

19th MEAPET

Middle East & Africa PET Markets,
Applications & Recycling

19 - 20 March 2018
Casablanca, Morocco
Sofitel Casablanca Tour Blanche

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Day One - Monday, March 19th

- 08:00 Registration & Networking Refreshment
- 09:00 Chairman's Welcome & Introduction
Mauri Azagury, EMEA Marketing Manager for Food & Specialty Packaging, **Dupont Iberica**
- 09:10 **Global PET & Polyester Chain Outlook**
- Upstream developments and the impact on feedstock cost
 - PET supply/demand trends & commercial outlook
 - PX/PTA/MEG market dynamics & its impact on the PET industry
- Stewart Hardy, Senior Consultant, Petrochemical Market Dynamics, **Nexant**
- 09:40 **PTA Market Outlook in the Middle East & Project Update in Saudi Arabia**
Nicholas Guan, Executive Director **Pan-Asia PET Resin (Guangzhou) Co. Limited**
- 10:10 Discussion followed by Networking Refreshment
- 10:45 **Design Innovation in PET Packaging for Mineral Waters**
Mounir el Bari, Deputy General **Ain Soltane (Al-Karama Ynna Holding)**
- 11:15 **Sustainable Packaging Strategy in the Circular Economy**
- SMART Sustainability Strategy: Getting more from less
 - Global Packaging design challenges, materials & design innovations
 - Design for recycling: Shift towards 100% recyclable plastics packaging & its challenges
 - Rise of e-commerce & its impact on Packaging design & materials preference
- Prabhat Mishra, Global Packaging Sustainability & Innovation Lead, **Mondelez International**
- 11:45 **Value Creation with PET Packaging: FFS and Thermoform / Tray Applications in Combination with Films**
- Save food / save environment via well-defined objectives and packaging design
 - Improve packaging productivity with optimised packaging and processes

- Improve shelf appeal with better clarity
 - Create customer value via new designs
- Ayhan Kurt Kuruc, MD - MEAI,
Klöckner Pentaplast

12:15 Discussion followed by **Networking Lunch**
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13:40 Chairman's Introduction
Oyetunji Oladimeji, Regional Packaging Procurement Manager – Africa
PZ Cussons Nigeria Plc

13:45 **North AFRICA PET Market on Morocco, Tunisia and Algeria**
Khalid Benjelloun, Managing Director
CTC Maroc

14:30 **PET Packaging Trends in Middle East & Africa**

- Bottles, jars, ready meal trays

Dr. Iyad Hijjawi, Senior Regional Consultant - MENA Region, **Euromonitor International**

15:00 **Producing Food-Grade Preforms with 100% rPET Flakes**
Stefano Baldassar, PET Systems & Tooling Global Sales Director, **Sipa Spa**

15:30 Discussion followed by Networking Refreshment

16:00 **Making PET Preforms has Never Been Easier – SACMI System and the 4.0 Smart Factory**

- The latest user-friendly solutions that combines performance and flexibility in the PET preforms manufacturing
- Inline quality control to guarantee detailed inspection to all system production
- Sacmi approach to the "Smart Factory" concept for full factory integration



Ivan Lavelli, SACMI Area Sales Manager BU Closures & Containers - Beverage
SACMI

16:30 **The Cooling Paradigm Shift : Cooling as Integral Part of the Process**



Nizar Ben Ammar
Area Sales Manager for PET & Beverages
Frigel Firenze S.p.A.

17:00 **Sustainable Fashion - New Innovative Fabrics from rPET & Recycled Polyester**
Henna & Anna
OHOY Swim

17:30 Discussion followed by End of Day One

Day Two - Tuesday, March 20th

09:00 Chairman's Introduction
Prabhat Mishra, Global Packaging Sustainability & Innovation Lead
Mondelez International

09:10 **China PET & rPET Market Outlook & Supplying to Africa**

- Changing trade flow of PET & rPET
- Opportunities & challenges of supplying into Africa
- Impact of China's ban on waste plastics

Phil Yin, Senior Merchandiser Polyester Sales Division
China Resources Packaging Materials Co., Ltd

09:40 **Providing Efficient and Sustainable Solutions in PET Tray Applications**

- Improving impact resistance of CPET trays in frozen conditions
- Extrudable lidding solutions for PET trays
- Tie resins for PET in coextrusion processes
- Recycling multilayer films containing PET

Mauri Azagury, EMEA Marketing Manager for Food & Specialty Packaging
Dupont Iberica

10:10 Discussion followed by Networking Refreshment

Program details published herein are confirmed as at 02/02/2018.
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10:40 **Migration of Healthy and Energy Drinks into PET Bottles**

- The mutual benefit between the producer and the consumer
- Kemisola Oloriegbe, Line Manager Packaging
Nigerian Breweries Plc

11:10 **Potential of Flexible Films & BOPET in MENA Markets**

- Market growth prospect
- BOPET innovations & emerging applications
- Growth of PCR Based Films & Bio BET

Avinash Kumar, SVP & Marketing Head - Africa
Flex Middle East FZE

11:40 **Packaging trends in the Home & Personal Care sector in Africa**

- Home & Personal Care markets growth prospect
- Packaging innovations and design trends
- Packaging considerations & materials selections
- Improving recyclability & Sustainability

Oyetunji Oladimeji, Regional Packaging Procurement Manager – Africa
PZ Cussons Nigeria Plc

12:10 **Embracing a Circular Economy – Strategies, Challenges & Market Outlook for Recycled PET in Middle East & North Africa**
Edward Kosior, Managing Director
Nextek Limited

12:40 Final Discussion followed by Networking Lunch

13:30 End of Conference

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