



INFINITUM COIN

LIGHT PAPER



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What is Infinitum Coin?

Infinitum Coin is a cryptocurrency like Bitcoin and many others, where Infinitum Coin differs is in the companies medium and long-term strategy. To develop a currency with real-world supply for tomorrows digital world. Developer, promote and deliver to market payment solutions for mobile apps, websites and the traditional retail sector. We believe with the right focus and drive we can promote more businesses to accept digital currency as a payment versus credit and debit cards.

Developing internationally tradable currency and then developing API's for merchants to easily integrate, will not only give merchants instant access to funds but would reduce their fees. We have had remarkable success and feedback from traders and collectors of physical bitcoins.



The Mission

- Simply, to seed the world with as much Infinitum coin as possible and give the coin a respectable value.
- We want to see the coin grow in value as more customers trade with the currency and prove
- To merchants that Infinitum Coin is a strong alternative to fiat currency.
- To delivery easy to use Mobile, Website and EPOS software for merchants.
- To deliver Debit cards allowing customers to convert digital currency on the go.
- To have global offices promoting the merchant's services.
- To incentives merchants to use Infinitum Coin as payment for goods and services.
- To provide customers with security and buyer protection from fraud transactions.
- A physical coin to trade or collect for people who may like a tangible product.

Market Opportunity

The market size for payment solutions is tremendous on its own, when you combine a digital currency with a merchant platform one gains multiple times the benefit.

We will be targeting online shopping carts and develop plugins that allow website developer to quickly and easily integrate with infinitum coin.

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Most popular shopping carts are template based systems and developing an easy to add plugin will ensure that developers and merchants can save time and costs of transitioning to Infitum Coin



Mobile payment solutions will be based on a similar approach making plugins for the biggest App builders on the market such as



Using this approach again we save time for developers and app owners, as they can quickly integrate Infitum Coin payment solutions using a drag and drop approach with no coding skills

For EPOS systems a mixed approach needs to be used

Develop the plugins for popular iPad based epos systems such as



For retail stores that have custom developed point of sale software we will be working with them to develop solutions that fit their specific requirements.

Investor Opportunity

The opportunity here is to get on board a new currency and a platform not just a platform. We understand many investors are looking for a quick gain and then move on to the next opportunity that approach works for many people that is what Infinitem Coin being a currency will be listed on exchanges and tradable. Some are in for the longer term we believe that a currency coupled with a clear strategy for merchants and individual App and Website owners is a clear winner.

The Problem

Cryptocurrencies such as Bitcoin have no formal strategy, as no one has responsibility over it. It is instead semi governed by the major miners and large exchanges like Coinbase. We have seen many issues with this shared responsibility approach such as failed hard forks and general confusion in the market place. We understand the issues they are facing and most of the time they work to get an agreement but with Infinitem Coin we will ensure smooth upgrades and clear direction.

Our Solution

The bullet points below summarise our key points:

- Our own Digital Currency
- Our own Digital Payment API's
- Plugins for the most popular Website builders
- Plugins for the most popular App builders
- Custom design team for large scale EPOS solutions
- Offices in major countries promoting merchant services
- Listing Infinitem Coin on crypto Exchanges
- Debit and Credit card
- Physical Coin for traders and collectors

Platform

The server platform is based on Bitcoin Blockchain is hosted by Amazon AWS in the USA and Ireland more location will come online, we will be using the relevant programming language for the system that we are plugging into as each website builder or mobile app builder is different we will need to adapt our code into their language.

Mobile Apps

We will be developing multiple mobile apps

- Multi Coin Wallet
- Topping up and ordering the debit cards
- Merchant Wallet
- Merchant Sales transaction and reporting App

Infinitem Token



The tokens are basically an allocation of infinitum Coins when the ICO token sale starts buyers will be able to buy tokens which will later be converted into Infinitum coins. The tokens will be held on the customer account, and once the ICO is over they will be converted at the rate of 1 token to 1 infinitum coin.

The infinitum Coins will be listed on blockchain and clear guidance and instructions will be given on how to transfer your infinitum coin onto your secure wallet using a public address and private key.

At this stage once you have the Infinitum Coins in your wallet you are free to trade them on exchanges or privately.

Infinitem Coins



These are the actual digital currency unlike tokens which are just used for allocation during the ICO period, the coins are the tradeable asset they can be transferred as you would with any digital currency using a public key and private key.

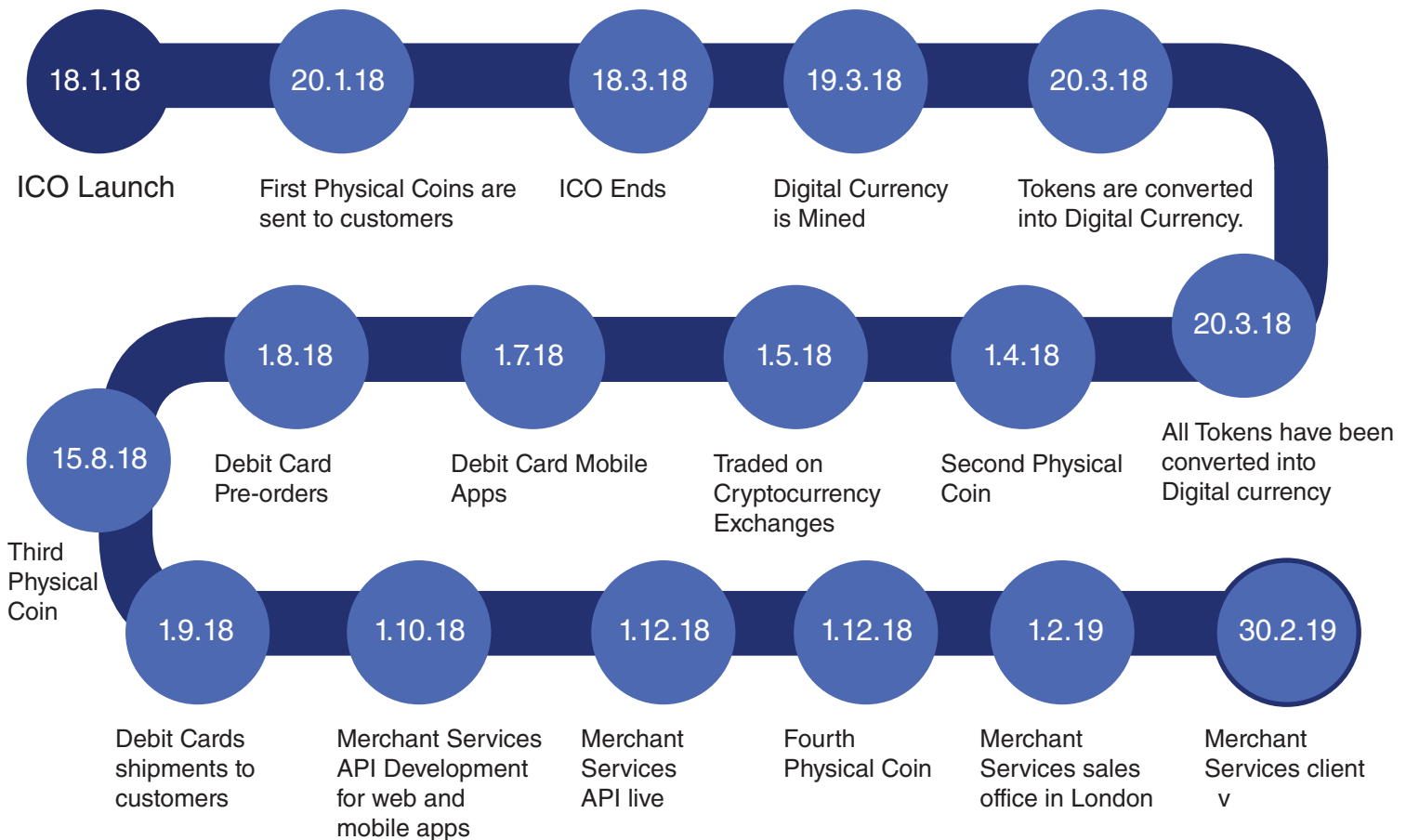
ICO Schedule

- The Start date for the ICO is 18 th January 2018 (18.1.18) and the ICO will run until 18 th March 2018
- Price of the token after ICO is \$0.20 during the ICO it is discounted to \$0.10 with double token bonus
- There is just one ICO token sale no Pre-ICO
- There will be a double token bonus which mean the token price is reduced to \$0.10
- 8 Billion tokens for sale
- 2 Billion tokens for shareholders, investors and incentives.
- Physical coin will be on limited sale during the ICO period may be discontinued after the ICO
- Physical coin will be sent out within 48 hours of placing the order via Fedex.
- Tokens will be converted to Infinitum Coin after 18 th March.

Exchange Listing

As part of the trading strategy we will be listing the infinitum coin on the crypto exchanges for it to be traded freely on the open market. We believe it is important stage and one that must be completed as soon as possible after the ICO token sale has ended and customer have received their infinitum coins, as some buyers may be looking to trade soon after they receive their coins.

Roadmap



Disclaimer

This document is for information purposes only and is not an offer or a call to sell stocks or securities.

Infinitem tokens are not securities. User acknowledges, understands, and agrees that infinitem tokens are not securities and are not registered with any government entity as a security, and shall not be considered as such.

Absence of guarantees of income or profit There is no guarantee that infinitem tokens will grow in value. There are no guarantees that the price of infinitem coins will not decrease, including significantly, due to some unforeseen events, or events over which the developers have no control, or because of force majeure circumstances.

Risks associated with Ethereum infinitem coins will be issued on the Ethereum blockchain. Therefore, any failure or malfunctioning of the Ethereum protocol may lead to the trading network of infinitem coins not working as expected.

Regulatory uncertainty Blockchain technologies are subject to supervision and control by various regulatory bodies around the world. Infinitem coins and tokens may fall under one or more requests or actions on their part, including but not limited to restrictions imposed on the use or possession of digital tokens such as infinitem coins, which may slow or limit the functionality or repurchase of COV tokens in the future.

Risks of using new technologies infinitem tokens are a new and relatively untested technology. In addition to the risks mentioned in this document, there are certain additional risks that the team of the infinitem cannot foresee. These risks may manifest themselves in other forms of risk than those specified herein.