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**President of Stonehill to Speak at Design Thinking 2018**

**Tampa, FL (February 9, 2018)** – Stonehill announced today that its President and CEO, Doug Pace, has been selected to speak at Design Thinking 2018. Design Thinking 2018 is the world’s largest conference focused exclusively on the Design Thinking framework and its effectiveness in driving innovation and creating sustainable growth. The event will be held on April 23-25 in Austin, TX and feature speakers from some of the world’s most innovative brands including Marriott International, Stanford University, Gatorade, American Express, and more.

Mr. Pace was chosen to speak at Design Thinking 2018 based on his experience implementing the framework within professional service, financial service, and healthcare companies. He recently spoke at OPEX Week: Transformation World Summit in Orlando, FL. His presentation on “Rightsizing Your Design Thinking Strategy” focused on the potential change management, organizational, and operational challenges faced when implementing Design Thinking. His session was applauded on social media as “one of the most engaging and informative workshops at the conference”.

“Design Thinking 2018 in will be an amazing event,” said Doug Pace, President and CEO of Stonehill. “It will include some of the most innovative minds in business and allow them to share insights on creating outcomes using human centered design.”

**About Stonehill**

Stonehill is a strategy and innovation consultancy.   As recognized experts in Design Thinking, Customer Experience, and Business Intelligence, Stonehill helps companies to identify opportunities, enter new markets, and accelerate growth.   Our teams consist of an innovative blend of creative, strategy, technology, and change management experts, giving us the ability to unite the functional silos of business in the common objective of creating differentiated customer experiences. Stonehill has been recognized by Great Agencies as one of the top business intelligence consultants in the United States and is an Oracle Silver Partner.