



OCHO CANDY™ FACT SHEET

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General Description OCHO Candy™ bars were created to provide a fun organic alternative to conventional candy bars. OCHO Candy uses the highest quality organic chocolate, which is tempered onsite to produce a beautiful sheen and snap. Fillings are made from scratch in the company's West Oakland chocolate factory using thoughtfully sourced organic ingredients with no artificial flavors, preservatives or fillers. All OCHO bars and minis are certified organic, non-GMO and gluten free.

Founders Denis Ring and Scott Kucirek

Flavors & Sizes OCHO Candy manufactures eight chocolate bar flavors in two formats, single-serve bars (1.5 oz.) and minis (.35 oz.), in addition to limited-batch seasonal flavors and shapes. The complete OCHO Candy product line includes:

- **OCHO Coconut Bar, OCHO Coconut Mini** - a select cut of organic coconut covered in smooth dark chocolate (SRP \$1.99/bar, SRP \$4.99/3.5 oz. pouch, SRP \$8.99/8 oz. pouch)
- **OCHO Peanut Butter Bar, OCHO Peanut Butter Mini** - peanut butter filling with a pleasing mixture of salt and sugar covered in milk chocolate (SRP \$1.99/bar, SRP \$4.99/3.5 oz. pouch, SRP \$8.99/8 oz. pouch)
- **OCHO Caramel & Peanut Bar** - creamy caramel filled with peanuts layered over nougat and covered in milk chocolate (SRP \$1.99/bar)
- **OCHO Dark Chocolate PB Bar** - peanut butter filling with crunchy peanut pieces covered in dark chocolate (SRP \$1.99/bar)
- **OCHO PB&J Bar** - smooth peanut butter and rich raspberry jam filling covered in milk chocolate (SRP \$1.99/bar)
- **OCHO Caramel Mini** - a classic combination of creamy caramel with milk chocolate (SRP \$4.99/3.5 oz. pouch, SRP \$8.99/8 oz. pouch)



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- **OCHO Dark Caramel Mini** – creamy caramel with dark chocolate (SRP \$4.99/3.5 oz. pouch, SRP \$8.99/8 oz. pouch)
- **OCHO Peppermint Mini** – a cool and refreshing peppermint cream center covered in dark chocolate (SRP \$4.99/3.5 oz. pouch, SRP \$8.99/8 oz. pouch)

Retail Availability OCHO Candy is available at more than 10,000 storefronts nationwide, including Target, Whole Foods, Kroger, Albertsons/Safeway, Lucky, ShopRite, and other supermarkets, as well as online at www.ochocandy.com.

Manufacturing OCHO Candy is based in West Oakland, Calif., where every single bar and mini is made from scratch in a state-of-the-art production facility using high-quality organic chocolate and specially made fillings. The 25,000-square-foot factory is home to a unique combination of equipment that does everything from melting, tempering and extruding the chocolate, to filling and packaging the bars.

Fun Facts

- Every day, OCHO Candy produces enough candy bars that if they were placed end to end, they would be longer than the Golden Gate Bridge.
- Every day, OCHO Candy uses the chocolate equivalent of the weight of two grizzly bears.
- Over the course of one year, OCHO Candy uses enough butter to make sculptures of eight life size dairy cows.
- To make its coconut bars, OCHO Candy uses the equivalent of 5,000 coconuts a month.
- To make its peanut butter centers, OCHO Candy uses enough peanut butter to fill an Olympic size swimming pool every year.

OCHO Advisory Board Members

- **Brian Camastral**, Leadership & Growth Advisor, Trynamic Partners (former Global President, Mars Food)
- **Ted Kuh**, Founder, Ultima Partners (former Managing Director, Citi)
- **Bob McHenry**, Managing Partner, Hatcheri Foods (former CEO, Aidell's Sausage Company)
- **Linda Nordgren**, Proprietor, CEO and President, Encore Associates (former VP & General Manager Merchandising Sales, Safeway Inc.)
- **Steven Read**, Founder Partner, Read Investments (former CEO, Grocery Outlet, Inc.)

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