

## **THE AVALON INSTITUTE**

**"Reflective senior officers returning from Iraq and Afghanistan are telling us that wars are won by creating alliances, leveraging nonmilitary advantages, reading intentions, building trust, converting opinions, and managing perceptions – all these tasks demand an exceptional ability to understand people, their culture, and their motivation."**

**Major General Robert H. Scales (Ret)**

## **SAMPLE 1-2 DAY EXECUTIVE LEADERSHIP COURSE LESSON PLAN**

### **Course Title: You Can Juggle Chain Saws--The Human Domain and Mission-Critical Leadership Tools you need for Strategic Success in the 21st Century**

**Instructors:** General John E. Michel, Cameron Gott, Perry Jobe Smith

**Topic:** Uncovering your Secret Weapons and Becoming the Team Leader Everybody Wants to Work for...and With!

#### **Learning Goals:**

1. Each student shall be able to identify the indicators of a positive working environment in a high performing organization.
2. Each student shall be able to articulate their individual cognitive preferences and develop primary strategies for successfully interacting with individuals with differing perspectives.
3. Each student must understand how to apply emotional intelligence for team building and collaborative behaviors in the accomplishment of group/team tasks.

**Course Objectives:** As a result of the course, students will increase their understanding of their unique decision-making processes and biases, as well as a set of strategies/tools for accelerating their business leadership interactions.

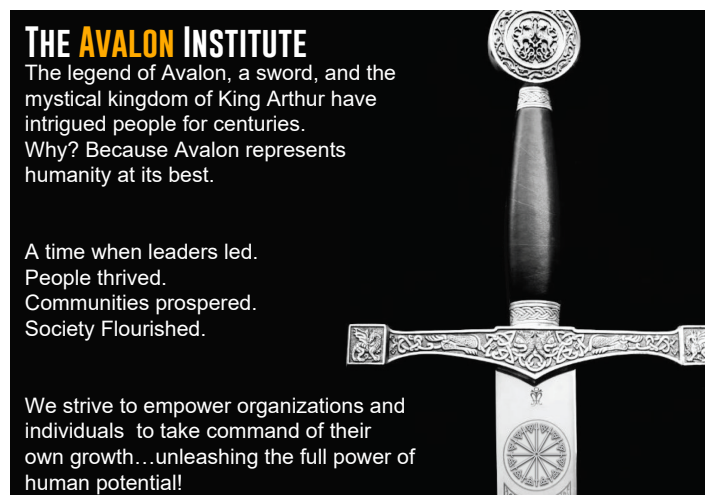
In addition, the course will:

- Expand student's knowledge of research-based best practices within successful organizations (e.g. Fortune Magazine's Best Places to Work).
- Introduce the rapidly emerging fields of Cognitive Performance Neuroleadership and Emotional Intelligence.
- Provide each student with tools to pinpoint their own learning preferences and biases, as well as practical applications for improving team performance.
- Enhance student's understanding of self-assessment and self-reflection as applied to the entrepreneurial thinking process.

- Create and model a learning environment in which survey results are explored within authentic, timely contexts and grounded in relevant case studies.
- Equip students to fully use their cognitive preferences, situational awareness and emotional intelligence as a “secret weapon” for Executive Thinking and relationship development.

**Course Assessment Methodologies:** Students will be assessed using a variety of assessments methods:

- Pre- and Post-Assessment
- In-Class Discussion
- Group Activity Participation
- Self-Reflective Questionnaires
- Final in-Class Presentation Synthesizing Student’s Course Learning and Implications for Business Practice



**Contact our team at [info@avalonleadership.com](mailto:info@avalonleadership.com)  
 or simply call direct: (844) 828-2566.**

**How may we serve you and  
 your organization today?**

