



Press Release

Nathan Wright Joins Vehicle Lift Leader Stertil-Koni as Marketing Associate

For Immediate Release

Stevensville, MD December 4, 2017 – Stertil-Koni, the leader in heavy duty vehicle lifts – notably bus lifts and truck lifts – has announced that Nathan Wright has joined the company as a Marketing Associate. In his new position, Wright brings seven years of experience in marketing – including trade show coordination, advertising, web content, brand development, and marketing campaigns. Wright also has a strong technical background in industrial products, coming most recently from his work experience in the nuclear power generation industry.

In making today's announcement, Paul Feldman, Director of Marketing at Stertil-Koni, noted: "We take great pride in delivering world class heavy duty vehicle lifting systems at Stertil-Koni and similarly are extremely focused on delivering best-in-class Marketing support. That is precisely why we are so pleased to welcome an industry pro like Nathan, who brings a specialized industrial background, a keen dedication to customer service and a positive can-do attitude to our team."



Wright originally hails from Lewisburg, Pennsylvania. He received his Bachelors of Science degree in Finance from the Sigmund Weis School of Business at Susquehanna University. Wright resides in Annapolis, MD where he is actively involved in boating, photography, and ice hockey.

About Stertil-Koni

Stertil-Koni, a brand of the Stertil Group, is the global market leader in heavy duty vehicle lifts – bus lifts and truck lifts – and is the preferred supplier to the world's leading companies in the truck and bus industries. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes mobile column lifts, two-post, four-post, inground piston lifts, platform lifts, and its innovative axle-engaging, inground, scissor lift configuration, ECOLIFT. The DIAMONDLIFT is now available in a "frame" version, engineered specifically for concrete foundations and ideal for replacement situations. Stertil-Koni is especially well known for its portable lifts (mobile columns) and high-performance in-ground and platform lifting systems. Stertil-Koni USA is headquartered in Stevensville, Maryland. Stertil-Koni has production facilities in Europe, in The Netherlands, and in the USA in Streator, Illinois.

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