



John Paul Mitchell Systems and PS Salon & Spa Announce Partnership

BEVERLY HILLS, CALIF. and CLEVELAND, OHIO, January 8, 2018 – John Paul Mitchell Systems (JPMS), the largest privately held manufacturer of professional salon products, and PS Salon & Spa (PS), the largest professional salon and spa operator in the national senior living market, announced today that the two organizations are partnering together to deliver an enhanced lifestyle experience to seniors, families and senior communities across the country. As part of the partnership, PS Salon & Spa will bring many of the celebrated John Paul Mitchell Systems product lines into their over 760 locations nationwide, and Paul Mitchell will mobilize its network of national educators and product professionals to provide supplemental product, service and best practice training to PS Salon & Spa’s 1,300 employees.

Additionally, PS Salon & Spa and John Paul Mitchell Systems will explore opportunities to partner on philanthropic initiatives that extend each organization’s rich history of giving back to their communities.

“Going well beyond a product partnership, PS Salon & Spa and Paul Mitchell are intently focused on bringing exceptional quality and higher experiential value to the senior living space – an industry which, before PS launched in 2008, has been largely under-served by the professional beauty industry. This engagement builds upon our track record of delivering unique innovations to the senior living industry.” said John Polatz, CEO of PS Salon & Spa. “With their globally-recognized brand and four decades of history as a professional beauty leader, we are thrilled to be working with John Paul Mitchell Systems.”

“It was clear from our first conversation that our organizations are culturally and philosophically aligned in bringing beauty and dignity to every person,” explained Jason Yates, Chief Operating Officer, of John Paul Mitchell Systems. “Paul Mitchell is very excited to partner with PS Salon & Spa and know that our products and decades of professional beauty expertise are going to benefit the thousands of seniors and families PS Salon & Spa touches throughout its network.”



About John Paul Mitchell Systems

John Paul Mitchell Systems®, a top manufacturer of professional salon hair care products, has been serving the professional beauty industry for over 35 years. The company currently produces over 100 products (including the brands Paul Mitchell®, MarulaOil®, MITCH®, Awapuhi Wild Ginger®, Tea Tree, Paul Mitchell® Pro Tools™, NEURO, PM SHINES® and Paul Mitchell® Professional Hair Color). John Paul Mitchell Systems® products are sold through distributors within North America to over 100,000 hair salons. Internationally, John Paul Mitchell Systems works with distributors in over 100 countries that supply thousands of hair salons. The company does not test its products on animals, nor has it ever tested its products on animals. In accordance with Co-Founder and Chairman of the Board John Paul DeJoria’s motto, “Success unshared is failure,” John Paul Mitchell Systems® has a strong commitment to giving back; supporting a wide range of philanthropic causes both domestically and internationally.

About PS Salon & Spa

PS Salon & Spa was founded in 2008 with the simple goal of transforming senior community “beauty shops” into professional salons and spas. Its teams strive to develop deep and sensitive connections with senior clients and, by extension, their families and professional caregivers. In everything the organization does, it seeks opportunities to boost the marketability of partner communities and enhance resident and family satisfaction. Since its founding, PS Salon & Spa has paid attention to and learned from its vast experience within the senior community environment and developed new innovations to complement its trusted position as the largest amenity service and lifestyle operator in the U.S. marketplace.

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