



## **Global Distribution (US) signs agreement to distribute IDS - Intelligent Display Systems in North America and Canada**

**Culver City, CA– 1<sup>st</sup> February 2018:** Global Distribution (US) today announced an exciting new partnership to distribute the innovative Intelligent Display System (IDS), the IP based dynamic signage and control systems. Global Distribution is the media and entertainment industry’s premier niche distributor, known for working with unique, innovative, and best in class manufactures. They are a worldwide distributor with offices throughout EMEA and North America.

Intelligent Display Systems has been proven to be battle tested with nearly four thousand IP based systems currently in use worldwide, operating around the clock, seven days a week, for more than a decade.

Global Distribution CEO Keith Warburton comments, “We have worked with Intelligent Display Systems for many years and it has a reputation second to none for innovation in this space. The products in particular, are untouchable in terms of functionality, being the only products of their kind that are specifically designed for the broadcast and media technology sectors.”

Jonathan Ellihou, Global Distribution COO, said, “Intelligent Display Systems offers broadcasters a big, open book and a fistful of pens. Their solutions are applicable to many vertical markets, but their focus on the broadcast market enables facilities to start small - by single room, department, or OB truck - and grow to a multi-geo solution that can communicate with other systems in far off remote locations. We feel it will enable our VAR’s and system integrators, throughout EMEA and North America, the ability to offer their clients new and exciting solutions that will help them work faster, communicate better, and put their customers in complete control of their IP based systems. From signage, to lighting, to cameras, if its IP based, their system can control it. Simply put, their products solve problems using smart technology, coupled with rock solid performance. I know we’ve got a winner with Intelligent Display Systems.”

Intelligent Display Systems Head of Sales and Support Reuben Such said: “Our association with Global Distribution, a company dedicated to delivering class-leading products, solutions, and support, tracks very well with our ethos and we look forward to working with them to deliver our systems through their vast integrator and VAR network of dealers.”

Intelligent Display Systems products are highly compatible and integrate perfectly with other major manufacturers such as Imagine communications, Snell Advanced Media, Avid, Ross and Evertz. Its products are in use at the BBC, Sky, CNN, Sony Pictures, American Public Media, YouTube, and many others.

#### **About Intelligent Display Systems:**

IDS was founded in 2007 with the goals of developing a more elegant solution to the standard, cumbersome and expensive clocks and tally units that had previously been offered to broadcasters. Since then, IDS has offered thousands of scalable, network-based display and control system designed specifically for the broadcast industry

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#### **About Global Distribution**

Global Distribution is a specialist distributor of digital content acquisition, storage, management, archival and display solutions for the media and entertainment industry. Dedicated to delivering class-leading products and solutions with support and development that is second to none, Global works closely with their vendors, partners and dealer network across their geos to meet the growing needs of the industry. With a clear focus on understanding ever-changing requirements, Global is uniquely placed to provide technology to fulfill the current and future demands of users. See us at [www.globaldistribution.com](http://www.globaldistribution.com) and follow us on social media @GlobalDist\_News.

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