



**headquarters**

111 Canfield Ave., Unit B3  
Randolph, NJ 07869

toll-free: 866.9ENVIRO  
direct: 973.252.6700  
fax: 973.252.1176

**FOR IMMEDIATE RELEASE**

contact: Jake Wells, Director of Marketing, [publicrelations@envirosight.com](mailto:publicrelations@envirosight.com)

**Envirosight Features Guest Paper on Quantitative versus Qualitative Analysis.**

*Free white paper explains the benefits of using qualitative data to better understand sewer condition.*

**RANDOLPH, NJ**—January 30, 2018—As part of its featured content series, EnviroSight is pleased to present a new white paper by Eric Sullivan of Sewer Knowledge entitled *Quantitative versus Qualitative: The Case for a Multi-Dimensional Approach to Sewer Condition Assessment*. This paper focuses on the benefits of gathering multi-dimensional data when assessing sewer condition, instead of relying on isolated metrics. A qualitative approach accounts for a broad range of sewer attributes, which helps minimize blind spots when it comes to decision-making.

“Sewers fail in complex ways,” says Jake Wells, Director of Marketing for EnviroSight. “The more you understand about sewer condition, the better you can plan maintenance and rehab activities. It all starts with capturing data that tells the full story of what’s happening in a sewer. We’re grateful Mr. Sullivan has allowed us to promote this important research.”

This white paper is featured as part of EnviroSight’s continuing commitment to providing resources that benefit the wastewater industry. Download the white paper now at: <http://inbound.envirosight.com/quantitative-vs-qualitative-analysis>.

**About EnviroSight LLC**

Randolph, New Jersey-based EnviroSight, LLC provides sewer cameras and other pipeline inspection solutions to municipalities, contractors, departments of transportation, and civil/environmental engineers. EnviroSight is a full-service manufacturer of robotic sewer inspection crawlers, zoom cameras, push cameras, inspection reporting and asset management software, and inspection vehicles. EnviroSight is committed to ongoing innovation, delivering products that enhance user productivity and inspection detail. EnviroSight serves customers through a trained network of regional sales partners who deliver localized support and expertise with rapid turnaround. All EnviroSight technical employees hold NASSCO PACP certification. Visit EnviroSight online at [www.envirosight.com](http://www.envirosight.com)

###