

# SUPERMARKET



## THE OVERVIEW

SMS eSuite is the next generation solution from LOC Software designed to make transactions more manageable, more profitable and more frequent for regional and national grocery retailers. The new design delivers role driven applications capable of serving stores, serving web, serving mobile - unifying front end, back office, headquarters, personnel and customers - all seamlessly accessing data wherever and whenever it's needed, from any device.

## THE TECHNOLOGY

SMS is the premier, fully connected platform that bridges all aspects of the retail enterprise, linking data, stores, and customers to decision makers. eSuite expands upon the key foundational elements of SMS, those same elements that made SMS #1 with independent grocers. eSuite continues the legacy of strong data schema, designed around a single core and scripted language. The architecture continues to ensure undeniable reliability, a robust fully configurable feature set and speed. Similarly, eSuite continues our legacy of ensuring customization that has never been easier, nor more stable.

Major enhancements have been added to communications and processing capabilities. Infinitely scalable, multi-threaded servers provide unlimited processing and data handling. Likewise enterprises can fully utilize a centralized, multi-tenant database architecture, with zero install thin clients and zero access rights installations. SMS eSuite is fully compatible with legacy LOC SMS, allowing a more progressive adoption rates as needed. Plus, the enhanced client-server architecture is fully capable of hosting clients in any browser remotely via Windows® services.

eSuite also introduces a fresh, new HTML5 based user interface - improving flow, simplicity and speed. The new UI draws upon three generations of design and is a perfect fit for desktops and tablets alike with its fully responsive design. And since the new UI is developed in HTML5, it is 100% customizable - in any of the suite's modules.

In-store. Online. In-app. Any platform. That's modern retailing. That's SMS.



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## SMS eSUITE FOR SUPERMARKETS OFFERS

**Hardware Agnostic:** Freedom to choose options that meet your unique requirements

**Security & Peace of Mind:** Fully PCI compliant, certified annually to PA-DSS

**Point of Sale:** Process transactions via an HTML5 based touch screen interface

**Back Office:** Seamlessly integrated into all in-store processes with take it to the floor mobility offering real-time analytics & maintenance

**Inventory Control:** Flexible control capable of perpetual management in select sub-departments

**Merchandising Management:** Unparalleled price & promotional options offering virtually unlimited combinations, criteria & offers

**Purchasing, Receiving, DSD:** Order, receive & update inventory, costing, allowances with full data access & suggested quantities

**Manage Markdowns:** Optimize buys plus margin impact with real-time on-screen analytics

**Customer Engagement:** Customizable platform designed to analyze, segment, target & deliver offers based on any number of goals, including increases in basket, frequency, categories

**Payment Processing:** Direct interfaces with First Data™, Heartland™, Index™, WorldPay™, including VeriShield®, Voltage Security® or RSA

**In-House Gift Cards:** Manage gift cards & voucher balances, including online redemption, with zero transaction fees

**E-Commerce & Apps:** Integrate native SMS storefronts & apps, or third party apps via REST protocols

**Integrated Labels & Signs:** Print labels from batch or directly from grid, by aisle, location, & store - complete with images & analytics

**Mobile Floor:** Take your back office to the floor - buy, sell, maintain, analyze, deploy

**Scale Integration:** Network department scales for pricing, table maintenance & production reporting

**Physical Security:** Review transactions live or recorded from back office with full EJ search

**Central Dashboard:** Fluid widget based home screen with role based accessibility to data & applications

**Dynamic Report Engine:** Real-time access to all data inputs from a fully configurable pivot table style interface - you define the view

**Fuel Integration:** Completely control forecourt with integrated fuel module including pump management & cross marketing

**Food Service Integration:** Single system in all concepts, plus cross market between concepts

**Link to Wholesalers:** 30+ direct integrations available

**eWIC & Smart WIC Interfaces**