming increasingly urgent in light of a planned ban starting in 2018 on A92 oil-based fuel. Vietnam's cassava industry has a tough call. To ensure the efficient operation of ethanol plants to meet demand for E5 fuel production, Vietnam must develop stable, high productivity cassava production as a source for these biofuels.

Widely attended by global food ingredient companies, starch producers, endusers and all stakeholders in the supply chain, we invite you to register quickly and book your seats to the 7th Starch World ASIA with key highlights including sessions below

- **Asia starch market outlook and cassava competitiveness**  
*With growing cassava capacities in the region, can Asia provide a new supply base for feed amino acid production?*
- **Developing cassava varieties with high amylopectin content (waxy tapioca starch) and recent advancements**  
*What are the breeding & agronomic issues related to waxy cassava and what are their key functional properties*
- **Organic Starches and applications**  
*Ciranda shares their experience on securing and using organic starches from all over the world*
- **China's corn policy and its impact on Asia's starch market - an update**  
*Rabobank explores the latest corn policies in China and its implications*
- **Accelerating cassava production in Cambodia**
- **Developing Cambodia's cassava downstream industry and value-added activities**
- **Productivity & Sustainability of Cassava Production in Laos**

*Can Laos cassava industry rise up to the challenge? Together with 2 leading starch producers – KPN Tapioca and Asian Agronomy, SNV will share on latest development on sustainability of Laos cassava industry*

- **Developing an innovation platform**  
*Thai Wah, the region's leading starch producer announces its expansion plans in the Mekong region and what lies ahead*
- **Indonesia's competitiveness as a sustainable cassava starch producer – how far are we and what is the future outlook?**  
*With lack of government support, Indonesia's cassava industry needs new boost, new opportunities to develop the local market*
- **Modified cassava flour – new opportunities for Indonesia**
- **Cassava Bio-Ethanol E5 production and distribution situation in Vietnam**  
*Status of the Vietnamese cassava industry and how to progress cassava bioethanol production*
- **Cassava production in the Philippines & opportunities for downstream processing**
- **Modified corn starch market in India**

<b>Per Person Fee for Conference:</b>	<b>(USD)</b>
Regular Fee for 1	1295.00
Group Fee for 3 or more	1095.00
Optional Full day Pre-Conference Site Visit (23 Jan 2018)	120.00
<b>Online Payment Discount (per person)</b>	<b>(USD)</b>
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