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## **Psych Central Acquires *New England Psychologist***

*The Region's Top Trade Publication for Psychologists  
Joins the Internet's Largest Mental Health Network.*

Newburyport, MA (PRWeb) Dec. 20, 2017 — Today Psych Central® ([www.PsychCentral.com](http://www.PsychCentral.com)) announced it has completed its acquisition of *New England Psychologist*, an independent trade publication with the greatest reach among psychologists in the greater New England region. Psych Central will operate the publication as an important component of its growing Psych Central Professional network.

"We're honored to have *New England Psychologist* join the Psych Central family," said Psych Central's founder & CEO, John Grohol, Psy.D.

"This is a leading trade publication with a history longer than our own. It carries a well-known reputation among psychologists and other mental health professionals for its outstanding journalism," noted Dr. Grohol.

*New England Psychologist* was founded in February 1993 as *Massachusetts Psychologist* by Denise M.T. Yocum, Psy.D. In 2002, the publication changed its name and expanded to all the New England states – Maine, New Hampshire, Vermont, Rhode Island, and Connecticut. It is mailed to all licensed psychologists in the region, and its special directory of New England psychiatric hospitals/units is mailed to psychiatrists as well.

"We're proud of the work we've done over the past 26 years bringing news and information to the region's psychologists," said *New England Psychologist's* founder, Dr. Yocum. "It's been an honor to work with so many of the publication's impassioned professionals, including editors, columnists, journalists, photographers and graphic designers. We're confident that Dr. Grohol and his team will continue this tradition of keeping the region's psychologists connected and informed."

Psych Central plans to continue uninterrupted publication of *New England Psychologist* throughout 2018, while integrating past articles and its website into the company's mental health professional section, Psych Central Professional.

“Dr. Yocum has built and overseen a fantastic publication with great journalism, one we’re honored to continue for years to come as a part of Psych Central,” said Dr. Grohol. *New England Psychologist’s* market reach among psychologists in the region is more than twice that of competing publications.

Psych Central.com is the leading mental health and psychology network today, reaching more than seven million users each month. Approximately ten percent of its audience is comprised of mental health professionals, including psychologists.

## **About Psych Central**

Psych Central, located at [www.PsychCentral.com](http://www.PsychCentral.com), is the Internet's largest consumer mental health network featuring original peer-reviewed editorial content, news, research briefs, clinical trials, interactive quizzes, the popular World of Psychology blog, hundreds of additional blogs, and over 250 support groups. Each month more than 7 million people visit Psych Central to learn about a mental health condition, join a support group, contribute to a blog, or take a free, scientific quiz. Founded in 1995, Psych Central is published by John M. Grohol, Psy.D., a pioneer and expert in online mental health, whose leadership has helped to break down the barriers of stigma often associated with mental health concerns. Psych Central was named as one of the Internet's 50 Best Websites in 2008 by TIME.com.

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