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| **Dignity Corporate Sponsorship Packet** |
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**Introduction**

Thank you for your consideration to sponsor *forDignity.*

There are several benefits to sponsorship.

* **Brand Visibility - Your partnership and generosity will be recognized before thousands of people through our various social media and communication platforms.**
* **Recognition – Your company will be acknowledged in public speeches, community events, board meetings and interveiws with the press.**
* **Strengthen Communities - Enable forDignity to offer resources to many local women whose lives have been traumatized by sexual exploitation.**
* **Help transition young women in need into detox, rehabs and safe homes.**
* **Help young women receive the physological counseling needed to heal.**
* **Enable *forDignity* to give 7500+ free copies of SHINE, Uplifiting Words for Girls in Stilettos, writen by Director Kelly Master to women in recovery homes and the sex industry.**
* **Your generosicty will allow *forDignity* to continue community awaress events which equip thousands of students to prevent and identify human trafficking, sexual exploitation and social media safety.**

Together we can put an end to the shame and isolation victims of sexual exploitation experience.

***forDignity* Information Sheet**

*forDignity* is a non-profit 501C3 organization based out of New Jersey, led by Kelly Master. Founded in 2011, *forDignity* aims to combat sexual exploitation as well as providing strength and resources for victims and the community. Master and *forDignity* has been recognized by the City Council of Camden NJ and received a special Commendation in 2017. *A Woman’s Business* awarded Kelly Master and forDignity with the 2017 Risk Taker Award and *South Jersey Psychological Association* presented Kelly Master with a special community service award for their work with sexually exploited women.

*forDignity* identifies their mission and vision statements as such:

**Mission**: *forDignity* is committed to strengthening our communities against sexual exploitation and empowering victims with hope and dignity.

**Vision:** *forDignity’s* vision is that communities will be empowered to prevent, identify, and heal victims of sexual exploitation.”

**“When you empower a woman, you empower a community.”**

**Dignity Gala- She Has A Dream**

On April 14, 2018, join us for our annual fundraising gala. The night will feature live entertainment, silent auction, premium raffles, sit down dinner, drinks, networking and the opportunity to partner with *forDignity.* Special guest Annie Lobert, Founder, and Director of Las Vegas Destiny House is the keynote speaker. All proceeds donated will benefit the work of *forDignity* and directly impact young women in New Jersey and Pennsylvania.

Victims of sexual exploitation deal with complex issues such as addiction, abuse, domestic violence, PTSD, and despair*. forDignity* is empowering women and offering them the necessary resources to heal and recover.

Won't you join us for an unforgettable evening that will inspire you to impact your community with hope and change?

**Gala Guest of Honor**

Annie Lobert is a survivor of more than a decade of sex trafficking. She worked as an exotic dancer and a high-class escort in Minneapolis, Las Vegas, and Hawaii. She is an internationally recognized expert, advocate, author and speaker on the topics of human trafficking and sexual exploitation. Annie is the Founder and Director of Destiny House in Las Vegas, which provides transitional support to youth and ladies seeking to leave the commercial sex industry. Her three-part documentary “Saved on the Strip” can be viewed on Netflix, and a multitude of media interviews are available online.

Annie is married to Oz Fox, lead guitar player, and vocalist of the Christian Rock band, Stryper. Don’t miss this incredible opportunity to hear Annie Lobert in NJ.

For more information, contact info@fordignity1.org

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*forDignity* Sponsorship Opportunities

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| $250 | * One event ticket or * One sponsored ticket for a lady our org. helps * Recognition in event program |
| $500 | * Two tickets or sponsor two tickets for ladies our org. helps * Brank Visibility on social media outlets * Brand Visibility on screen at Gala * Business card size ad on professional keepsake program |
| $750 | * Four tickets or sponsor four tickets for ladies our org. helps * Special thank you listing on email blast * Special thank you listing on social media blast * ¼ page ad in professional keepsake program * Brand Visibility on large screen at Gala |
| $1000 | * Six Tickets or sponsor six tickets for ladies our org. helps * ¼ page ad in professional keepsake program * Special thank you listing on email blast * Special thank you listing on social media blast * Logo or name on large screen played continuously throughout dinner * Logo on website for three months following the Gala |
| $2500 | * Table of 10 tickets * Full page ad in professional printed program * Special thank you listing on email blast (2) * Special thank you listing on social media blast (2+) * Logo or name on large screen played continuously throughout dinner * Logo shown on f*orDignity* website homepage for six months * Company recognition at all events throughout the year * Marketing materials displayed at all events throughout 2018 |
| $5000 | * Two tables of 10 or sponsor a table for ladies our org. helps helps * Full page ad in professional printed program * Special thank you listing on email blast - Twice * Special thank you listing on social media blast - Twice * Logo or name on large screen played continuously throughout dinner * Logo shown on f*orDignity* website homepage for a year * Brand visibility at all our annual events * Marketing materials displayed at all our events * Book Kelly Master, Director of forDignity to lead a 1-2 training or seminar at your location for free |
| $10,000 | * Three Tables of 10 tickets * Full-page ad in professional printed program * Special thank you listing on email blast (2 X) * Special thank you listing on social media blast (2X) * Logo or name on large screen played continuously throughout dinner * Logo shown on f*orDignity* website homepage for a year * Brand visibility at all our events for a year * Company recongnition at all our events, interviews and community events throughout the year * Marketing materials displayed at all our events for a year * Book Director Kelly Master to lead a 1-3 hour training or seminar at your location for free. |

\*forDignity has the right to refuse inappropriate or offensive logos or representation.

**SPONSORSHIP AGREEMENT**

This Sponsorship Agreement [known hereafter as the "Agreement" is executed on this [Agreement Date] between [Name of Sponsor, known hereafter as the "Sponsor"] and f*orDignity*, known hereafter as the "Sponsee."

## **Terms of Agreement**

### **1. Sponsee Obligations**

The Sponsee will give the Sponsor contribution for the following benefits:

**$250**  One event ticket or One sponsored ticket for a lady our org. helps

* Recognition in event program

**$500** Two tickets or sponsor two tickets for ladies our org. helps

* Brank Visibility on social media outlets
* Brand Visibility on screen at Gala
* Business card size ad on professional keepsake program

**$750** Four tickets or sponsor four tickets for ladies our org. helps

* Special thank you listing on email blast
* Special thank you listing on social media blast
* ¼ page ad in professional keepsake program
* Brand Visibility on large screen at Gala

**$1000** Four Tickets

* Four Tickets or sponsor six tickets for ladies our org. helps
* ½ page ad in professional keepsake program
* Special thank you listing on email blast
* Special thank you listing on social media blast
* Logo or name on large screen played continuously throughout dinner
* Logo on website for six months following the Gala

**$2500** Table of 10 tickets

* Full page ad in professional printed program
* Special thank you listing on email blast (2)
* Special thank you listing on social media blast (2+)
* Logo or name on large screen played continuously throughout dinner
* Logo shown on f*orDignity* website homepage for a year
* Company recognition at all events throughout the year
* Marketing materials displayed at all events throughout 2018

**$5000** Two Tables of 10 tickets

* Two tables of 10 or sponsor a table for ladies our org. helps helps
* Full page ad in professional printed program
* Special thank you listing on email blast - Twice
* Special thank you listing on social media blast - Twice
* Logo or name on large screen played continuously throughout dinner
* Logo shown on f*orDignity* website homepage for a year
* Brand visibility at all our annual events
* Marketing materials displayed at all our events
* Book Kelly Master, Director of forDignity to lead a 1-2 training or seminar at your location for free (Value $1500+)

**$10,000** Three Tables of 10 tickets

* Full-page ad in professional printed program
* Special thank you listing on email blast (2 X)
* Special thank you listing on social media blast (2X)
* Logo or name on large screen played continuously throughout dinner
* Logo shown on f*orDignity* website homepage for a year
* Brand visibility at all our events for a year
* Company recongnition at all our events, interviews and community events throughout the year
* Marketing materials displayed at all our events for a year
* Book Director Kelly Master to lead a 1-3 hour training or seminar at your location for free (value $1500+)

### **2. Sponsor Obligations**

The Sponsor agrees to pay the obligation they decide upon. This obligation will be made payable to f*orDignity*  and due on [Date of Payment Due].

### **3. Sponsor Trademarks and Materials**

Subject to the terms and conditions of this Agreement, the Sponsor grants the Sponsee the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with [Event Name]. Sponsee agrees to use materials according to Sponsor's trademark usage guidelines.

The Sponsor agrees to offer the following materials for marketing and promotional purposes:

* Logo
* Trademark materials to be used in f*orDignity* material related to this event “She Has a Dream 2018”

**4. Indemnity**

4.1 The Sponsor will indemnify, defend, and hold the Sponsee harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on the Sponsor's respective website, use of Sponsor materials, or use of Sponsor's logos and trademarks.

4.2 The Sponsee will not be responsible for damage to or loss of property belonging to the Sponsor, its employees, contractors, or agents or for personal injury to the Sponsor's employees, contractors, agents, directors, or invitees except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of the Sponsee and Sponsee's employers, directors, or officers.

4.3 Sponsor will give Sponsee prompt written notice of any suit or claim that comes within the purview of these indemnities.

### **5. Limitation of Liability**

In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.

### **6. Term and Termination**

6.1 This Agreement will be valid for the period of [Starting Date] to [Ending Date].

6.2 The Sponsee may terminate this Agreement at any time for any reason. In the event that the Sponsee terminates this Agreement for any reason other than Sponsor's breach of Agreement, the Sponsee shall refund any fees received from the Sponsor and return any materials, equipment, hardware, or software loaned by the Sponsor for the event, at the Sponsor's expense.

6.3 The Sponsor may terminate this Agreement for breach of Agreement by the Sponsee after giving Sponsee at least ten (10) days prior written notice specifying the nature of the breach and giving the Sponsee at least ten (10) days to resolve such breach. If breach occurs less than ten (10) days before the event, Sponsor may terminate this Agreement if breach is not resolved by the first day of the event.

### **7. Disagreement**

In the case of a disagreement at any point, the parties will refer the matter to an independent arbitrator appointed by mutual agreement.

### **8. Miscellaneous**

8.1 This Agreement will supersede any or all prior oral or written forms of understanding between the Sponsor and Sponsee. This Agreement may not be amended or modified except when one or both parties execute amendments in writing and amendments are signed by both parties.

8.2 This Agreement shall be governed by and executed in accordance with the laws of the State of New Jersey applicable to agreements made and to be performed entirely within this state.

8.3 The terms and conditions of this Agreement shall not be divulged to any third party without prior written approval from both parties.

In witness whereof, the Sponsee and Sponsor hereby agree to enter into this Agreement on the day and year first written above by affixing their respective signatures below.

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[Sponsor Signature] [Sponsee Signature]

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[Sponsor Title] [Sponsee Title]

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[Date] (Date)

**Contact Information**

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|  | Event managers *forDignity*   * Amanda Jones, Admin Assistant – Phone 856/240-0279| [amanda@fordignity1.org](mailto:amanda@fordignity1.org) * Kelly Master, Director – Phone 609/332-5138 | kelly@fordignity1.org   Website: [www.fordignity1.org](http://www.fordignity1.org) |