PRESS RELEASE

For immediate release

Buzzlogix Selected as Finalist at E-Commerce Awards in Berlin

Today Buzzlogix announces its nomination for two awards at the E-Commerce Berlin Expo on 15 February.

Dallas, TX - Feb 12, 2018 - *Today Buzzlogix announces that its flagship product, Buzzlogix Social Media Monitoring, Management & Engagement has been shortlisted for the Best Customer Communication Tool and Best Analytics / BI Solution awards at the E-Commerce Berlin Expo in Germany*.

Through its All-in-One Social Media Monitoring and Engagement platform, Buzzlogix empowers businesses to monitor the buzz around their brand and competitors while engaging instantly - all in a single place. The E-Commerce awards identify the most promising companies and innovations which are effectively providing solutions to real-life problems faced by e-merchants, retailers and brands.

"The Buzzlogix team appreciates the nomination for the Best Communication Tool and Best Analytics / BI Solutions awards. It is gratifying to know that our efforts in Social Media Monitoring and Management are positively valued from the market. Buzzlogix is committed to providing a feature-rich all-in-one platform. We are looking forward to seeing you at the award ceremony in Berlin on 15 February."

Ioannis Makris - CTO and Co-Founder

How Buzzlogix Social Media Unified Messaging & Engagement Works

Social Media Monitoring

1. Setup topic streams with the user-friendly wizard by adding keywords, the channels and languages.
2. Buzzlogix instantly collects all the social media mentions from e.g. Facebook and Twitter, as well as blogs, news and discussions from across the web 24/7.
3. Buzzlogix then processes and enhances the data to display timelines and relevant reports on interactive dashboards.
4. Create comprehensive social media reports for export.

Social Media Messaging & Engagement

1. Login with one or multiple social media accounts and manage them.
2. Buzzlogix displays all accounts in one or multiple tabs in a side-by-side view.
3. Receive and send messages from all major social networks with the Buzzlogix SocialMessenger.
4. Post directly, schedule posts or use BuzzRespond to instantly Engage with Facebook and Twitter.

Sign up for the Free Buzzlogix Version

The free version with up to 3000 mentions per month allows social media power users and specialists to test the full Social Media Suite including *SocialMessenge*r and the powerful BuzzRespond technology. It is part of the new version of the Buzzlogix Social Media Monitoring, Management & Engagement software as a service: ***https://buzzlogix.com/app/register-user***

About Buzzlogix

Buzzlogix is a smart and simple, all-in-one social media management, monitoring and engagement platform. Designed to empower social media specialists and people who need to work with social media on a day-to-day basis. Buzzlogix offers a comprehensive set of features to deliver effective social media management and monitoring. We believe that social media management and marketing should be simple, affordable and enable meaningful engagements. Using our cloud software platform generates stronger market insights, happier customers and leads to increased social media performance resulting in better services and sales. Buzzlogix is headquartered in Dallas, USA. (https://buzzlogix.com/contact)

Contact: Scott Sims at ss@buzzlogix.com or visit http://www.buzzlogix.com/